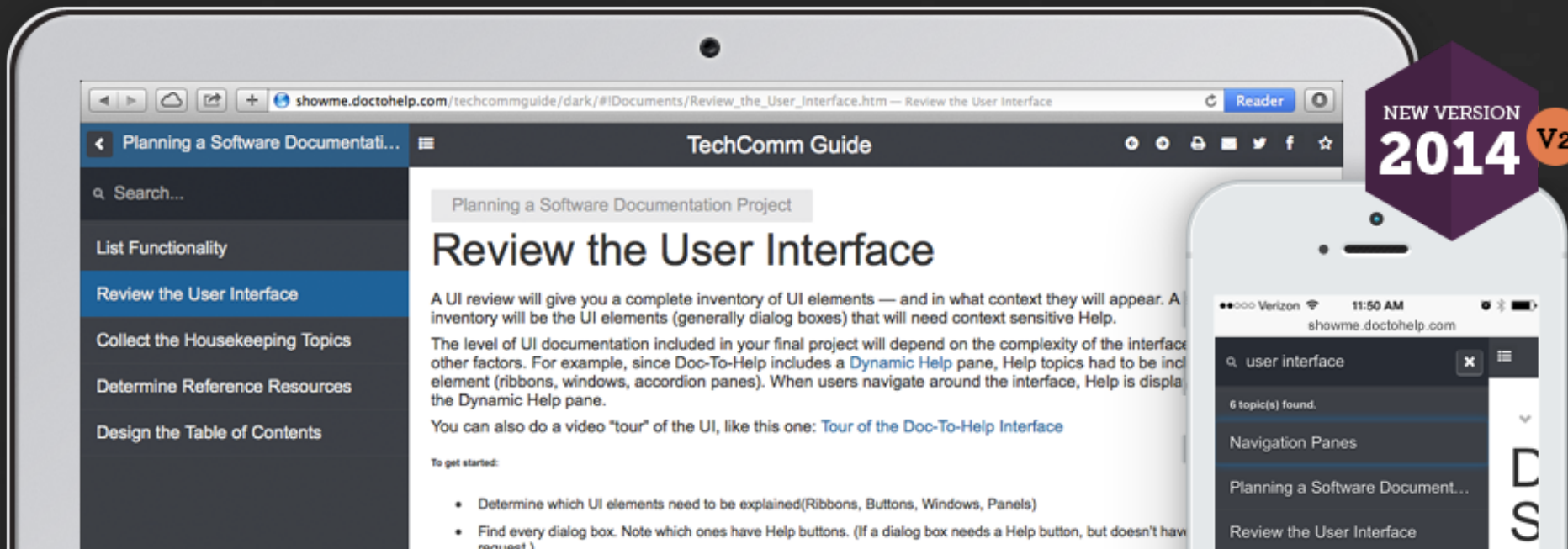


MULTI-CHANNEL PUBLISHING: TAKING WORD-BASED CONTENT TO THE WEB, PRINT & MORE



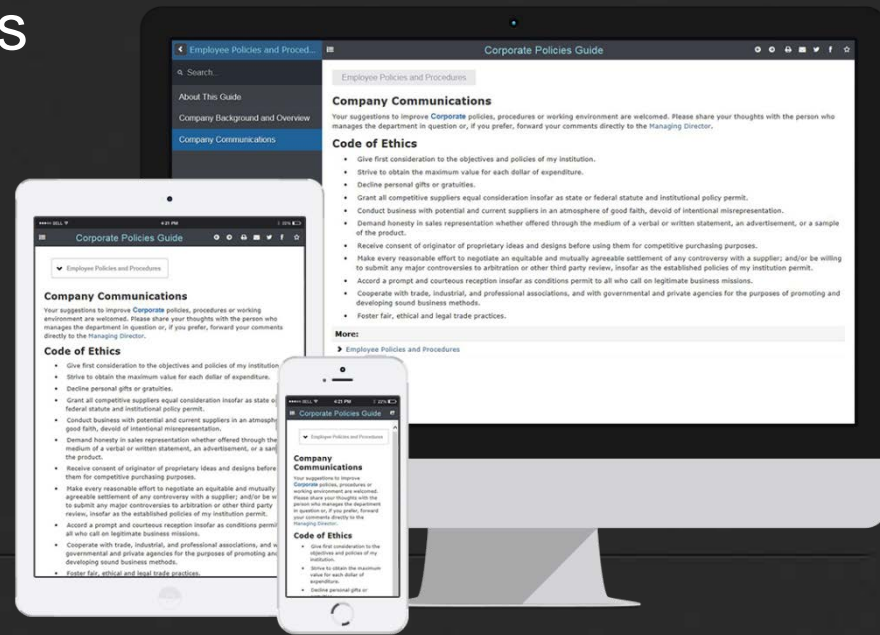
doc.to.help[®]
by madcap software

Presented by:
Jose Sermeno
Product Evangelist
MadCap Software

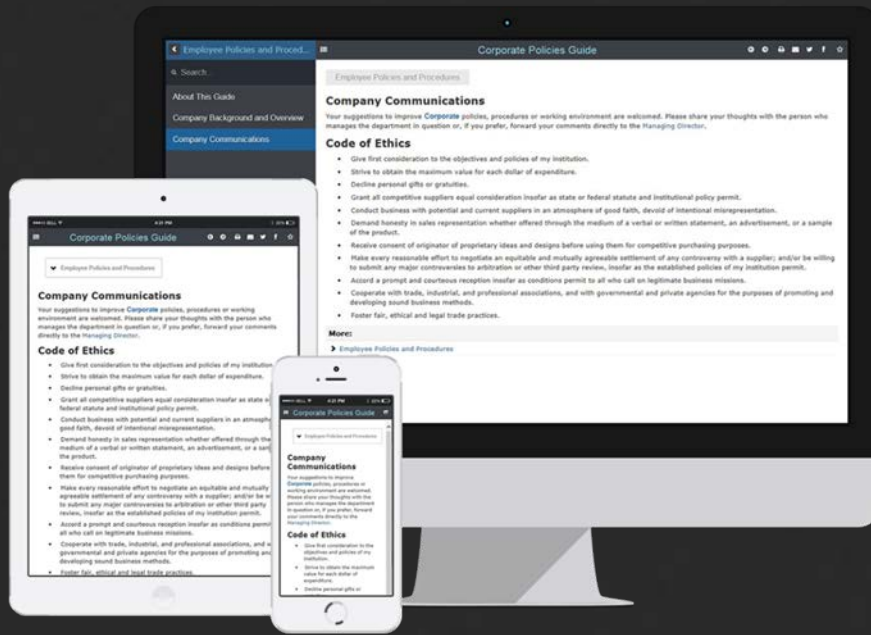


Today's Agenda

- NetHelp 2.0 Advantages
- Responsive Design Concepts
- Setting up a Doc-To-Help Project
- Review the new Responsive Theme in D2H2014v2
- Branding - Tour the new “Theme Wizard”
- Introduce the jQueryMobile ThemeRoller site
- Additional Output / CSH Options



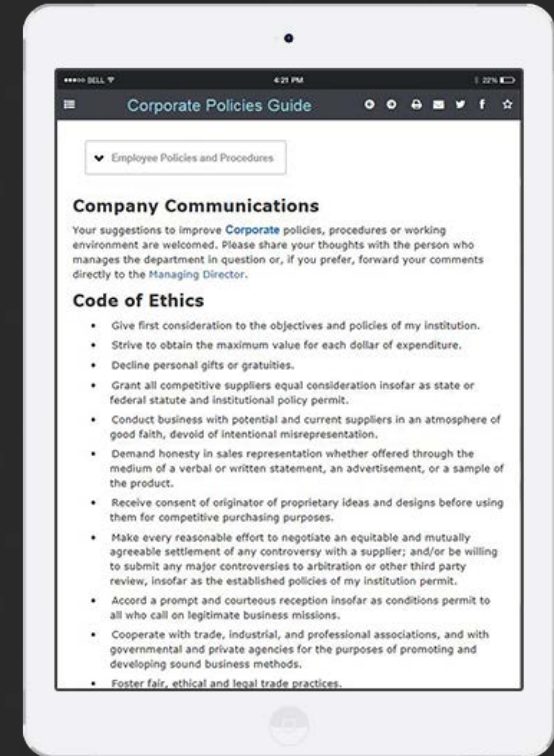
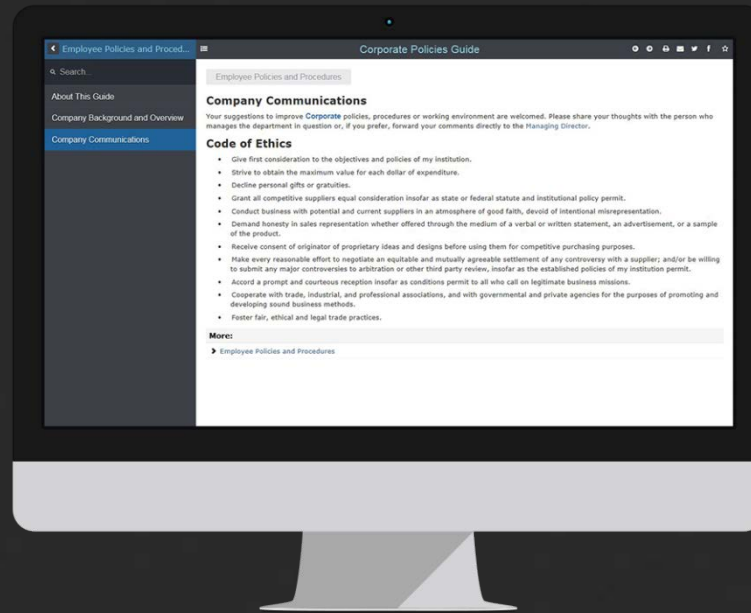
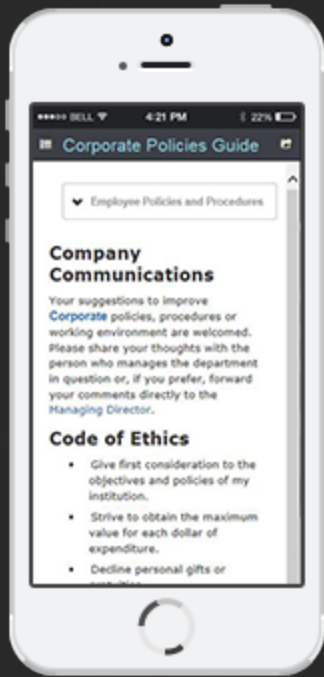
Doc to Help Nethelp 2.0 Advantages



Customize theme to match brand
Built in advanced search engine
Section 508 Compliance
Author in MS Word
Easily include dynamic effects

Responsive for all devices / browsers
Include Google tools (Translate, Search, Analytics)
Easy to deploy / translate
Choose from 13 languages for the interface (includes right-to-left support)

The Goal of Web Content:



Optimized Viewing Experience

Included Dynamic Effects



Note

Inserts consistently formatted boxes that display supplementary information such as tips and warnings.



LightBox

Places a thumbnail of your images that when clicked open a full sized version in a dialog.



Topic Contents

Creates a miniature Table of Contents for long topics.



Tabs

Creates a container in which you can create as many tabs as you need.



Code Highlighter

Formats code snippets with colors to make them readable.



Gallery

Organizes a collection of images in a viewer with thumbnail navigation.



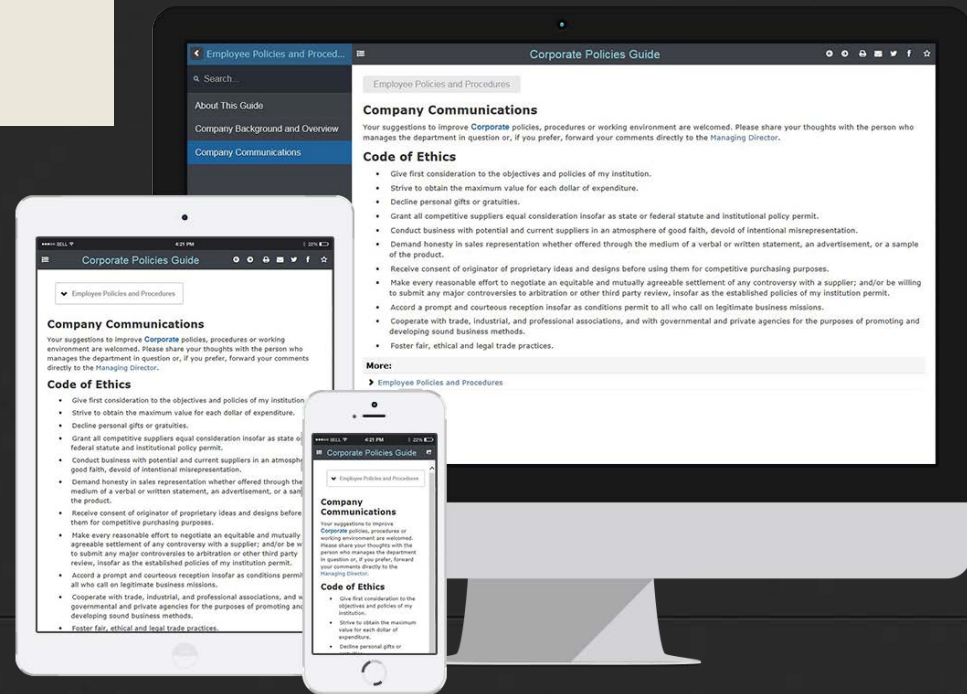
Carousel

Organizes a collection of images in a slide show viewer.

Responsive Design Concepts



Fluid Grid Based Layouts
Relatively Sized Elements
Flexible Image Sizes
CSS Media Queries



What is Responsive Design

Responsive Design is NOT:

- A smaller version of your page
- Removing content to fit
- A separate site for each device

What is Responsive Design

Responsive Design is:

- A single version of your content
- Delivered to your audience
- In a way that is easily understood
- No matter what device they are using

In Tool Demo

The screenshot displays the Theme Designer interface for a mobile application theme. The main window is titled "Theme Designer" and shows a preview of a mobile application theme. The theme is named "Responsive" and is based on the "jquerymobile/default" style sheet. A red warning banner at the top of the preview area states: "This is a predefined theme. It cannot be modified." The preview area shows a mobile application interface with a dark background and a light blue header. The header contains a search bar with the text "term" and a title "Subtopic 2". Below the header, there is a list of topics: "Third Level Topic", "Third Level Topic 2", and "Table Sample". The "Third Level Topic" is currently selected and highlighted in light blue. The preview area also shows a "Developing Software Doc" header and a "Second Topic / Subtopic 2" section. The "Third Level Topic" section contains a "Glossary term link: Term 1" and two sections: "Section 1" and "Section 2". "Section 1" contains two items: "Item 1 in Section 1" and "Item 2 in Section 1". "Section 2" contains a "More:" link and two sub-topics: "Third Level Topic 2" and "Table Sample". The bottom of the preview area has three buttons: "Contents", "Index", and "Favorites".

On the right side of the interface, there is a configuration panel titled "settings.en-us.xml". This panel contains various settings for the theme, including:

- topic**: A dropdown menu.
- Swatch**: A dropdown menu set to "d".
- Table mode**: A dropdown menu set to "auto".
- Text width**: A text input field set to "0".
- Strings**: A section with "Not found text" and "Not found title" both set to "Topic not found".
- Related topics**: A section with "Swatch" set to "Mini" and "Corners" checked.
- Icons**: A section with "Topic" set to "arrow-r", "Collapsed" set to "arrow-d", and "Expanded" set to "arrow-u".
- Breadcrumbs**: A section with "Visible" checked, "Swatch" set to "Mini", and "Corners" checked. There is also an "Include current topic" checkbox and a "Label" text input field.

At the bottom of the configuration panel, there is a note: "topic.swatch: string Theme swatch applied to the topic area." At the bottom of the entire window, there are "OK" and "Cancel" buttons.

Web Dev Best Practices

- Follow Web Accessibility Guidelines
 - <http://www.w3.org/standards/webdesign/accessibility>
- Search Engine Optimization
 - <http://www.google.com/submyourcontent/>
 - Steps to add Google Analytics on D2H Blog
 - <http://www.bing.com/toolbox/submit-site-url>
- Localized version of your site
 - Steps to Add Google Translate on D2H Blog

Additional Resources

MadCap Webinars



- Content Authoring for Responsive Design
 - Cascading Style Sheets (CSS) Part 1: Intro & Overview
 - Cascading Style Sheets (CSS) Part 2: Fonts & Beyond
 - Cascading Style Sheets (CSS) Part 3: Images
 - Cascading Style Sheets (CSS) Webinar Epilogue: Attendee Questions & Challenges
-
- Google Developers – RWD Basics
 - D2H Responsive Theme Settings Doc's

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