MULTI-CHANNEL PUBLISHING: TAKING WORD-BASED CONTENT TO THE WEB, PRINT & MORE

doc·to·help®
by madcap software

Presented by:
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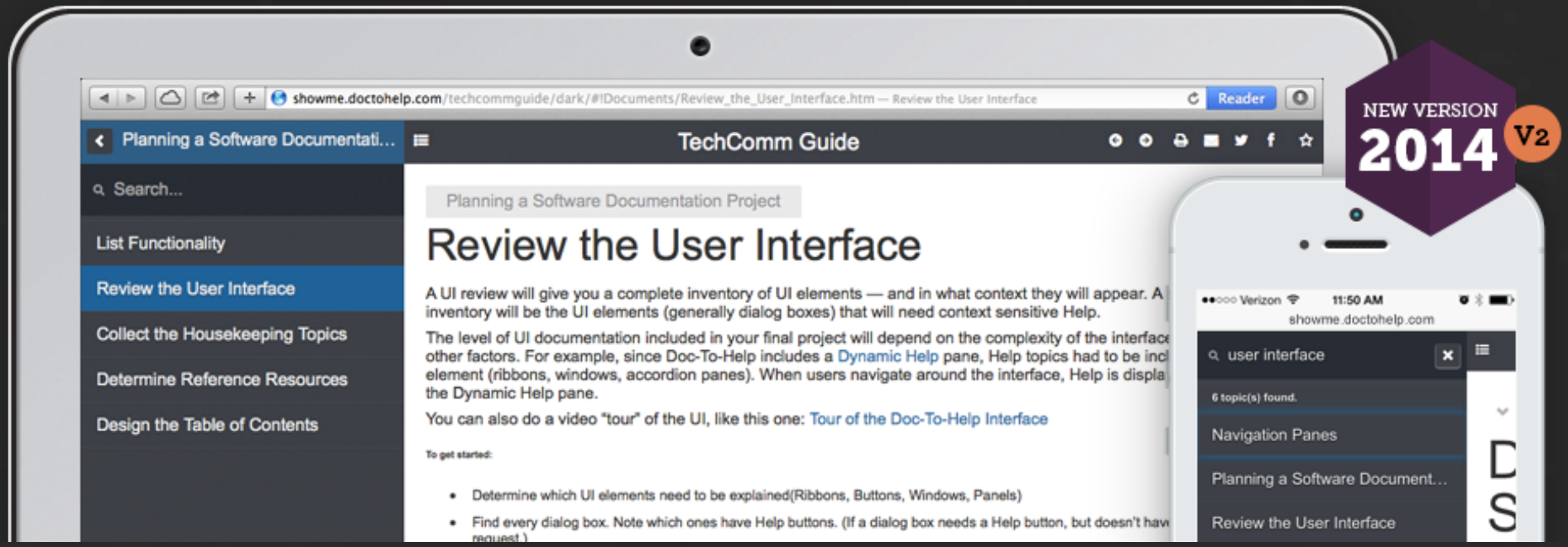

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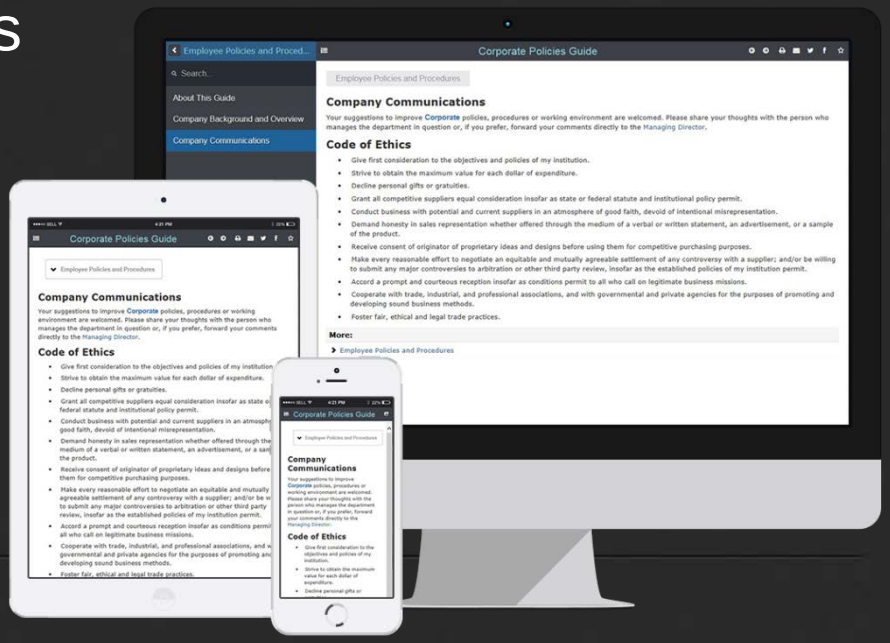
Todays Agenda

- NetHelp 2.0 Advantages
- Responsive Design Concepts
- Setting up a Doc-To-Help Project
- Review the new Responsive Theme in D2H2014v2
- Branding - Tour the new “Theme Wizard”
- Introduce the jQueryMobile ThemeRoller site
- Additional Output / CSH Options



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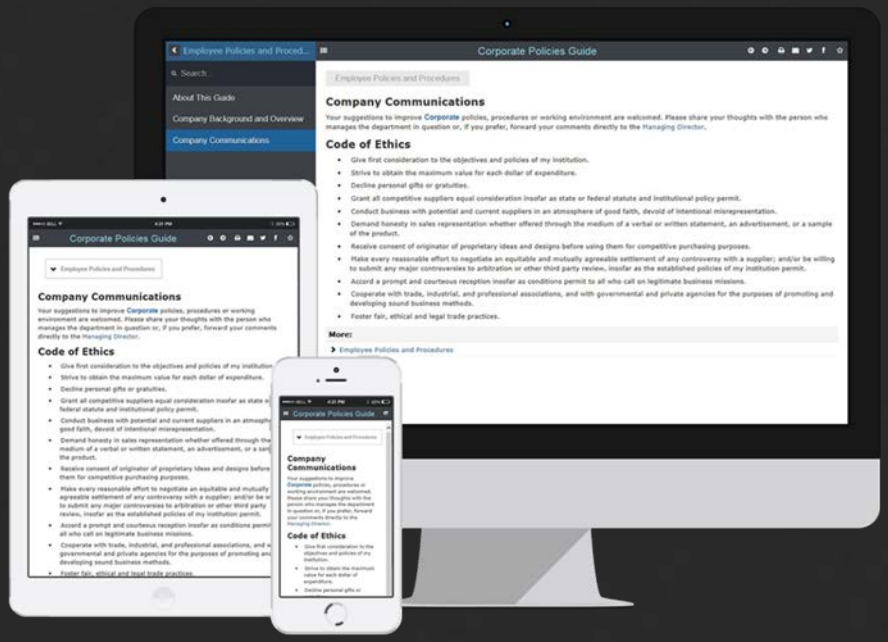
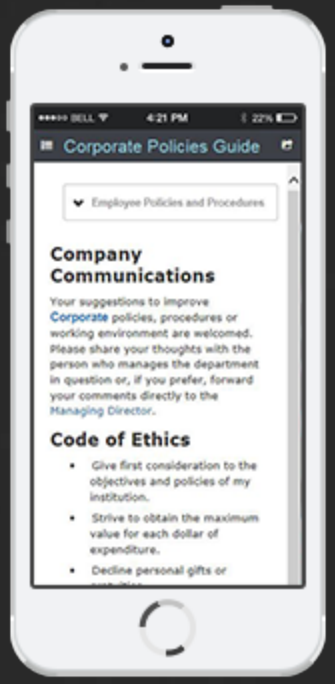
Doc to Help Nethelp 2.0 Advantages

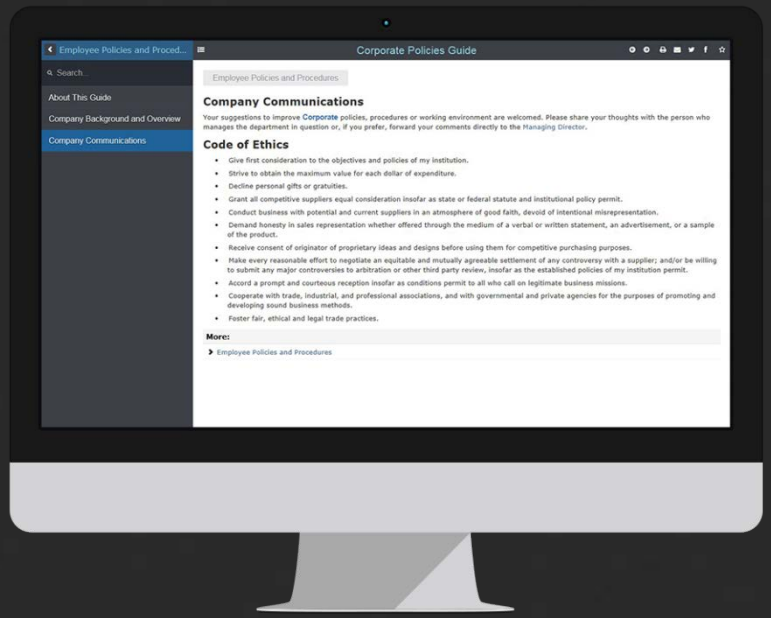


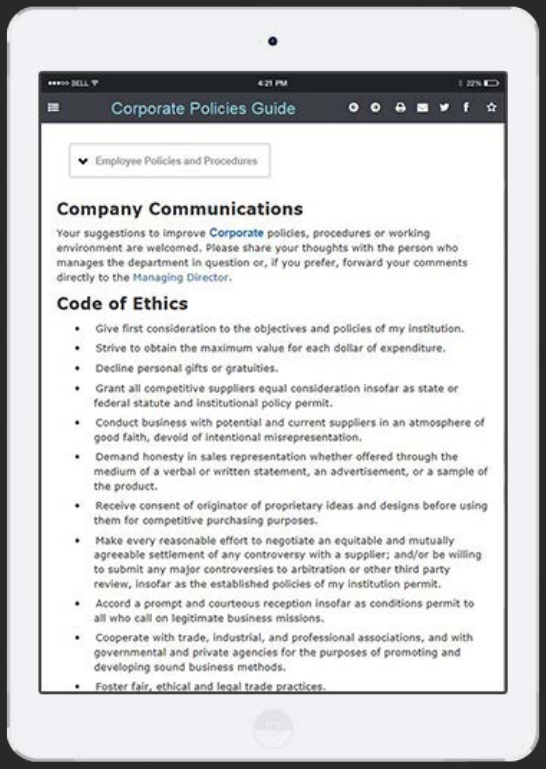
Customize theme to match brand
Built in advanced search engine
Section 508 Compliance
Author in MS Word
Easily include dynamic effects

Responsive for all devices / browsers
Include Google tools (Translate, Search, Analytics)
Easy to deploy / translate
Choose from 13 languages for the interface (includes right-to-left support)

The Goal of Web Content:







Optimized Viewing Experience

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Included Dynamic Effects

Note

Inserts consistently formatted boxes that display supplementary information such as tips and warnings.

LightBox

Places a thumbnail of your images that when clicked open a full sized version in a dialog.

Topic Contents

Creates a miniature Table of Contents for long topics.

Tabs

Creates a container in which you can create as many tabs as you need.

Code Highlighter

Formats code snippets with colors to make them readable.

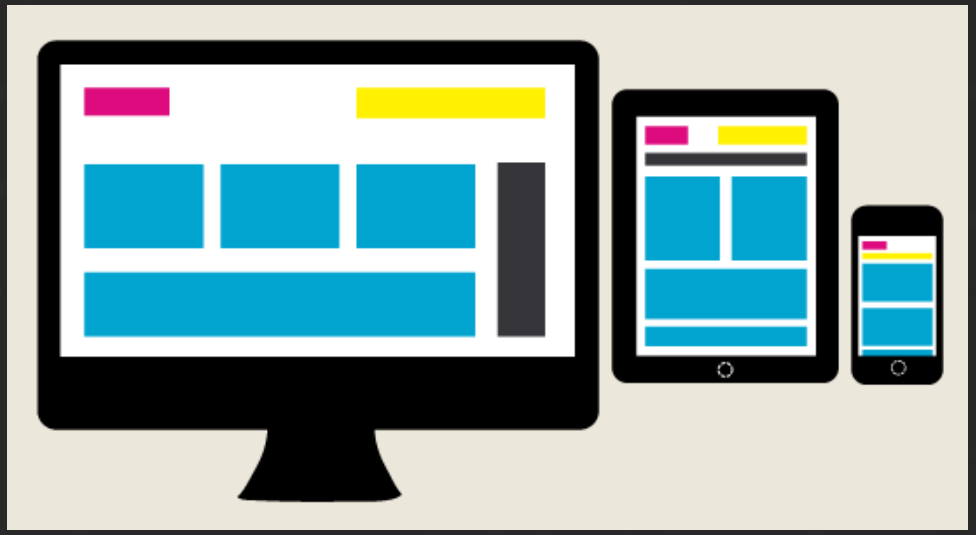
Gallery

Organizes a collection of images in a viewer with thumbnail navigation.

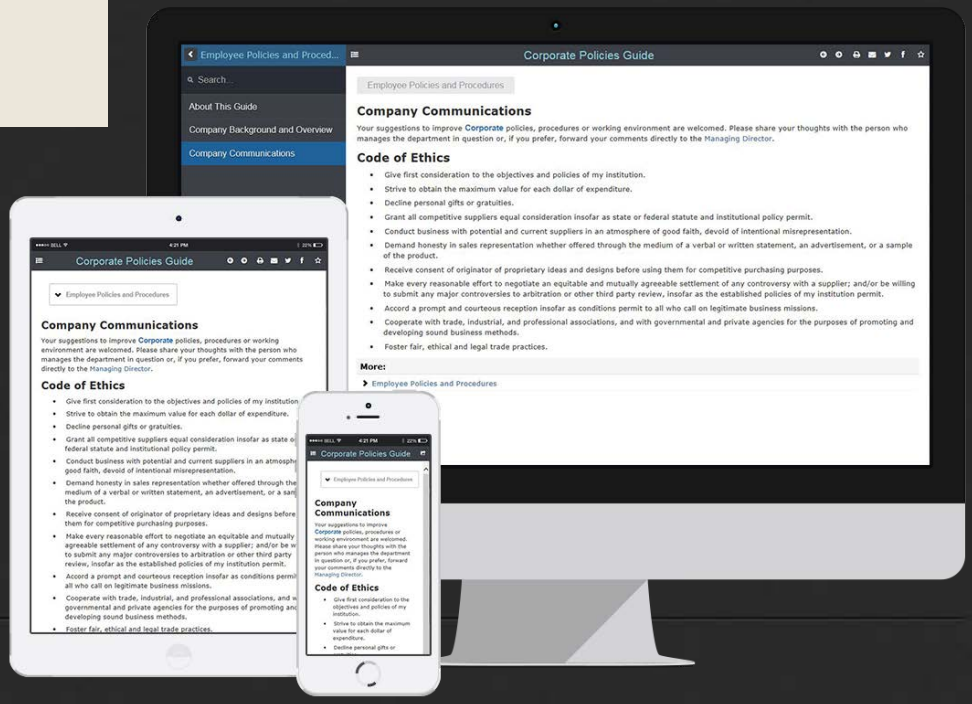
Carousel

Organizes a collection of images in a slide show viewer.

Responsive Design Concepts



Fluid Grid Based Layouts
Relatively Sized Elements
Flexible Image Sizes
CSS Media Queries



What is Responsive Design

Responsive Design is NOT:

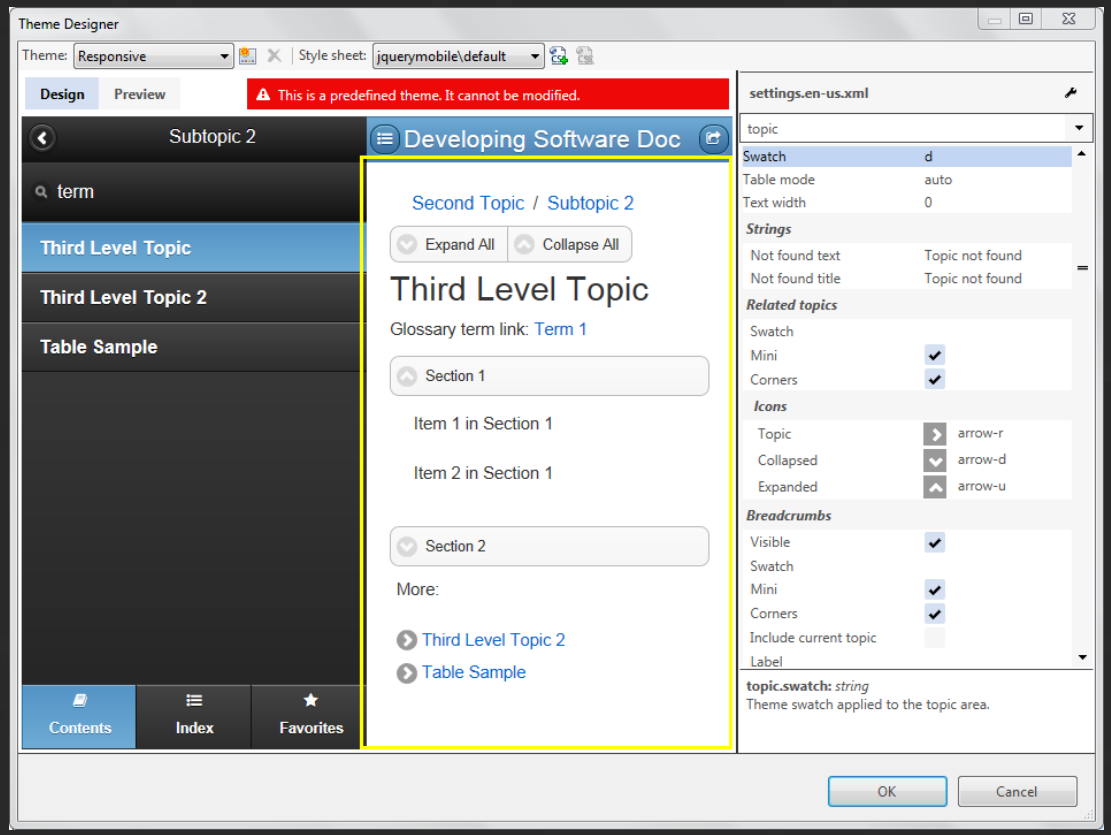
- A smaller version of your page
- Removing content to fit
- A separate site for each device

What is Responsive Design

Responsive Design is:

- A single version of your content
- Delivered to your audience
- In a way that is easily understood
- No matter what device they are using

In Tool Demo



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Web Dev Best Practices

- Follow Web Accessiblility Guidelines
  - http://www.w3.org/standards/webdesign/accessibility
- Search Engine Optimization
  - http://www.google.com/submityourcontent/
  - Steps to add Google Analytics on D2H Blog
  - http://www.bing.com/toolbox/submit-site-url
- Localized version of your site
  - Steps to Add Google Translate on D2H Blog

Additional Resources

MadCap Webinars

- Content Authoring for Responsive Design
- Cascading Style Sheets (CSS) Part 1: Intro & Overview
- Cascading Style Sheets (CSS) Part 2: Fonts & Beyond
- Cascading Style Sheets (CSS) Part 3: Images
- Cascading Style Sheets (CSS) Webinar Epilogue: Attendee Questions & Challenges

- Google Developers – RWD Basics
- D2H Responsive Theme Settings Doc’s

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- E-Learning Localization
- Project Management
- And more

Thanks for Watching!

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