MULTI-CHANNEL PUBLISHING: TAKING WORD-BASED CONTENT TO THE WEB, PRINT & MORE

Presented by:
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By MadCap Software

NEW VERSION 2014 V2
Todays Agenda

- NetHelp 2.0 Advantages
- Responsive Design Concepts
- Setting up a Doc-To-Help Project
- Review the new Responsive Theme in D2H2014v2
- Branding - Tour the new “Theme Wizard”
- Introduce the jQueryMobile ThemeRoller site
- Additional Output / CSH Options
Doc to Help Nethelp 2.0 Advantages

- Customize theme to match brand
- Built in advanced search engine
- Section 508 Compliance
- Author in MS Word
- Easily include dynamic effects

Responsive for all devices / browsers
Include Google tools (Translate, Search, Analytics)
Easy to deploy / translate
Choose from 13 languages for the interface (includes right-to-left support)
The Goal of Web Content:

Optimized Viewing Experience
Included Dynamic Effects

- **Note**: Inserts consistently formatted boxes that display supplementary information such as tips and warnings.
- **LightBox**: Places a thumbnail of your images that when clicked open a full-sized version in a dialog.
- **Topic Contents**: Creates a miniature Table of Contents for long topics.
- **Tabs**: Creates a container in which you can create as many tabs as you need.
- **Code Highlighter**: Formats code snippets with colors to make them readable.
- **Gallery**: Organizes a collection of images in a viewer with thumbnail navigation.
- **Carousel**: Organizes a collection of images in a slide show viewer.

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Responsive Design Concepts

Fluid Grid Based Layouts
Relatively Sized Elements
Flexible Image Sizes
CSS Media Queries
What is Responsive Design

Responsive Design is NOT:

• A smaller version of your page
• Removing content to fit
• A separate site for each device
What is Responsive Design

Responsive Design is:

• A single version of your content
• Delivered to your audience
• In a way that is easily understood
• No matter what device they are using
In Tool Demo
Web Dev Best Practices

• Follow Web Accessibility Guidelines
  • http://www.w3.org/standards/webdesign/accessibility

• Search Engine Optimization
  • http://www.google.com/submityourcontent/
  • Steps to add Google Analytics on D2H Blog
  • http://www.bing.com/toolbox/submit-site-url

• Localized version of your site
  • Steps to Add Google Translate on D2H Blog
Additional Resources

MadCap Webinars

- Content Authoring for Responsive Design
- Cascading Style Sheets (CSS) Part 1: Intro & Overview
- Cascading Style Sheets (CSS) Part 2: Fonts & Beyond
- Cascading Style Sheets (CSS) Part 3: Images
- Cascading Style Sheets (CSS) Webinar Epilogue: Attendee Questions & Challenges

- Google Developers – RWD Basics
- D2H Responsive Theme Settings Doc's
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MadCap Flare CSS Training
March 16-17, 2015 (web-based)

MadCap Flare Responsive HTML5, Mobile, and EPUB Training
March 23-24, 2015 (web-based)

*Offer valid through Friday, February 27, 2015.
Note: Courses subject to change. Availability based on student registration. Contact us for the latest schedule and course availability.

THANK YOU FOR ATTENDING TODAY’S WEBINAR!

As a webinar attendee, receive $100 OFF our next training course. Just $899 per student!

Doc-To-Help Introductory/Intermediate Training Course
June 24-26, 2015 (web-based)

*Offer valid through March 13, 2015.
Note: Courses subject to change. Availability based on student registration. Contact us for the latest schedule and course availability.

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• And more
Thanks for Watching!

Contact our Sales Dept. with questions or to schedule a demonstration

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