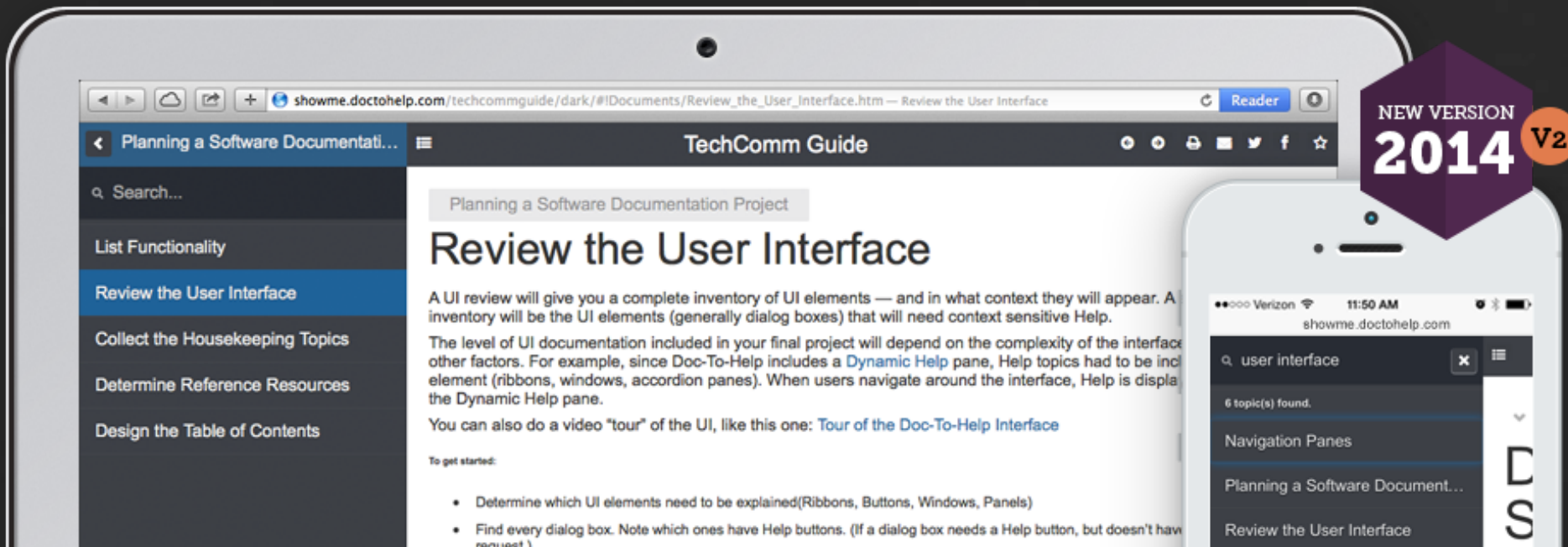


# DESIGNING RESPONSIVE ONLINE HELP WITH DOC-TO-HELP 2014 V2



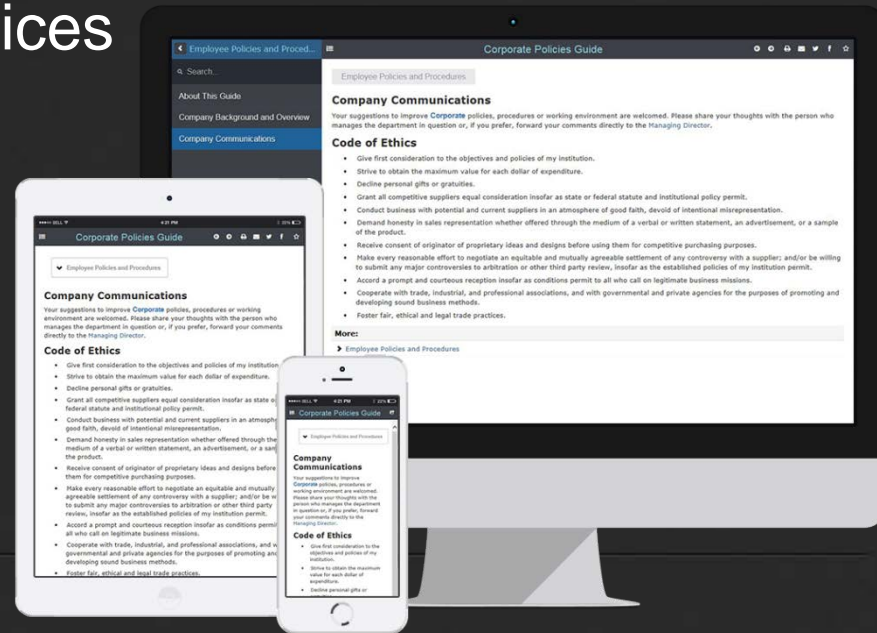
doc.to.help®  
by madcap software

Presented by:  
Jose Sermeno  
Product Evangelist  
MadCap Software

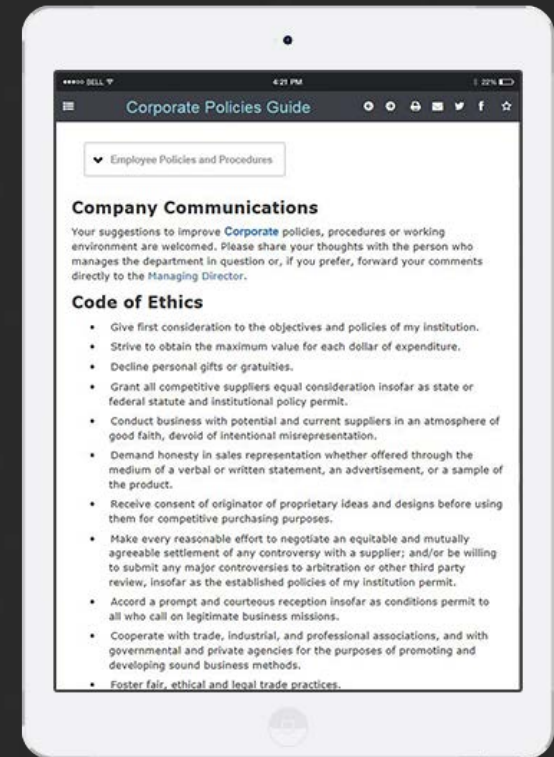
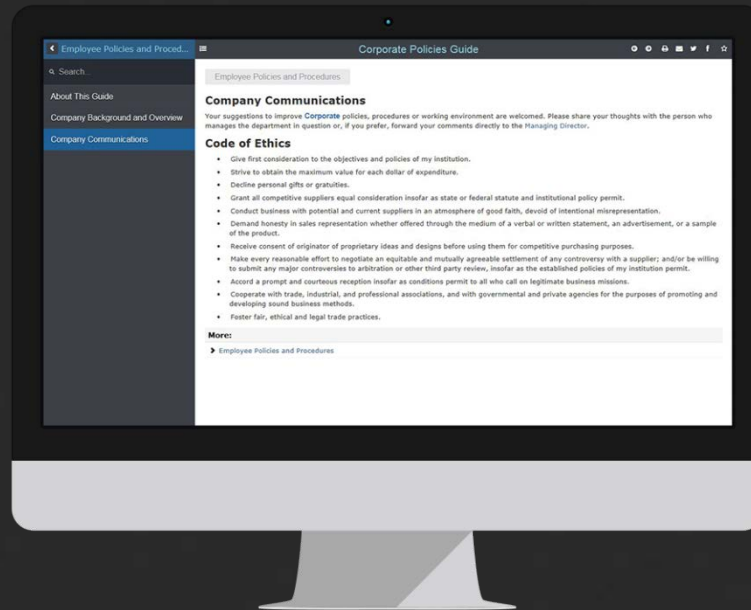
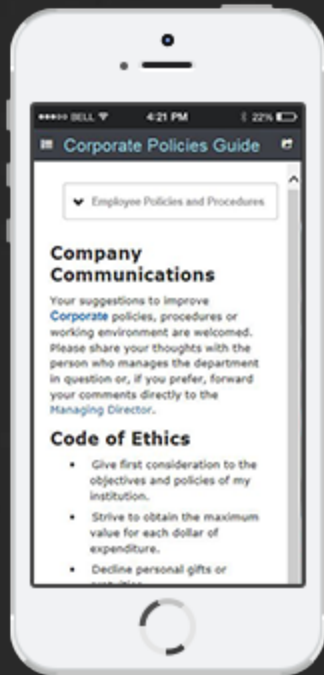


# Today's Agenda

- The Goal of Responsive Design
- What is Responsive Design
- Review the new Responsive Theme in D2H2014v2
- Introduce the new “Theme Wizard”
- Create a new Responsive Theme CSS using the jQueryMobile ThemeRoller site
- Post RWD Web Dev Best Practices
- Additional RWD Resources



# The Goal of RWD:

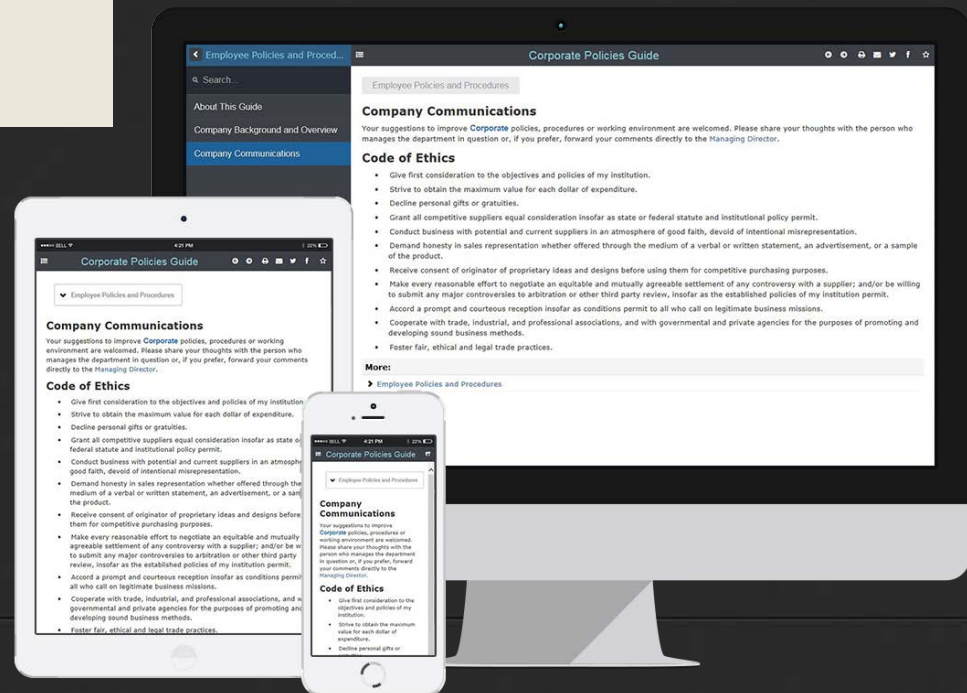


# Optimized Viewing Experience

# Responsive Design Concepts



Fluid Grid Based Layouts  
Relatively Sized Elements  
Flexible Image Sizes  
CSS Media Queries



# What is Responsive Design

## Responsive Design is NOT:

- A smaller version of your page
- Removing content to fit
- A separate site for each device

# What is Responsive Design

## Responsive Design is:

- A single version of your content
- Delivered to your audience
- In a way that is easily understood
- No matter what device they are using

# In Tool Demo

The screenshot shows the Theme Designer interface. At the top, it displays 'Theme: Responsive' and 'Style sheet: jquerymobile/default'. A red warning banner states: 'This is a predefined theme. It cannot be modified.' The main preview area shows a mobile application theme with a dark header and a sidebar. The sidebar contains a search bar with the text 'term', a list of items including 'Third Level Topic', 'Third Level Topic 2', and 'Table Sample', and a bottom navigation bar with 'Contents', 'Index', and 'Favorites'. The main content area shows a breadcrumb 'Second Topic / Subtopic 2', a title 'Third Level Topic', and a list of sections and items. A yellow box highlights the main content area. On the right, the 'settings.en-us.xml' panel is visible, showing various configuration options for the theme, including 'topic', 'Swatch', 'Table mode', 'Text width', 'Strings', 'Related topics', 'Icons', and 'Breadcrumbs'. The 'topic.swatch' setting is set to 'string'.

# Post RWD Web Dev Best Practices

- Follow Web Accessibility Guidelines
  - <http://www.w3.org/standards/webdesign/accessibility>
- Search Engine Optimization
  - <http://www.google.com/submityourcontent/>
  - Steps to add Google Analytics on D2H Blog
  - <http://www.bing.com/toolbox/submit-site-url>
- Localized version of your site
  - Steps to Add Google Translate on D2H Blog



# Additional RWD Resources

## MadCap Webinars



- Content Authoring for Responsive Design
  - Cascading Style Sheets (CSS) Part 1: Intro & Overview
  - Cascading Style Sheets (CSS) Part 2: Fonts & Beyond
  - Cascading Style Sheets (CSS) Part 3: Images
  - Cascading Style Sheets (CSS) Webinar Epilogue: Attendee Questions & Challenges
- 
- Google Developers – RWD Basics
  - D2H Responsive Theme Settings Doc's

THANK YOU FOR ATTENDING TODAY'S WEBINAR!

As a webinar attendee, receive **\$100 OFF** our next training course. Just \$899 per student!

---

**Doc-To-Help Introductory/Intermediate Training Course**

March 25-27, 2015 (web-based)

*\*Offer valid through March 13, 2015.*

*Note: Courses subject to change. Availability based on student registration. Contact us for the latest schedule and course availability.*

TO RECEIVE YOUR DISCOUNT, CONTACT:

[sales@madcapsoftware.com](mailto:sales@madcapsoftware.com) | +1 858.320.0387 opt.1



madtranslations

MadTranslations specializes in individual projects or complete end-to-end translation and localization services.

### Our services include:

- Language Translation
- Software Localization
- Website Localization
- E-Learning Localization
- Project Management
- And more

NEW ADVANCED WORKSHOP AVAILABLE

# MADWORLD

The technical communication and content strategy event you don't want to miss.

SAN DIEGO | APRIL 12-14, 2015  
FULL SCHEDULE NOW AVAILABLE

*"This conference rocks! Can't wait to enhance my projects with all the new tips and tricks I've learned."*

—Chad Kreiger | Policy and Procedure Analyst, Umpqua Bank

## FEATURED SPEAKERS



Matthew Ellison  
UA, Europe



Derek Warren  
Venafi, Inc.



Tony Self  
HyperWrite



Angela Richer  
Autotask  
Corporation



Laurie Pulido  
eLearning  
Innovation LLC



Scott DeLoach  
ClickStart



Allison Ellington  
Travelport



Neil Perlin  
Hyper/Word  
Services

OVER 40 SESSIONS AND MORE THAN 20 EXPERT SPEAKERS FROM AROUND THE GLOBE

Learn from Illumina, Blackbaud, Venafi, Autotask, Sabre, Travelport and more.

LEARN MORE AT [MADWORLDCONFERENCE.COM](http://MADWORLDCONFERENCE.COM)



# Thanks for Watching!



Jose Sermeno  
Product Evangelist  
MadCap Software  
JSermeno@MadCapSoftware.com

Contact our Sales Dept. with questions  
or to schedule a demonstration

[Sales@DocToHelp.com](mailto:Sales@DocToHelp.com)



@MadCapJose  
@DocToHelp  
@MadCapSoftware  
@MadCapDocTeam