LIVE PANEL DISCUSSION:
MIGRATING FROM FRAMEMAKER® TO FLARE

Thursday, March 26, 8:00–9:30AM PDT
DOUG EATON
Senior Technical Writer
- Saab Air Traffic Management designs and develops advanced radar, sensor, and related technologies to meet the changing needs of the global aviation markets.
- Using Flare since 2008.
- Terminology manager for firm’s Simplified Technical English initiative, which uses the Etteplan HyperSTE plugin to MadCap Flare.

DEREK WARREN
Principal Information Developer, Team Manager
- Salt Lake City-based cybersecurity vendor Venafi secures and protects keys and certificates so they can’t be used by bad guys in cyber attacks.
- Converted 9 FrameMaker® books (1700 pages) into topic-based content in Flare.
- Meeting today’s agile demands via single-sourcing in Flare.
DENISE KADILAK
Information Architect / Team Manager

- Blackbaud develops software for nonprofit organizations with a focus on fundraising, website management, CRM, analytics, financial management, ticketing, and education administration.
- Sixteen years in the profession; enjoys investigating new tools, best practices, and workflows for a 22-member documentation team.
- Using Flare since 2008.

DON RASKY
Senior Technical Writer

- Mitchell is a leading provider of technology, connectivity, and information solutions to the property & casualty claims, collision repair and worker’s compensation industries.
- Recently led a team to complete content conversions from RoboHelp® X5, InDesign®, and FrameMaker® to MadCap Flare.
CATALYST: WHAT PROMPTED YOU TO CONSIDER A REPLACEMENT PRODUCT?
KEY CONCEPT: UNDERSTANDING THE DIFFERENCE BETWEEN TOPIC-BASED AND CHAPTER-BASED AUTHORING
PREPARATION: WHAT STEPS WERE TAKEN TO PREPARE LEGACY CONTENT FOR MIGRATION?
RESOURCES:
PEER-TO-PEER FORUMS AND MADCAP SOFTWARE TECHNICAL SUPPORT
TAKEAWAYS:
LESSONS LEARNED, BEST PRACTICES AND KEY RESULTS
Questions?
Migrating from FrameMaker® or another competitor tool?

Upgrade to Flare for only $699* (save $300)

CONTACT SALES TO RECEIVE YOUR DISCOUNT

*Certain restrictions apply. Contact our sales team for more information.
ADDITIONAL RESOURCES

MadCap Software Forums
https://forums.madcapsoftware.com/

MadCap Flare Transition from FrameMaker® Guide (PDF)
http://docs.madcapsoftware.com/FlareV11/FlareTransitionFMGuide.pdf

MadCap Flare vs. Adobe FrameMaker ®: A Detailed Comparison

Case Studies on Transitioning to MadCap Flare

Technical Support Testimonials

New MadCap Flare 11:
http://www.madcapsoftware.com/flare11/
Thank You!

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