MadCap Analyzer: The Missing Piece in Your Workflow
Agenda

• About me and the Blackbaud User Education Team
• Default reports
• Create a custom report
• Items to include in your custom report and why
• When and how to incorporate your custom report into your workflow
• Additional reports to tidy up your project
About me

• Senior Technical Writer
  – Four years at Blackbaud
  – User assistance projects include:
    • Online documentation
    • Google Analytics
    • New feature videos
    • Source control research
Presentations and webinars

- This or That: Choosing Between TFS and Git for Source Control

- Webinar:
  - MadCap Analyzer: Your Secret Weapon for Higher Quality Projects
About the Blackbaud User Education Team

• Headquarters in Charleston, SC
• Austin, Bedford, and remote employees in other locations
• Team of 24
• Four in Austin
MadCap Analyzer – What is it again?

- General statistics
- Critical issues
- Suggestions for improvement
Default reports
Create a custom report
What to include in your report and why

- Broken links
- Used images
- Used condition tags
- Undefined glossary term links
- Files with annotations
Incorporate reports in your workflow

• How often do you release content/publish help?
• How many people are on your team?
• What are the “gotchas” that seem to creep up on you?
  – Include the gotchas in a report!
Additional reports to tidy up your project

- Topics not used in any TOC
- Unused content files
- Unused variables
- Unused condition tags
- Unused snippets
- Style suggestions
- Cross-reference suggestions
Suggested workflow before release/publish

- Make sure content is saved
- Run Analyzer
  - Run customized reports
- Fix any errors/warnings
- Run Analyzer again to make sure all items are taken care of
- Publish your help
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Questions?
Contact information

Denise.Pena@blackbaud.com
LinkedIn: Denise Peña