An Overview of MadCap Flare: From Content Import to Publishing Responsive Online Help and PDFs

PRESENTED BY:
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MadCap Software, Inc.
The webinar will be recorded and emailed to all registrants

Use the Question Panel in GoToWebinar to ask questions throughout the webinar
**CORE BENEFITS**

- **MAXIMIZE CONTENT RE-USE**
  - Topic-based authoring

- **PUBLISH TO MULTIPLE OUTPUTS**
  - Multi-channel publishing

- **FLEXIBLE AND EASY TO USE**
  - Advanced authoring capabilities

"Single-source authoring is for anybody who wants to work less and produce more."

**PAUL STOECKLEIN**
Documentation Manager | MadCap Software
MULTIPLE SOURCE PUBLISHING LIMITATIONS

Original Draft Training Manual

Management Training Manual

Hourly Employee Training Manual

Management Manual
San Francisco

Management Manual
New York

Hourly Manual
San Francisco

Hourly Manual
New York
MADCAP SOFTWARE CONCEPTS:

Topic-Based Authoring
REMEMBER – THINK TOPICS
MADCAP SOFTWARE CONCEPTS:
Single-Source Publishing
SINGLE SOURCING: WORK FLOW

Create Master Source Files (Content)

Add Conditional Tags/Variables (Customize)

Define Publishing Targets (Output)

Generate 3 Different Outputs

TARGET – BEGINNER
- Include: Beginner Info
- Exclude: Intermediate Info, Advanced Info
- Define other specific attributes

TARGET – INTERMEDIATE
- Include: Intermediate Info
- Exclude: Beginner Info, Advanced Info
- Define other specific attributes

TARGET – ADVANCED
- Include: Advanced Info
- Exclude: Beginner Info, Intermediate Info
- Define other specific attributes

Getting Started


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MADCAP FLARE WORKFLOW

IMPORT
- Microsoft Word
- Microsoft Excel
- Adobe FrameMaker
- Author-It
- HTML files
- Doc-To-Help Projects
- .CHM files
- DITA
- RoboHelp and other Help Projects

CREATE/EDIT

PUBLISH
- Print
  - PDF
  - Microsoft Word
  - Adobe FrameMaker
  - Microsoft XPS
  - Microsoft DOCX
- Web Browser
  - Responsive HTML5

Windows Desktop
- HTML Help (.CHM)

Other
- Clean XHTML
- DITA
- EclipseHelp
- EPUB
MODULARITY PUBLISHING

TARGET
(The rules that make a document unique)

PAGE TEMPLATE
(for print output)

CSS
(Content Look/Feel)

TOC
(Topic Organization)

TOPICS

UI TEMPLATE
(for web, tablet, mobile)
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THANK YOU!

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