An Overview of MadCap Flare: Topic-Based Authoring and Single-Source Publishing

PRESENTED BY:
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BEFORE WE GET STARTED...

The webinar will be recorded and emailed to all registrants

Use the Question Panel in GoToWebinar to ask questions throughout the webinar
CORE BENEFITS:

• Maximize Content Re-use

• Multi-channel Publishing

• Flexibility and Ease of Use

"Single-source authoring is for anybody who wants to work less and produce more."

PAUL STOECKLEIN
Documentation Manager, MadCap Software
# RECENT MADCAP SOFTWARE MIGRATIONS

## Academic
- Georgetown University
- Hochschule Karlsruhe
- UCLA
- Carnegie Mellon

## Healthcare / Pharmaceutical
- athenahealth
- McKesson
- Pfizer
- Illumina

## Consumer Products / Retail
- Nike
- Subway
- Best Buy
- The Coca-Cola Company

## Internet / Hi-Tech
- Sony
- Intel
- HP
- Dell
- Xerox

## Defense Contractors
- General Dynamics
- Raytheon
- Lockheed Martin

## Manufacturing / Mining
- GE
- Caterpillar
- John Deere
- GE Intelligent Platforms

## Energy
- Chevron
- Baker Hughes
- Schneider Electric
- Exxon Mobil

## Services
- ADP
- UPS
- Accenture
- Liberty Life

## Financial / Consulting Services
- FIS
- Barclays
- Citi
- JPMorgan Chase & Co.

## Software
- Microsoft
- Intuit
- Oracle
- Blue Coat

## Government
- U.S. Army
- U.S. Navy
- U.S. Air Force
- U.S. Coast Guard

## Telecommunications
- Sprint
- LG Electronics
- Nokia
- Verizon
MULTIPLE SOURCE PUBLISHING LIMITATIONS

Original Draft Training Manual

Management Training Manual

Hourly Employee Training Manual

Management Manual San Francisco

Management Manual New York

Hourly Manual San Francisco

Hourly Manual New York
MADCAP SOFTWARE CONCEPTS:

TOPIC-BASED AUTHORING
REMEMBER – THINK TOPICS

- Placing Objects
- Relating Objects
- About Objects
- About Reports
- Objects and Inheritance
- Adding Users
- Containing Objects
- Exporting Objects
- Customizing Objects
- About Users
- Setting Objects
- Using Container Objects
- Editing Reports
- About Programming
- Importing Reports
- Setting Schedules
- Deleting Users
- Saving Reports
- About Schedules
- Creating Reports
- Printing Reports
- About Containment
MADCAP SOFTWARE CONCEPTS:

SINGLE-SOURCE PUBLISHING
SINGLE SOURCING: WORKFLOW

Create Master Source Files (Content) → Add Conditional Tags/Variables (Customize) → Define Publishing Targets (Output) → Generate 3 Different Outputs

TARGET – BEGINNER
- Include: Beginner Info
- Exclude: Intermediate Info
- PDF Info
- Define other specific attributes

TARGET – INTERMEDIATE
- Include: Intermediate Info
- Exclude: Beginner Info
- PDF Info
- Define other specific attributes

TARGET – PDF
- Include: PDF Info
- Exclude: Beginner Info
- Intermediate Info
- Define other specific attributes
MADCAP FLARE WORKFLOW

**IMPORT**
- Microsoft® Word
- Microsoft® Excel
- Adobe® FrameMaker®
- Adobe® RoboHelp®
- Author-IT
- HTML files
- Doc-To-Help Projects
- .CHM files
- DITA

**CREATE/EDIT**

**PUBLISH**
- **Print**
  - PDF // Microsoft Word // Adobe FrameMaker
  - Microsoft XPS // Microsoft DOCX
- **Web Browser**
  - Responsive HTML5 // WebHelp
- **Mobile & Tablet (on the device)**
  - EPUB
- **Windows Desktop**
  - HTML Help (.CHM)
- **Other**
  - Salesforce Knowledge // Clean XHTML // DITA // EclipseHelp
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Thank You!

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