# Transform Word Documents to Online Content (and More) in Minutes with Doc-To-Help

### PRESENTED BY

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### TODAY'S AGENDA

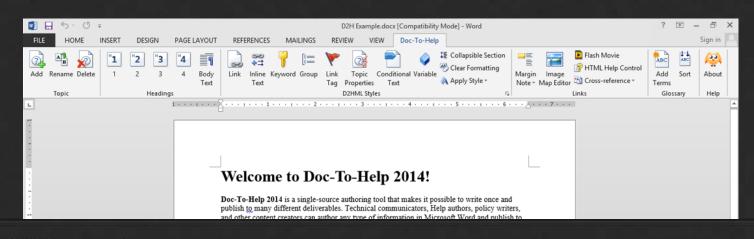
- Why Doc-To-Help?
  - » Key Features and Advantages
- How to Convert Word Documents to Online Help (including collapsible text, videos and more)
- How to Customize Your Online Content
- How to Convert Multiple Word Documents to a Single PDF
- Discuss How You Can Manage Content Using Single Sourcing Techniques

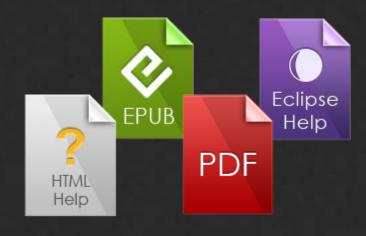


# WHY DOC-TO-HELP?

- Familiar environment
  - » Author in MS Word
- Enhanced capabilities
  - » SharePoint, Team Foundation Server and More

- Multi-channel publishing
  - » NetHelp 2.0, HTML Help (CHM), Eclipse Help, PDF, EPUB and more

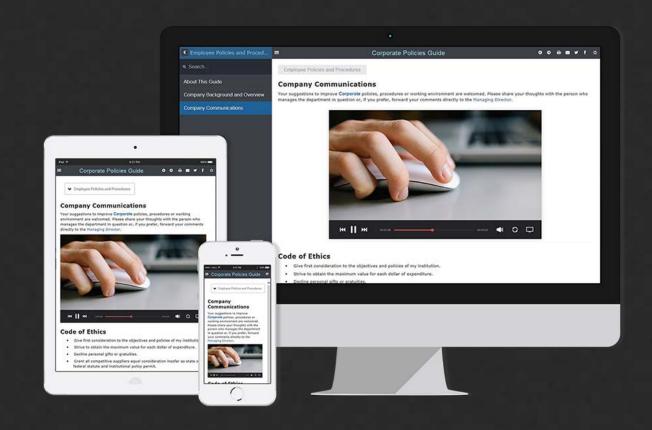






# WHY DOC-TO-HELP?

- Creation of:
  - » User manuals
  - » Online policies and procedures
  - » Regulatory compliance
  - » Reference documentation
  - » Internal "how-to" instructions
  - » Searchable knowledge base
  - » Help files





## STEP 1 – CONVERT WORD TO WEB

- Take MS Word docs and create a website
  - » Creation of Topics
  - » Automatically generate Content Navigation.
- Benefits of moving content online:
  - » Accessibility
  - » Search
  - » Still authoring in MS Word



## PRODUCT DEMONSTRATION





## STEP 2 – CUSTOMIZE YOUR WEBSITE

- Website customization options
  - » Dynamic Text Effects
    - Collapsible text
    - Thumbnail images
    - Many more!
  - » Customizable themes
  - » Images and Video



## PRODUCT DEMONSTRATION





### SINGLE SOURCING

 Single sourcing is the practice of maintaining content for multiple deliverables in a single source. Source files are architected in MS Word so there is no need to learn a new authoring environment

### Benefits

- » Reduce content duplication
- » Increase authoring efficiency
- » Improve content accuracy & consistency
- » Multi-channel publishing



## SINGLE SOURCING: WORK FLOW

Create Master Source Files (Content)



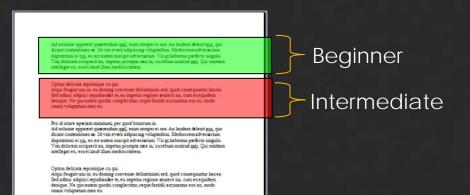
Add Conditional Tags/Variables (Customize)



Define Publishing
Targets
(Output)



Generate 3
Different
Outputs



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Advanced

Target - Beginner

- <u>Include</u>: Beginner info
- Exclude: Intermediate info Advanced info
- Define other specific attributes



Target - Intermediate

- Include: Intermediate info
- <u>Exclude</u>: Beginner info Advanced info
- Define other specific attributes



Target - Advanced

- Include: Advanced info
- <u>Exclude</u>: Beginner info Intermediate info
- Define other specific attributes





### ADDITIONAL RESOURCES

- Recorded Webinar Archive
  - » <a href="https://www.doctohelp.com/webinars/recordedwebinars">https://www.doctohelp.com/webinars/recordedwebinars</a>
- Doc-To-Help Online Knowledge Base
  - » <a href="http://docs.doctohelp.com/nethelp/d2h2014v2/">http://docs.doctohelp.com/nethelp/d2h2014v2/</a>
- Doc-To-Help Resources Page
  - » <a href="https://www.doctohelp.com/resources/">https://www.doctohelp.com/resources/</a>





### THANK YOU FOR ATTENDING TODAY'S WEBINAR!

As a webinar attendee, receive \$100 OFF our next training course. Just \$899 per student!

Doc-To-Help Introductory/Intermediate Training Course

September 23-25, 2015 (web-based)

\*Offer valid through July 31, 2015.

Note: Courses subject to change. Availability based on student registration. Contact us for the latest schedule and course availability.

TO RECEIVE YOUR DISCOUNT, CONTACT: sales@madcapsoftware.com | +1 858.320.0387 opt.1



## QUESTIONS





### THANK YOU!

Contact our Sales Team for more questions or to schedule a private demo for you and your team.



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