

WELCOME

Introduction to MadCap Flare and An Overview of What's New in Version 12

Mike Hamilton | V.P. of Product Evangelism



PRESENTER

Mike Hamilton | V.P. Product Evangelism
MadCap Software

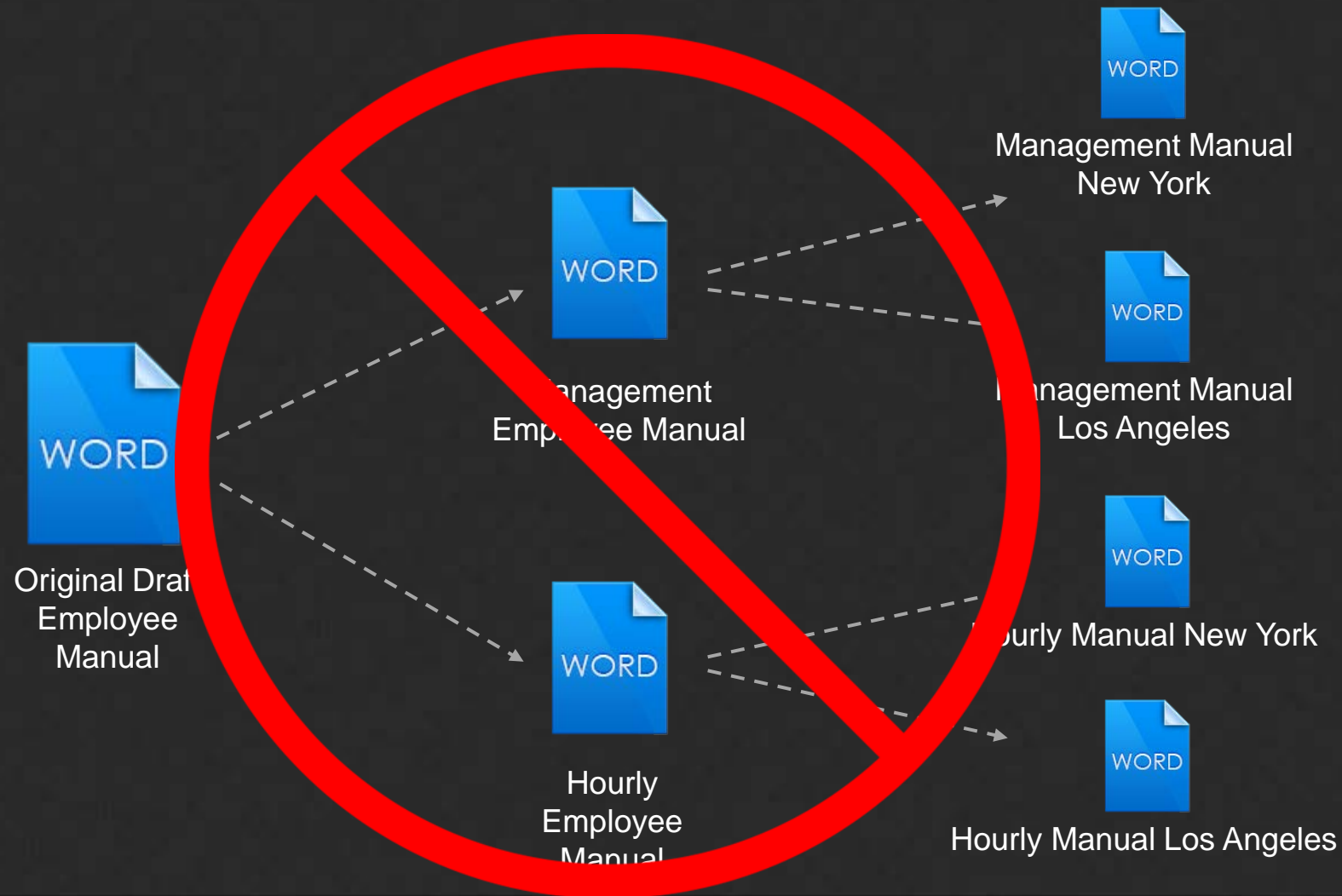


Mike has over 15 years of experience in training, technical communication, multimedia development, and software development. Prior to joining MadCap Software, he served as the Product Manager for Macromedia's award-winning RoboHelp® product line. Mr. Hamilton is often a featured speaker at industry events, including TEKOM and STC.

CORE BENEFITS:

- Content Re-use
- Multi-channel Publishing
- Ease of use

MULTIPLE SOURCE PUBLISHING LIMITATIONS



MADCAP SOFTWARE CONCEPTS:

Topic-based Authoring

REMEMBER – THINK TOPICS



MADCAP SOFTWARE CONCEPTS:

Single-source Publishing

SINGLE SOURCING: WORK FLOW

Create Master Source Files
(Content)



Add Conditional
Tags/Variables (Customize)



Define Publishing Targets
(Output)



Generate 3 Different
Outputs

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Audience A

Audience B

Print Only

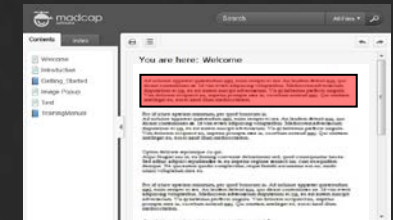
Target – Enterprise Mobile

- Include: Audience A
- Exclude: Audience B
- Print Info
- Define other specific attributes



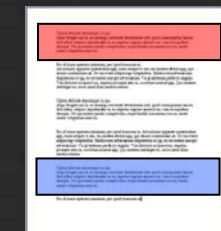
Target – Standard Browser Help

- Include: Audience B
- Exclude: Audience A
- Print Info
- Define other specific attributes



Target – Standard Print

- Include: Audience B
- Exclude: Audience A
- Print info
- Define other specific attributes



MADCAP FLARE WORKFLOW

IMPORT

DITA
Microsoft Word
Adobe FrameMaker
HTML files
Doc-To-Help Projects
RoboHelp and other
Help Projects
.CHM files



CREATE/EDIT



PUBLISH

Print

PDF // Microsoft Word // Adobe FrameMaker
Microsoft XPS // Microsoft DOCX

Web Browser

HTML5 // WebHelp

Mobile

EPUB

WebHelp Mobile (iPhone, Android, Windows Mobile,
Blackberry)

Windows Desktop

DotNet Help // HTML Help (.CHM)

Other

DITA // EclipseHelp // XHTML Book

MAJOR NEW FEATURES

- “A Bucket of Cool New Stuff”
- Multilingual Web and Print Publishing from a Single Project
- Redesigned Stylesheet Editor
- Custom Responsive Layout Editor
- Snippets , Variables, and Conditions
- Preserve Tracked Changes in Microsoft® Word and PDF Outputs
- And more

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THE "BUCKET OF COOL NEW STUFF"

- 64-Bit Support
- Build Log Save
- Byte Order Mark
- Drop-down / Expanding Text Enhancements
- Glossaries
- Link to Styles
- Select Skins at Runtime
- Smart Quotes

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MULTILINGUAL PUBLISHING



English Project

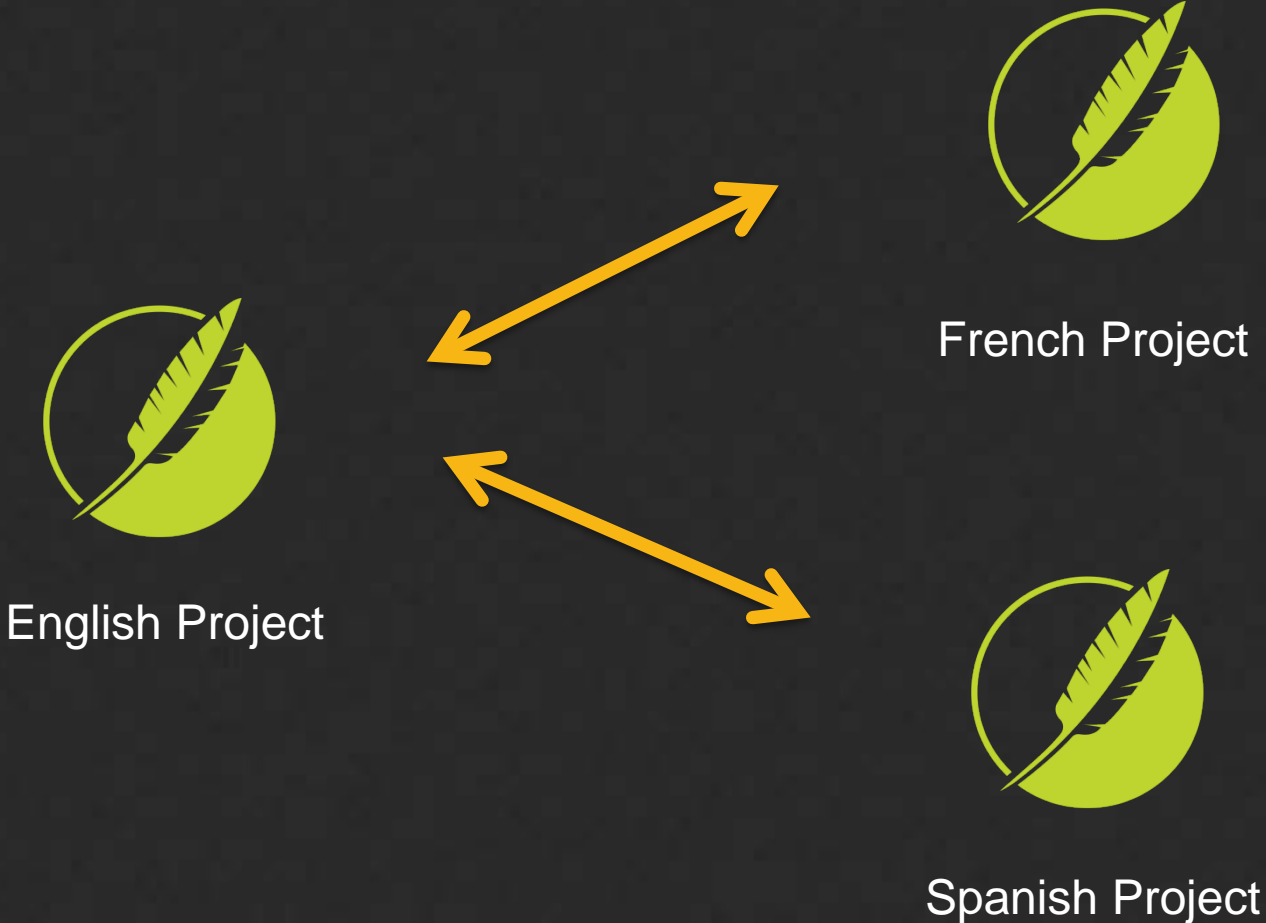


French Project



Spanish Project

MULTILINGUAL PUBLISHING V12



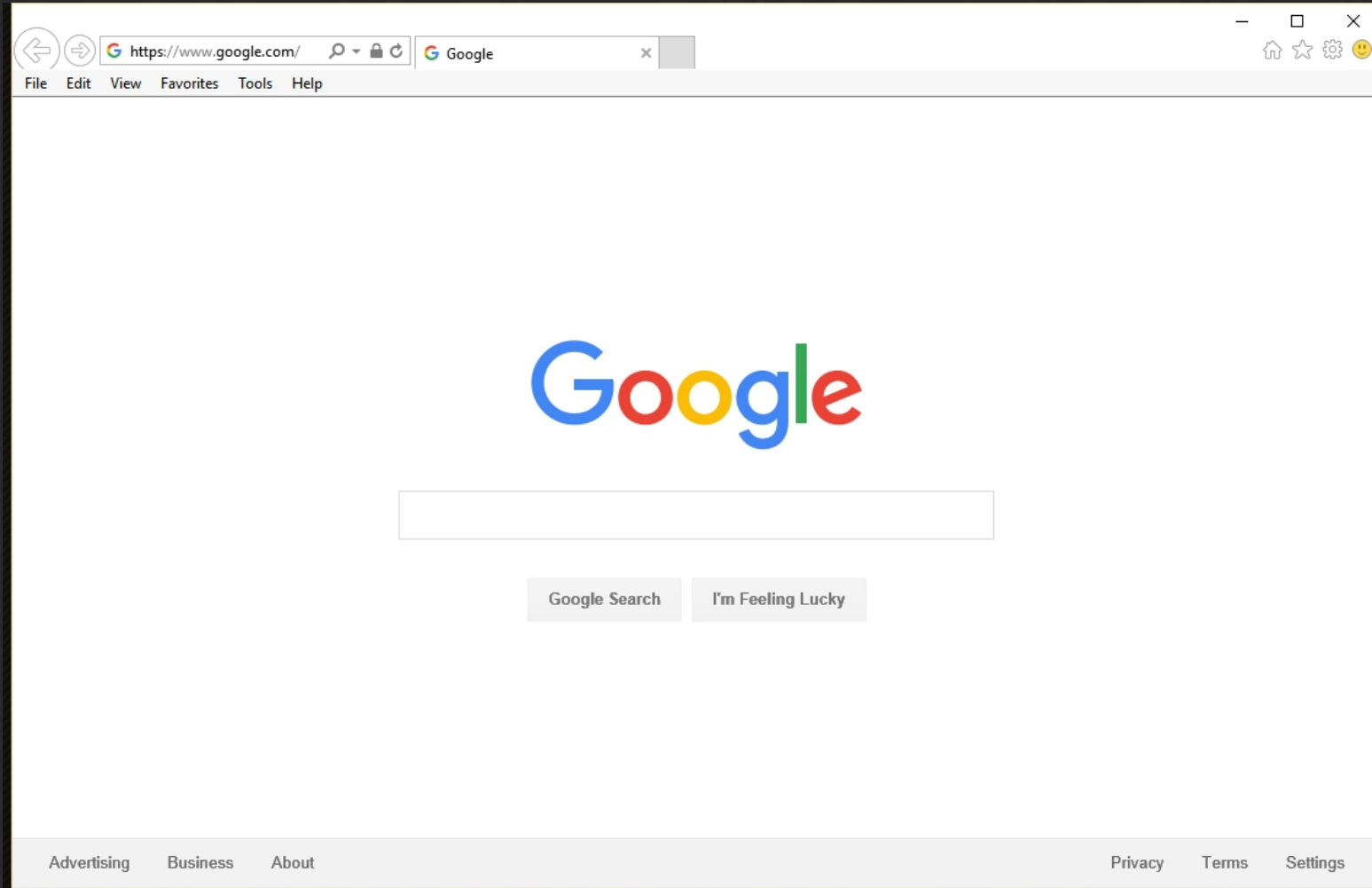
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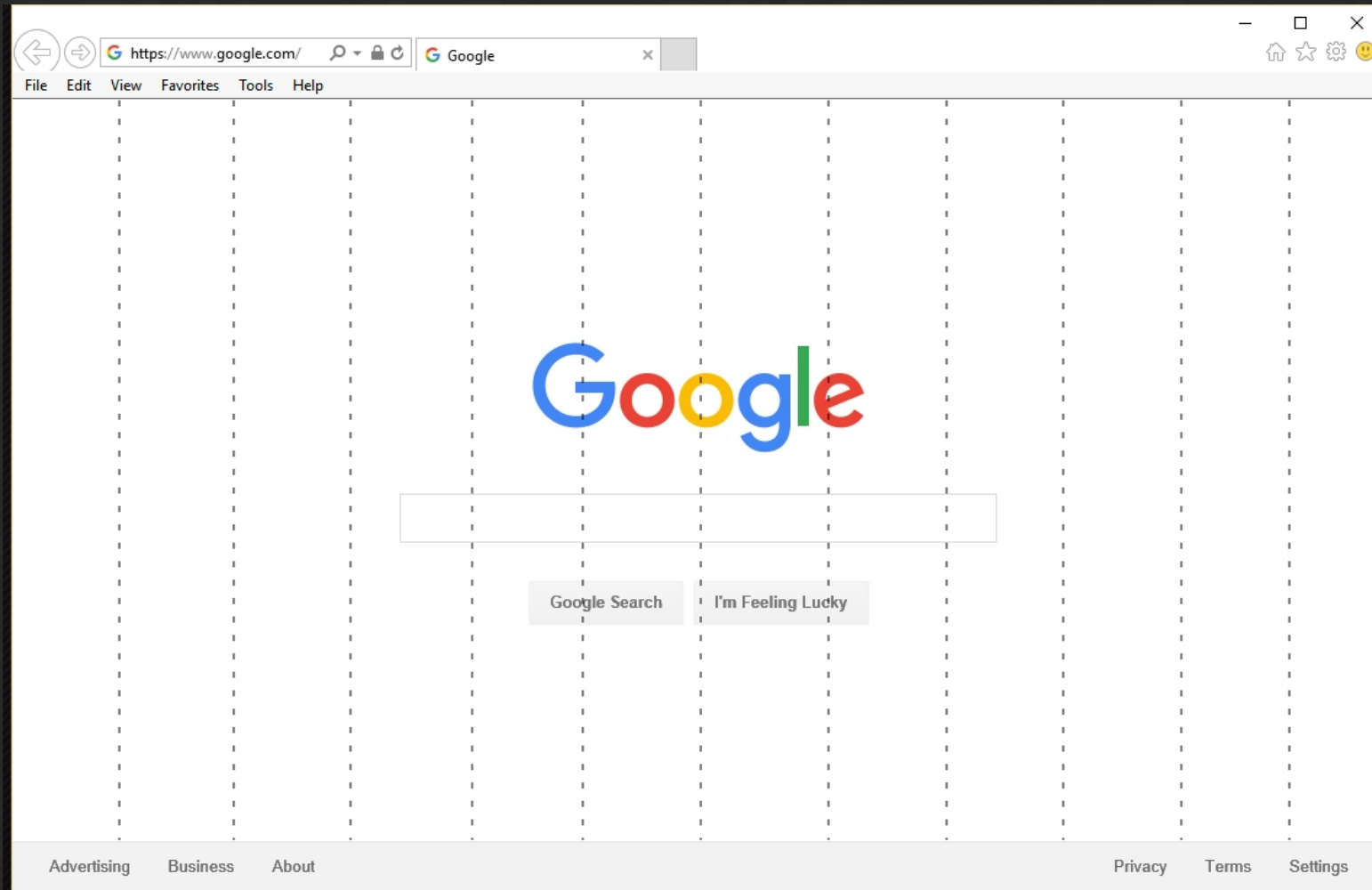
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RESPONSIVE DESIGN



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MadCap Flare Project Management/Team Authoring

April 28-29, 2016 (web-based)

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Thank You!

*Mike Hamilton | V.P. of Product Evangelism
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