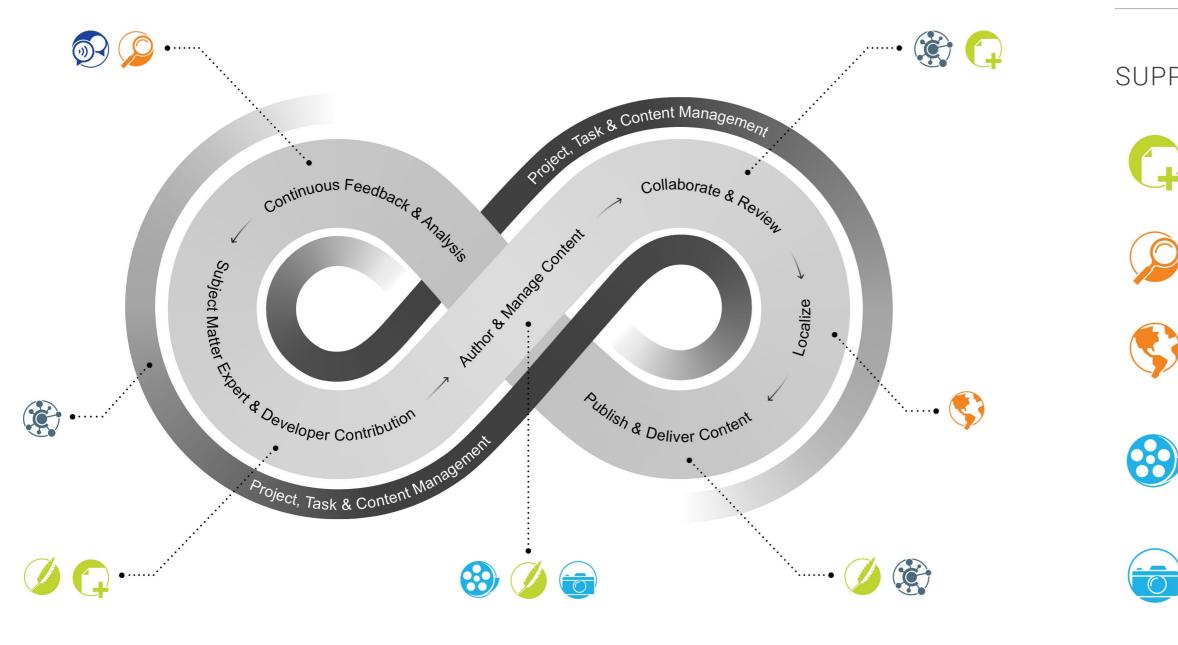
Intelligent Content Authoring and Publishing with MadCap Software.

All the tools you need to develop intelligent, well-organized content that is future-proof and easy to manipulate, single-source, translate and publish.



Solutions Supporting the Entire Content Development Lifecycle.

From content creation and publication, subject matter expert contribution and review, to translation, project and task management in the cloud, our solutions offer a complete end-to-end content development workflow.









MADCAP FLARE

INTELLIGENT CONTENT AUTHORING & PUBLISHING



MADCAP CENTRAL

CLOUD-BASED PUBLISHING, PROJECT & CONTENT MANAGEMENT

SUPPORTING PRODUCTS

MADCAP CONTRIBUTOR

CONTRIBUTION & REVIEW

MADCAP ANALYZER

PROJECT ANALYSIS & REPORTING

MADCAP LINGO

TRANSLATION & LOCALIZATION

MADCAP MIMIC

INTERACTIVE DEMOS, VIDEOS, TUTORIALS & SOFTWARE SIMULATIONS

MADCAP CAPTURE

SCREEN CAPTURE & IMAGE EDITING

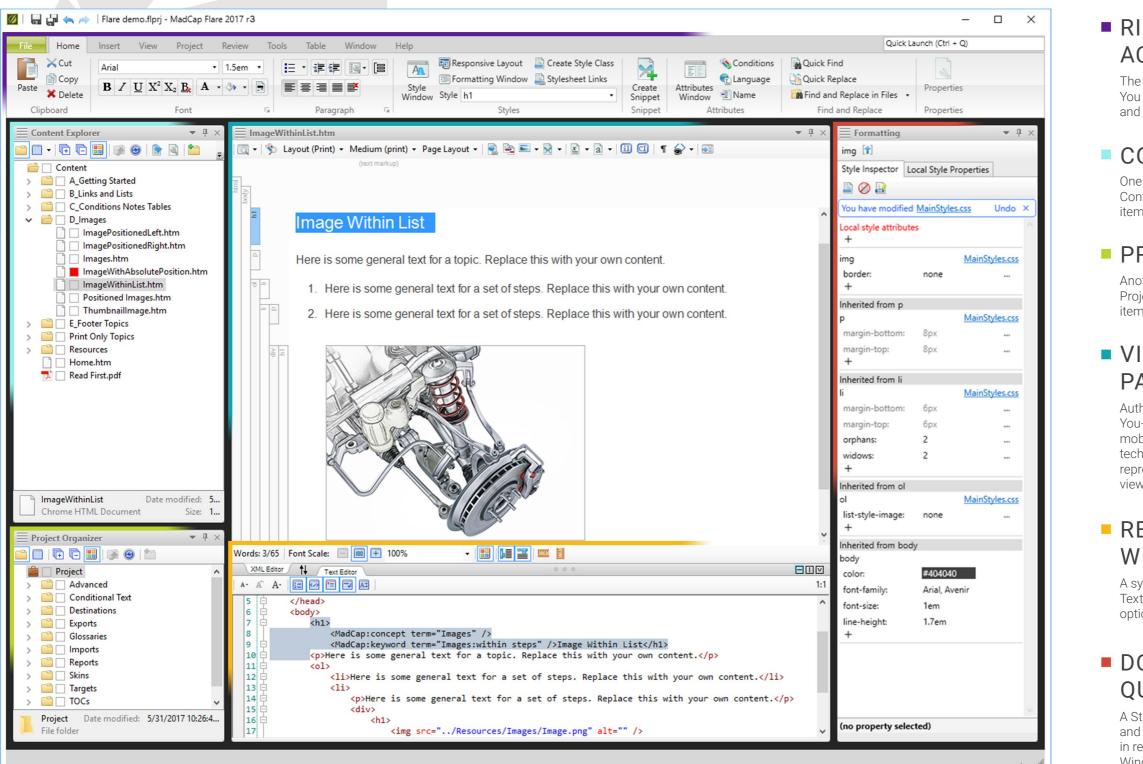
MADCAP PULSE

ANALYTICS, REPORTING & SOCIAL COLLABORATION

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Intelligent Content Authoring and Publishing

Flare's modern user interface comes packed with features, including a patented XML Editor. A completely customizable interface makes authoring personalized and efficient.



A Style Inspector in the Formatting window pane lets you view and edit the style details for your content (topics, snippets, etc.) in real time, rather than having to edit styles in the stylesheet. Window panes can be docked, floated or hidden.

RIBBON TOOLBAR FOR EASY ACCESS TO COMMON TASKS

The toolbar makes it easy to access and view common tasks. You can also create your own customized quick access toolbar and keyboard shortcuts.

CONTENT EXPLORER

One of the most-used elements in the Flare interface, the Content Explorer is used to hold all of the content-related items in your project.

PROJECT ORGANIZER

Another frequently used element in the Flare interface, the Project Organizer is used to hold all of the project-related items in your project.

VISUAL EDITOR WITH PATENTED STRUCTURE BARS

Author content using the built-in "What-You-See-Is-What-You-Get" (WYSIWYG) XML Editor, with print, web, tablet and mobile layout modes. Additionally, the patented Structure Bar technology allows you to easily manipulate and see a visual representation of your content structure without having to view the underlying XML.

REAL-TIME SPLIT VIEW EDITOR WITH XML CODE VIEW

A synchronized spilt view shows both the XML Editor and the Text Editor in real time, with horizontal and vertical orientation options, auto complete and code validation with syntax coloring.

DOCK ANY WINDOW PANE FOR QUICK ACCESS

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Cloud-based Publishing, Project and Content Management

MadCap Central's user interface makes it easy to organize your content, projects, teams and users. Gain better insight into tasks and production schedules, work collaboratively with teams and departments, and extend the authoring capabilities of MadCap Flare with a variety of publishing, project and content management tools and features.

madcap CENTRAL CUSTOMIZABLE DASHBOARD Customize your dashboard with widgets for guick and easy access to calendars, build history, cloud storage usage, project S Home | Company Name properties and more. Í A ADMIN V MadCap Software Home CENTRAL oemo 🗸 🥬 🖂 | Help PROJECTS Tasks Calendar Builds Log | 🕞 Web Output Advan nt | My Project 🗘 🍽 🛛 🖼 🗟 PROJECT MANAGEMENT, SOURCE CONTROL, Taraet April ~ Al Engineer Manager Root Ceep Started T Finished T Status T State T By HOSTING AND PUBLISHING >> 27 28 29 30 31 1 2 that have been uploaded to your MadCap Central license. Use 8 9 3 4 5 6 7 ABC the Projects section to schedule and manage builds, create and \checkmark 11 13 14 15 16 10 12 manage project lifecycle checklists, set builds to a "Live" status Admin User added B User to My Project project 34 minutes ago in Use 19 20 17 18 21 22 23 to make content viewable by the public, and much more. Admin User remove "Keep" setting from: Support Agent larget My Project project JUL 18, 2017 AT 3.39 PM IN BUIS Management 24 25 27 28 29 30 26 1 2 3 4 5 6 7 TASKS Tasks Due | April, 2017 TASK MANAGEMENT AND 8 Page 1 of 1 5 8 1-4 of 4 items Results per Pag 8th High Fix Errors From Analyzer Report R.. JUL 13, 2017 AT 10:14 AM IN **PROJECT CHECKLISTS** >>> Completed Adm 11th • Low Document Review The Tasks page lets you keep track of work that needs to be By: Admin (Scheduled) 0 completed and visualize the work flow. When creating a task, Duration: 1 hour and 20 minutes Document All Updates From V2 -. 11th High **\$**== JUL 13, 2017 you can provide various kinds of information for it, including Warninas: 0 Set Up Stylesheet Editor For All To... 18th 🛛 🗧 High priority, due dates, estimated hours and more. lanored Warnings: 2 High: 2 19th low Configure File Tags Errors: 0 The Project Checklists feature allows you to create unique, Fix All Analyzer Errors From Report.. Queued: Apr 11, 2017 12:40:05 PST 20th Medium customizable project milestones that can be tracked Started: Apr 11, 2017 12:39:05 PST individually or as a team. Set the appropriate status on A ADMIN ~ ModCop v 🔎 🖂 | Help CENTRAL Finished: Apr 11, 2017 13:59:05 PST each item as you work, and keep track of the percentage of ect Checklist | My Project \land 🕂 🖌 🗙 completion as you progress with a visual chart. 🖹 Build Loa Product Release To Do TEAMS & USERS \checkmark **Builds Activity** TEAM COMMUNICATION AND 4/12 1/9 2/12 Glossory CSH ID Start Time Project Statu Target **USER MANAGEMENT >>** Apri 11, 2017 - 08:08 am Frameless Website Output 2 My Project The Teams page can be used to organize users into Top / Content / D Image CSH ID groups. This provides a convenient way to associate Gloss. Frameless Website Output 2 Apri 11, 2017 - 08:10 am My Project 1 people with projects and quickly communicate with a specific set of users. The Users page lets you manage Apri 11, 2017 - 09:24 am PDF Guide A 7x9 (Primary) My Project 2 and view all of the users on a license key. ImageWithAbso Apri 11, 2017 - 09:40 am Mobile Version of Main Help My Project 2 ImageWithinList.ht Positioned Images.ht Apri 11, 2017 - 10:08 am 5 Frameless Website Output 2 My Project 1

The Projects page displays a grid of all the MadCap Flare projects

CONTRIBUTOR

SUBJECT MATTER EXPERT CONTRIBUTION AND REVIEW

MadCap Contributor makes it simple and easy for anyone in your organization to review and contribute content to your documentation.

- A Streamlined Workflow for Content Development
- Contribution Templates for Consistency and Defined Guidelines
- Simplified Visual Editor for Easy Editing
- Review Packages for Multiple Documents
- Free Review with Annotations
- Multiple Licensing Options to Fit Any Organization
- Free Translation Review Workflow with MadCap Lingo



We have much better management, tracking, and versioning of content now through MadCap Flare integration with Git. And MadCap Contributor makes it easy for anyone on the team to proofread and edit content once it's in Flare.

KAREN MILLER | CMS Specialist, CCI

madcap[™] ANALYZER

FIND AND FIX ISSUES WITH POWERFUL PROJECT ANALYSIS AND REPORTING

MadCap Analyzer is a powerful project analysis and reporting tool that can help find and fix issues with your Flare projects.

- Find and Fix Critical Issues Quickly
- Get Content Suggestions for Snippets, Variables and More
- Meet Accessibility Guidelines
- Generate Custom Reports
- Visualize Data with Statistical Reports
- A Valuable Tool for Everyone on Your Team



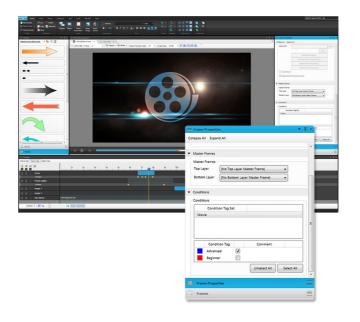
MadCap Analyzer brings another level of confidence when building our online Help, making sure everything is okay before we make it available to our users. It really gives us peace of mind. STEFAN STEINBAUER | Head of Documentation and Translation. Tricentis

madcap™ MIMIC

CREATE FULLY INTERACTIVE DEMOS, ELEARNING VIDEOS, **TUTORIALS AND** SOFTWARE SIMULATIONS

Enhance user experience by incorporating multimedia into your content.

- · Versatile Video Creation Tool for eLearning Videos, Tutorials and More
- Powerful Single-sourcing Features
- Multiple Recording Modes: Automatic, Manual or Full-motion Recording
- Video Support for iOS, YouTube and More
- Seamless Integration with MadCap Flare; Translate Content in MadCap Lingo
- Multi-Language Support
- · Enhance Videos with Audio, Text, Animation, Effects and More





SCREEN CAPTURE AND IMAGE EDITING MADE EASY

MadCap Capture makes it easy to capture, edit, and enhance images.

- Advanced Screen Capturing Features
- Powerful Image Editing and Enhancements
- Single-sourcing and Content Reuse with MadCap Flare
- Support for Custom Mediums in MadCap Flare
- Standard Image File Support
- Multi-Language Support







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TRANSLATION AND LOCALIZATION

A tightly integrated computer-aided translation (CAT) tool, MadCap Lingo is used to translate MadCap Flare project files or content from any number of applications such as MadCap Doc-To-Help, Microsoft® Word, Adobe® FrameMaker® and more.

A Translation Workflow Management Solution for Authors and Document Managers

- · Superior Workflow and Review for Documentation Teams and Translators
- · Easily Package and Send Content with Project Packager
- · Ensure Project Integrity and Avoid Content or Formatting Corruption Issues
- · Statistical Reports Provide Visibility into the Translation Process
- · Advanced Features Such as Convert Variables to Text
- Free Translation Review Workflow with MadCap Contributor

A Powerful CAT Tool for Translators

- Multi-language Support
- Translation Memory Support
- Machine Translation Support including Google® Translate
- Live Preview Pane

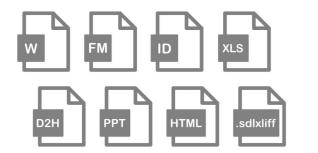
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- Robust File Support
- Terminology Management
- Quality Assurance Reports

- Support for Multiple Translation Memory Connections
- Concordance Search
- Segmentation Rules Editor
- Support for 101% Matches
- Translation Statistics
- Translation Memory Suggestions
- Termbases

After 18 months of testing, we found the translation costs for our product documentation using MadCap Lingo were reduced on average close to 50% per release, in addition to greater error reduction.

UWE SCHWENK | L10N Coordinator and Senior Technical Translator, Hewlett Packard Enterprise







ANALYTICS, REPORTING AND SOCIAL COLLABORATION FOR YOUR DOCUMENTATION

MadCap Pulse adds analytics and reporting, ratings and social collaboration to your documentation - three components used separately or together - to provide insight into how users use and interact with your content. By leveraging these technologies, MadCap Pulse helps improve your content quality, reduce technical support calls, and enhance the end user experience.

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- Gain Insight with Powerful Analytics and Reporting
- Add Topic Ratings for Feedback on Content Quality and Helpfulness
- Improve Customer Satisfaction. Foster Communication and Reduce Support Inquiries

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SAVE OVER 50% WHEN YOU PURCHASE THE PRODUCT SUITE

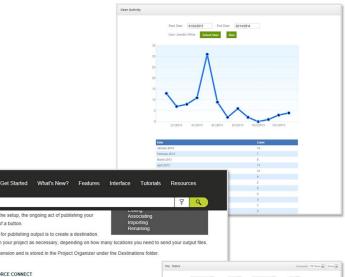
A must-have for technical communicators, content developers and documentation specialists – the MadPak Professional Suite includes six fully integrated technical communication and content development tools for authoring & publishing, contribution & review, analysis & reporting, translation & localization and multimedia creation.



LET MADTRANSLATIONS MANAGE YOUR NEXT TRANSLATION PROJECT

- MadTranslations specializes in individual projects or complete end-to-end translation and localization services. Get a free quote on your next translation project.
- Language Translation
- Software Localization
- Website Localization
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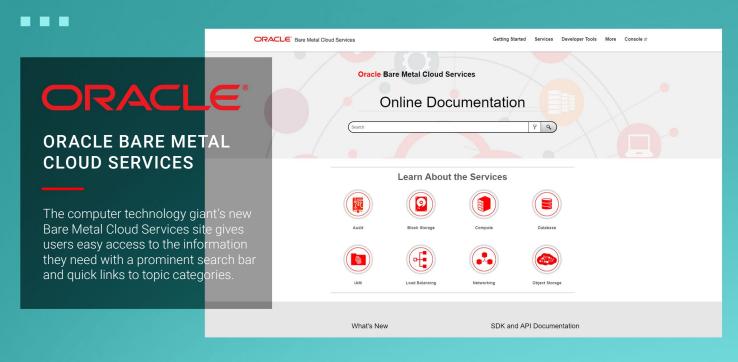
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Technical Documentation

eLearning Localization

Only MadCap Software Gives You the Ability to Move Beyond the Ordinary.



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Hewlett Packard Crosse an online Enterprise	Application Delivery Management HELP CENTER Choose an online help center. Discover friendly step-by-step documentation sets, PDFs, videos, and more. Helping you deliver amazing apps with confidence.						
APPLICATION DELIVERY MANAGEMENT HELP	ALM	ALM Octane	Agile Manager	арм	BPT		
The multinational enterprise information technology company	LoadRunner	Mobile Center	Network Virtualization	Performance Center	PPM		
launches the new ADM Help Center complete with step-by-step documentation sets, PDFs, videos,	Service Virtualization	SiteScope	Sprinter	StormRunner	TruClient		
and more.	UFT	UFT Pro (LeanFT)	VuGen				

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START YOUR FREE TRIAL TODAY: WWW.MADCAPSOFTWARE.COM

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