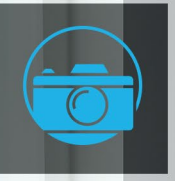# Intelligent Content Authoring and Publishing with MadCap Software.

All the tools you need to develop intelligent, well-organized content that is future-proof and easy to manipulate, single-source, translate and publish.
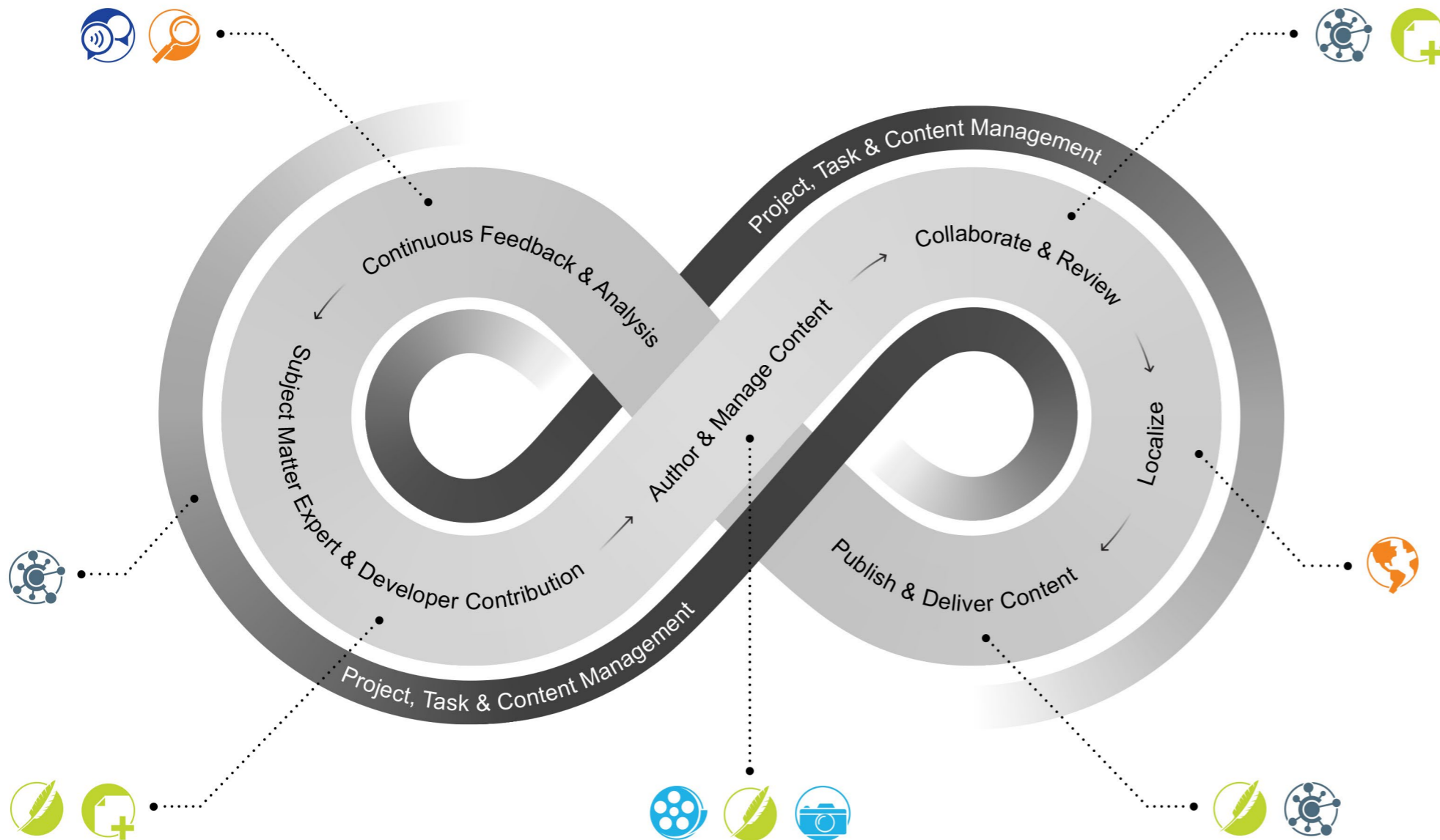
PRODUCT OVERVIEW

Solutions Supporting the Entire Content Development Lifecycle.

■ ■ ■

From content creation and publication, subject matter expert contribution and review, to translation, project and task management in the cloud, our solutions offer a complete end-to-end content development workflow.

Continuous Feedback & Analysis

Project, Task & Content Management

Collaborate & Review

Subject Matter Expert & Developer Contribution

Author & Manage Content

Localize

Project, Task & Content Management

Publish & Deliver Content

VIEW THE FULL INTERACTION:
WWW.MADCAPSOFTWARE.COM/PRODUCTS

MADCAP FLARE
INTELLIGENT CONTENT AUTHORING & PUBLISHING

MADCAP CENTRAL
CLOUD-BASED PUBLISHING, PROJECT & CONTENT MANAGEMENT

SUPPORTING PRODUCTS

MADCAP CONTRIBUTOR
CONTRIBUTION & REVIEW

MADCAP ANALYZER
PROJECT ANALYSIS & REPORTING

MADCAP LINGO
TRANSLATION & LOCALIZATION

MADCAP MIMIC
INTERACTIVE DEMOS, VIDEOS, TUTORIALS & SOFTWARE SIMULATIONS
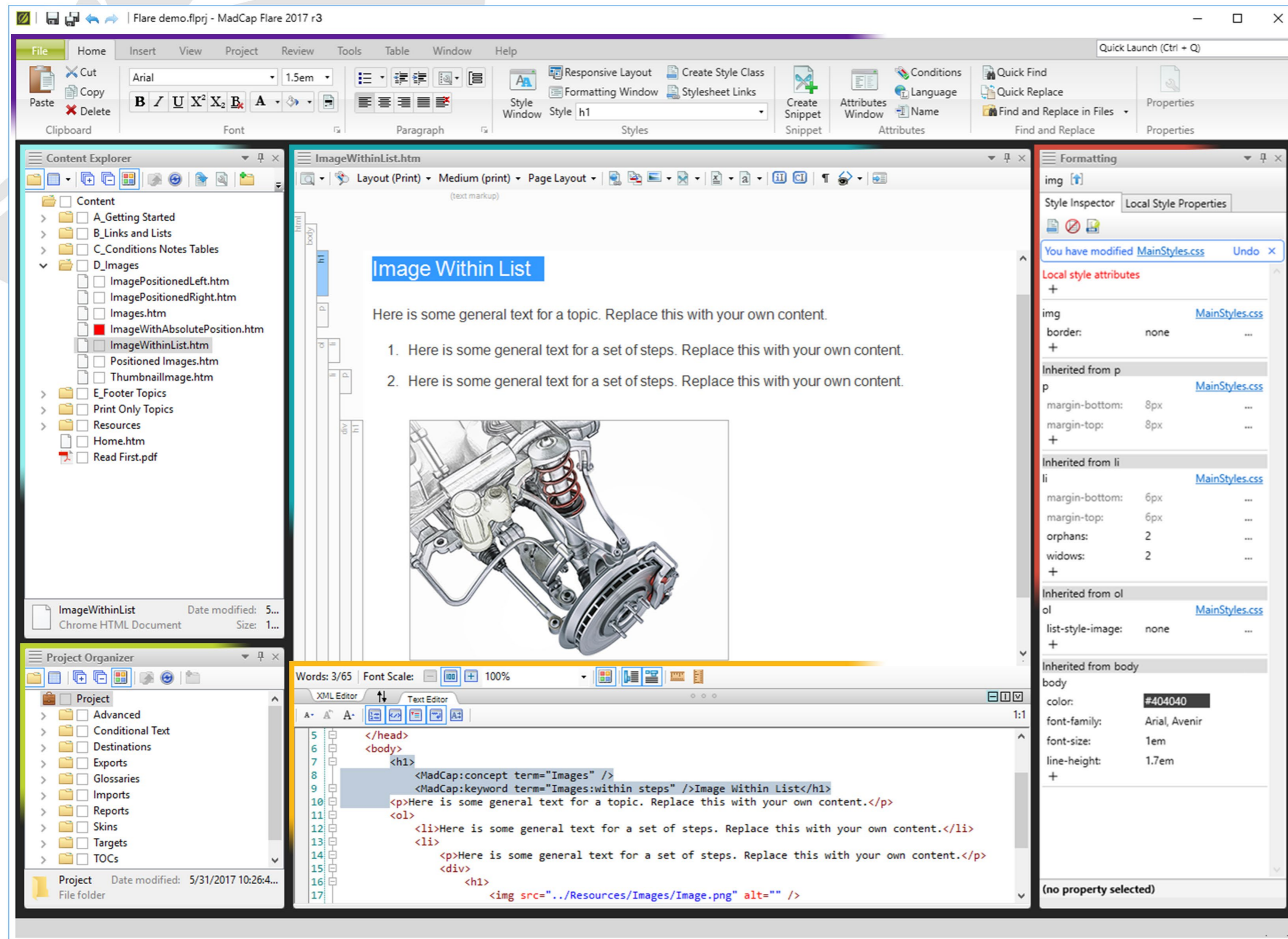
MADCAP CAPTURE
SCREEN CAPTURE & IMAGE EDITING

MADCAP PULSE
ANALYTICS, REPORTING & SOCIAL COLLABORATION

madcap™
FLARE

Intelligent Content Authoring and Publishing

· · ·

Flare's modern user interface comes packed with features, including a patented XML Editor. A completely customizable interface makes authoring personalized and efficient.

■ RIBBON TOOLBAR FOR EASY ACCESS TO COMMON TASKS

The toolbar makes it easy to access and view common tasks. You can also create your own customized quick access toolbar and keyboard shortcuts.

■ CONTENT EXPLORER

One of the most-used elements in the Flare interface, the Content Explorer is used to hold all of the content-related items in your project.

■ PROJECT ORGANIZER

Another frequently used element in the Flare interface, the Project Organizer is used to hold all of the project-related items in your project.

■ VISUAL EDITOR WITH PATENTED STRUCTURE BARS

Author content using the built-in "What-You-See-Is-What-You-Get" (WYSIWYG) XML Editor, with print, web, tablet and mobile layout modes. Additionally, the patented Structure Bar technology allows you to easily manipulate and see a visual representation of your content structure without having to view the underlying XML.

■ REAL-TIME SPLIT VIEW EDITOR WITH XML CODE VIEW

A synchronized split view shows both the XML Editor and the Text Editor in real time, with horizontal and vertical orientation options, auto complete and code validation with syntax coloring.

■ DOCK ANY WINDOW PANE FOR QUICK ACCESS

A Style Inspector in the Formatting window pane lets you view and edit the style details for your content (topics, snippets, etc.) in real time, rather than having to edit styles in the stylesheet. Window panes can be docked, floated or hidden.

madcap™ CENTRAL

Cloud-based Publishing, Project and Content Management

...

MadCap Central's user interface makes it easy to organize your content, projects, teams and users. Gain better insight into tasks and production schedules, work collaboratively with teams and departments, and extend the authoring capabilities of MadCap Flare with a variety of publishing, project and content management tools and features.

■ CUSTOMIZABLE DASHBOARD

Customize your dashboard with widgets for quick and easy access to calendars, build history, cloud storage usage, project properties and more.

■ PROJECTS

PROJECT MANAGEMENT, SOURCE CONTROL, HOSTING AND PUBLISHING »

The Projects page displays a grid of all the MadCap Flare projects that have been uploaded to your MadCap Central license. Use the Projects section to schedule and manage builds, create and manage project lifecycle checklists, set builds to a "Live" status to make content viewable by the public, and much more.

■ TASKS

TASK MANAGEMENT AND PROJECT CHECKLISTS »

The Tasks page lets you keep track of work that needs to be completed and visualize the work flow. When creating a task, you can provide various kinds of information for it, including priority, due dates, estimated hours and more.

The Project Checklists feature allows you to create unique, customizable project milestones that can be tracked individually or as a team. Set the appropriate status on each item as you work, and keep track of the percentage of completion as you progress with a visual chart.

■ TEAMS & USERS

TEAM COMMUNICATION AND USER MANAGEMENT »

The Teams page can be used to organize users into groups. This provides a convenient way to associate people with projects and quickly communicate with a specific set of users. The Users page lets you manage and view all of the users on a license key.

madcap™
CONTRIBUTOR

SUBJECT MATTER EXPERT CONTRIBUTION AND REVIEW

MadCap Contributor makes it simple and easy for anyone in your organization to review and contribute content to your documentation.

- A Streamlined Workflow for Content Development
- Contribution Templates for Consistency and Defined Guidelines
- Simplified Visual Editor for Easy Editing
- Review Packages for Multiple Documents
- Free Review with Annotations
- Multiple Licensing Options to Fit Any Organization
- Free Translation Review Workflow with MadCap Lingo

> We have much better management, tracking, and versioning of content now through MadCap Flare integration with Git. And MadCap Contributor makes it easy for anyone on the team to proofread and edit content once it's in Flare.
>
> **KAREN MILLER** | CMS Specialist, CCI

madcap™
ANALYZER

FIND AND FIX ISSUES WITH POWERFUL PROJECT ANALYSIS AND REPORTING

MadCap Analyzer is a powerful project analysis and reporting tool that can help find and fix issues with your Flare projects.

- Find and Fix Critical Issues Quickly
- Get Content Suggestions for Snippets, Variables and More
- Meet Accessibility Guidelines
- Generate Custom Reports
- Visualize Data with Statistical Reports
- A Valuable Tool for Everyone on Your Team

> MadCap Analyzer brings another level of confidence when building our online Help, making sure everything is okay before we make it available to our users. It really gives us peace of mind.
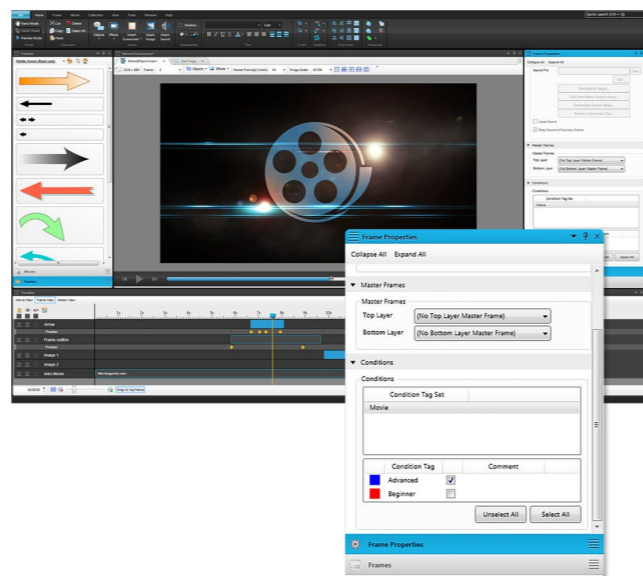>
> **STEFAN STEINBAUER** | Head of Documentation and Translation, Tricentis

madcap™
MIMIC

CREATE FULLY INTERACTIVE DEMOS, ELEARNING VIDEOS, TUTORIALS AND SOFTWARE SIMULATIONS

Enhance user experience by incorporating multimedia into your content.

- Versatile Video Creation Tool for eLearning Videos, Tutorials and More
- Powerful Single-sourcing Features
- Multiple Recording Modes: Automatic, Manual or Full-motion Recording
- Video Support for iOS, YouTube and More
- Seamless Integration with MadCap Flare; Translate Content in MadCap Lingo
- Multi-Language Support
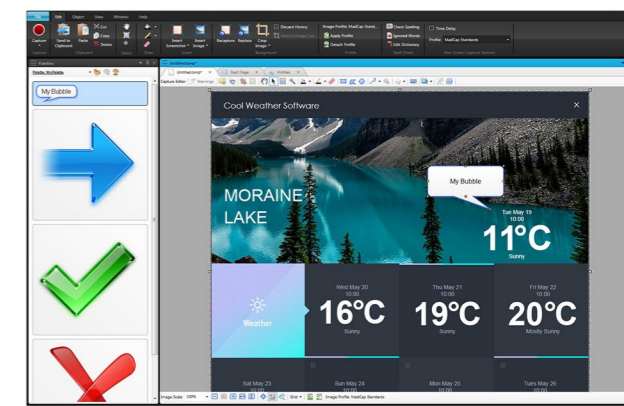- Enhance Videos with Audio, Text, Animation, Effects and More

madcap™
CAPTURE

SCREEN CAPTURE AND IMAGE EDITING MADE EASY

MadCap Capture makes it easy to capture, edit, and enhance images.

- Advanced Screen Capturing Features
- Powerful Image Editing and Enhancements
- Single-sourcing and Content Reuse with MadCap Flare
- Support for Custom Mediums in MadCap Flare
- Standard Image File Support
- Multi-Language Support

> With MadCap Flare and Capture, we now have a central source for content and high quality screenshots, whether we publish in print or online.
>
> **ADRIAN MORSE** | Documentation Manager, Picis

madcap™ LINGO

TRANSLATION AND LOCALIZATION

A tightly integrated computer-aided translation (CAT) tool, MadCap Lingo is used to translate MadCap Flare project files or content from any number of applications such as MadCap Doc-To-Help, Microsoft® Word, Adobe® FrameMaker® and more.

A Translation Workflow Management Solution for Authors and Document Managers

- Superior Workflow and Review for Documentation Teams and Translators
- Easily Package and Send Content with Project Packager
- Ensure Project Integrity and Avoid Content or Formatting Corruption Issues
- Statistical Reports Provide Visibility into the Translation Process
- Advanced Features Such as Convert Variables to Text
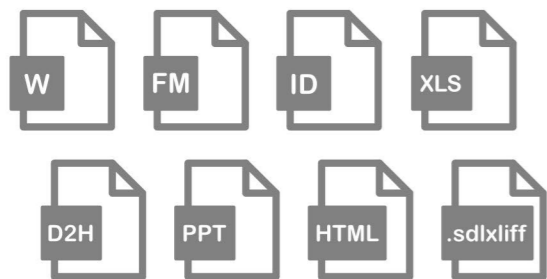- Free Translation Review Workflow with MadCap Contributor

A Powerful CAT Tool for Translators

- Multi-language Support
- Translation Memory Support
- Machine Translation Support including Google® Translate
- Live Preview Pane
- Robust File Support
- Terminology Management
- Quality Assurance Reports

- Support for Multiple Translation Memory Connections
- Concordance Search
- Segmentation Rules Editor
- Support for 101% Matches
- Translation Statistics
- Translation Memory Suggestions
- Termbases

> After 18 months of testing, we found the translation costs for our product documentation using MadCap Lingo were reduced on average close to 50% per release, in addition to greater error reduction.
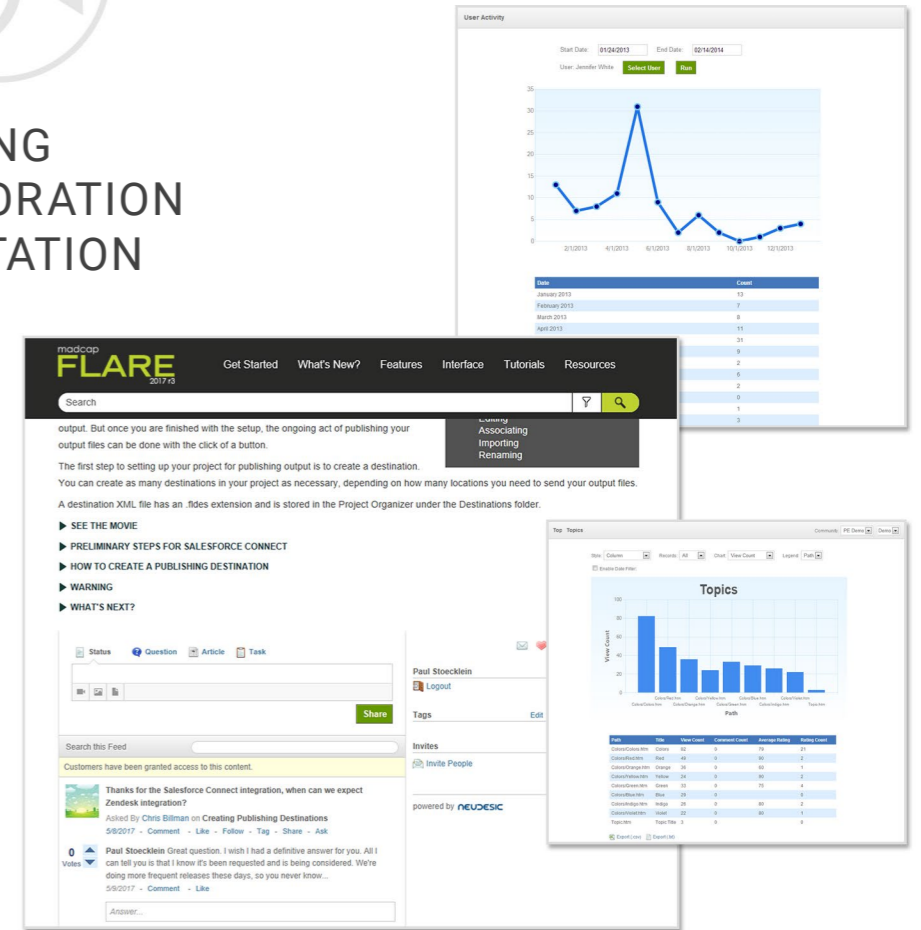
UWE SCHWENK | L10N Coordinator and Senior Technical Translator, Hewlett Packard Enterprise

madcap™ PULSE

ANALYTICS, REPORTING AND SOCIAL COLLABORATION FOR YOUR DOCUMENTATION

MadCap Pulse adds analytics and reporting, ratings and social collaboration to your documentation — three components used separately or together — to provide insight into how users use and interact with your content. By leveraging these technologies, MadCap Pulse helps improve your content quality, reduce technical support calls, and enhance the end user experience.

- Gain Insight with Powerful Analytics and Reporting
- Add Topic Ratings for Feedback on Content Quality and Helpfulness
- Improve Customer Satisfaction, Foster Communication and Reduce Support Inquiries

MADPAK

SAVE OVER 50% WHEN YOU PURCHASE THE PRODUCT SUITE

A must-have for technical communicators, content developers and documentation specialists — the MadPak Professional Suite includes six fully integrated technical communication and content development tools for authoring & publishing, contribution & review, analysis & reporting, translation & localization and multimedia creation.

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madtranslations

MadTranslations specializes in individual projects or complete end-to-end translation and localization services. Get a free quote on your next translation project.

- Language Translation
- Software Localization
- Website Localization
- Technical Documentation
- eLearning Localization

LET MADTRANSLATIONS MANAGE YOUR NEXT TRANSLATION PROJECT

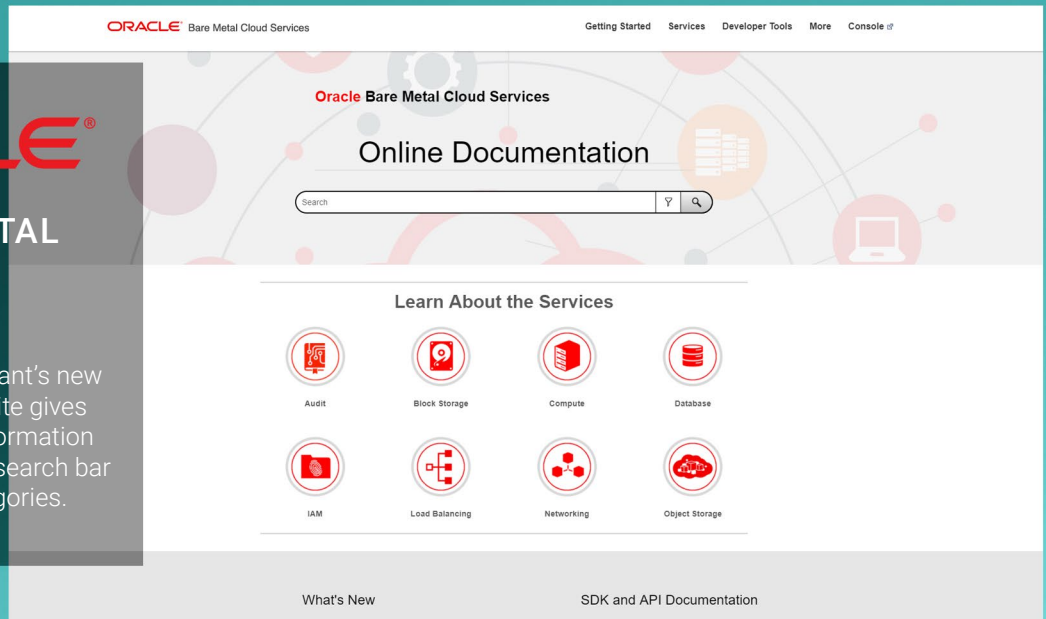REQUEST A FREE QUOTE TODAY: **WWW.MADTRANSLATIONS.COM**

Only MadCap Software Gives You the Ability to Move Beyond the Ordinary.

ORACLE®
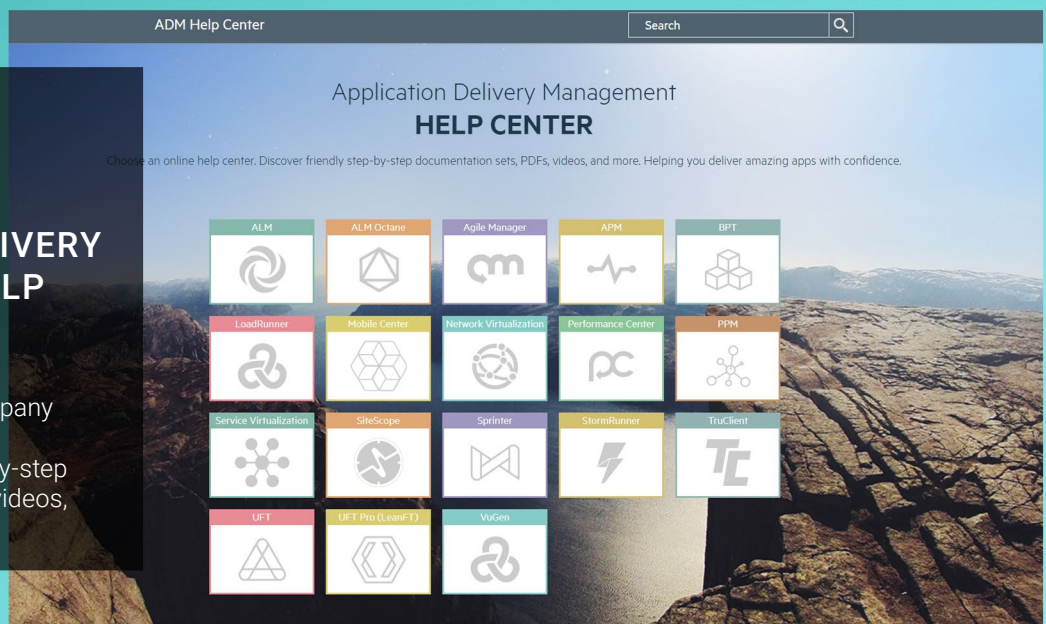
ORACLE BARE METAL CLOUD SERVICES

The computer technology giant's new Bare Metal Cloud Services site gives users easy access to the information they need with a prominent search bar and quick links to topic categories.

Hewlett Packard Enterprise

APPLICATION DELIVERY MANAGEMENT HELP

The multinational enterprise information technology company launches the new ADM Help Center complete with step-by-step documentation sets, PDFs, videos, and more.

SEE MORE CUSTOMER SHOWCASES: **WWW.MADCAPSOFTWARE.COM/SHOWCASE**

START YOUR FREE TRIAL TODAY: **WWW.MADCAPSOFTWARE.COM**

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