



# LIVE PANEL DISCUSSION: MIGRATING FROM FRAMEMAKER<sup>®</sup> TO FLARE

Thursday, March 26, 8:00–9:30AM PDT

**PANELISTS:**



**DOUG  
EATON**



**DENISE  
KADILAK**

**MODERATOR:**



**DEREK  
WARREN**



**DON  
RASKY**



**JOSE  
SERMENO**

# PANELISTS:



## **DOUG EATON** **Senior Technical Writer**

- Saab Air Traffic Management designs and develops advanced radar, sensor, and related technologies to meet the changing needs of the global aviation markets.
- Using Flare since 2008.
- Terminology manager for firm's Simplified Technical English initiative, which uses the Etteplan HyperSTE plugin to MadCap Flare.



## **DEREK WARREN** **Principal Information Developer, Team Manager**

- Salt Lake City-based cybersecurity vendor Venafi secures and protects keys and certificates so they can't be used by bad guys in cyber attacks.
- Converted 9 FrameMaker® books (1700 pages) into topic-based content in Flare.
- Meeting today's agile demands via single-sourcing in Flare.

# PANELISTS:



## **DENISE KADILAK** Information Architect / Team Manager

- Blackbaud develops software for nonprofit organizations with a focus on fundraising, website management, CRM, analytics, financial management, ticketing, and education administration.
- Sixteen years in the profession; enjoys investigating new tools, best practices, and workflows for a 22-member documentation team.
- Using Flare since 2008.



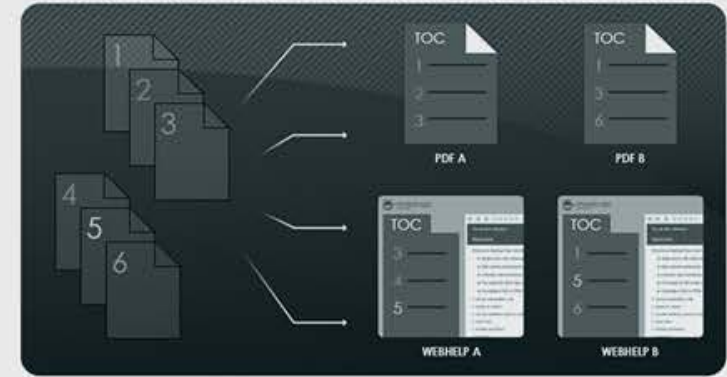
## **DON RASKY** Senior Technical Writer

- Mitchell is a leading provider of technology, connectivity, and information solutions to the property & casualty claims, collision repair and worker's compensation industries.
- Recently led a team to complete content conversions from RoboHelp<sup>®</sup> X5, InDesign<sup>®</sup>, and FrameMaker<sup>®</sup> to MadCap Flare.

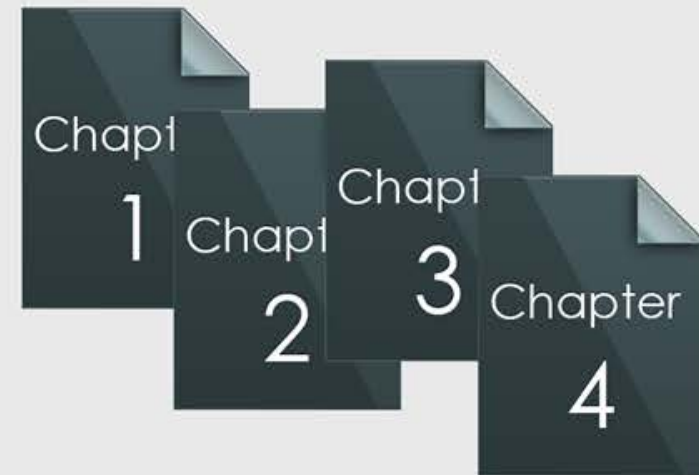
**CATALYST:**  
WHAT PROMPTED  
YOU TO CONSIDER A  
REPLACEMENT  
PRODUCT?



# KEY CONCEPT: UNDERSTANDING THE DIFFERENCE BETWEEN TOPIC-BASED AND CHAPTER-BASED AUTHORING



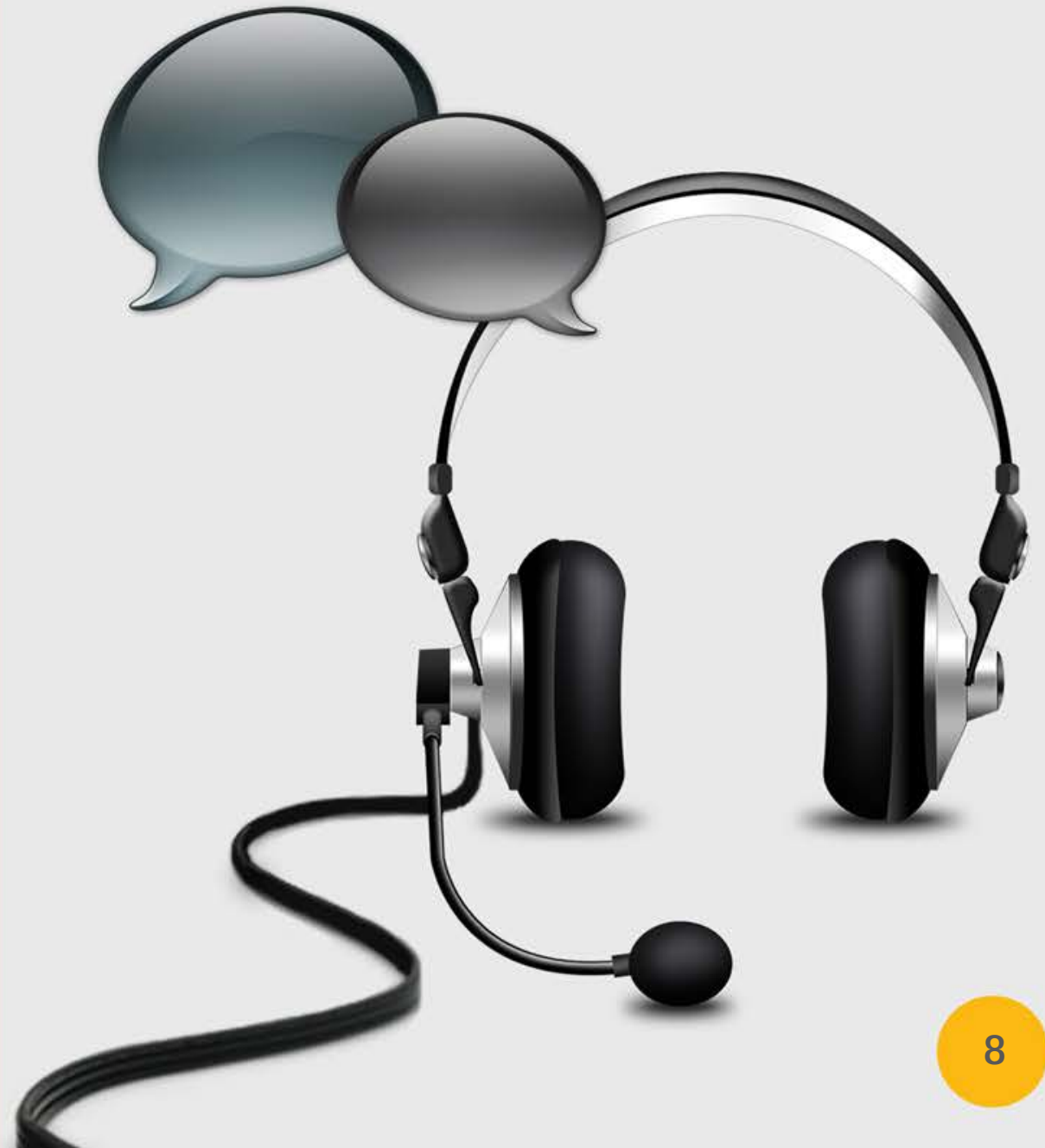
VS



**PREPARATION:**  
WHAT STEPS WERE  
TAKEN TO PREPARE  
LEGACY CONTENT  
FOR MIGRATION?



**RESOURCES:**  
PEER-TO-PEER  
FORUMS AND  
MADCAP SOFTWARE  
TECHNICAL SUPPORT





**TAKEAWAYS:**  
LESSONS LEARNED,  
BEST PRACTICES AND  
KEY RESULTS





Questions?

READY TO  
MAKE THE  
SWITCH?



Migrating from FrameMaker® or another  
competitor tool?

Upgrade to Flare for only  
**\$699\*** (save \$300)

CONTACT SALES TO RECEIVE YOUR DISCOUNT

\*Certain restrictions apply. Contact our sales team for more information.

## ADDITIONAL RESOURCES

MadCap Software Forums

<https://forums.madcapsoftware.com/>

MadCap Flare Transition from FrameMaker® Guide (PDF)

<http://docs.madcapsoftware.com/FlareV11/FlareTransitionFMGuide.pdf>

MadCap Flare vs. Adobe FrameMaker®: A Detailed Comparison

<http://www.madcapsoftware.com/products/flare/flarevsframemaker.aspx>

Case Studies on Transitioning to MadCap Flare

<http://www.madcapsoftware.com/products/flare/your-robohelp-framemaker-replacement/case-studies.aspx>

Technical Support Testimonials

<http://www.madcapsoftware.com/products/flare/your-robohelp-framemaker-replacement/superior-technical-support.aspx>

New MadCap Flare 11:

<http://www.madcapsoftware.com/flare11/>



# Thank You!

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