# MadCap Analyzer: The Missing Piece in Your Workflow

PRESENTED BY

Denise Peña Blackbaud



### Agenda

- About me and the Blackbaud User Education Team
- Default reports
- Create a custom report
- Items to include in your custom report and why
- When and how to incorporate your custom report into your workflow
- Additional reports to tidy up your project

#### About me

- Senior Technical Writer
  - Four years at Blackbaud
  - User assistance projects include:
    - Online documentation
    - Google Analytics
    - New feature videos
    - Source control research



#### Presentations and webinars

 This or That: Choosing Between TFS and Git for Source Control

- Webinar:
  - MadCap Analyzer: Your Secret Weapon for Higher Quality
    Projects

#### About the Blackbaud User Education Team

- Headquarters in Charleston, SC
- Austin, Bedford, and remote employees in other locations
- Team of 24
- Four in Austin

# MadCap Analyzer – What is it again?



- General statistics
- Critical issues
- Suggestions for improvement

# Default reports

# Create a custom report

# What to include in your report and why

- Broken links
- Used images
- Used condition tags
- Undefined glossary term links
- Files with annotations

### Incorporate reports in your workflow

- How often do you release content/publish help?
- How many people are on your team?
- What are the "gotchas" that seem to creep up on you?
  - Include the gotchas in a report!

## Additional reports to tidy up your project

- Topics not used in any TOC
- Unused content files
- Unused variables
- Unused condition tags
- Unused snippets
- Style suggestions
- Cross-reference suggestions

### Suggested workflow before release/publish

- Make sure content is saved
- Run Analyzer
  - Run customized reports
- Fix any errors/warnings
- Run Analyzer again to make sure all items are taken care of
- Publish your help



#### TAKE ADVANTAGE OF CERTIFIED TRAINING

As a webinar attendee, receive \$100 OFF your next advanced training course.

**MadCap Flare CSS Training** 

July 25-26, 2017 (web-based)

**MadCap Flare Single Sourcing Training** 

July 27-28, 2017 (web-based)

For more details, contact <a href="mailto:sales@madcapsoftware.com">sales@madcapsoftware.com</a>





The Premier Technical Communication and Content Strategy Conference

JUNE 3-6, 2018 | HOTEL DEL CORONADO | SAN DIEGO, CA

#### CALL FOR PAPERS COMING SOON!

**SUBMISSION DEADLINE: AUGUST 8, 2017** 



# Questions?

## Contact information

Denise.Pena@blackbaud.com

LinkedIn: Denise Peña