WELCOME

A New Perspective on Migrating from FrameMaker® to Flare

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Presenter's Background

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FrameMaker expertise

- >20 years of FrameMaker experience
- Product Manager for Frame Technology
  - Introduced Tables and Conditional Text
- Dozen years in Translation Industry working on FrameMaker and DITA projects

4 years as Adobe Tech Comm Product Evangelist

Topic-based experience via DITA and RoboHelp

MadCap Flare expertise

- 90+ days at MadCap (a "newbie")
- Trained via 5 courses and personal exploration

Product Stereotypes

Adobe FrameMaker "Good for Print"

MadCap Flare "good for Lots of Screens"

Flare output to PDF today

ektron

Installing Ektron

For information about system requirements for the current release, see Sy
Requirements. If your system does not conform to them, you should upgra
installing or upgrading Ektron.

IMPORTANT: Each deployment has unique requirements. Ektron recomm
you engage with a Certified Ektron Partner when making decisions about
of your production environment.

This section also contains the following topics.

License Keys .....
Installing Ektron .....
Installing Ektron on Several Servers .....
Uninstalling Ektron .....
Installing Help Files on a Local Server 36

Chapter 1

Overview

Introduction 2
Supported Versions 5
What's New 6
Requirements 7

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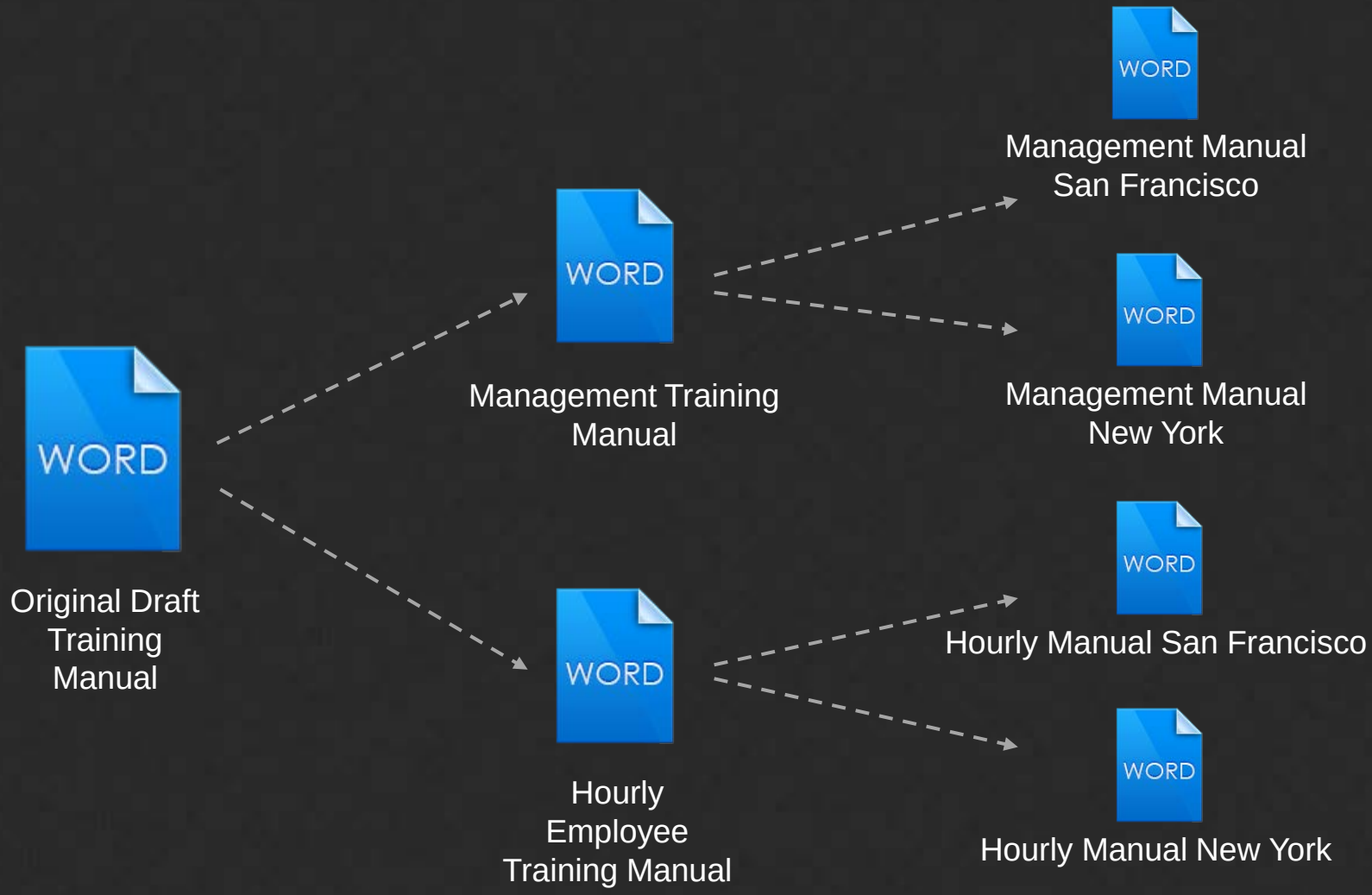
Core Benefits of Flare

- Constant Content Re-use
- Multi-channel Publishing
- Ease-of-Use
- “Sensible” Structured Editing

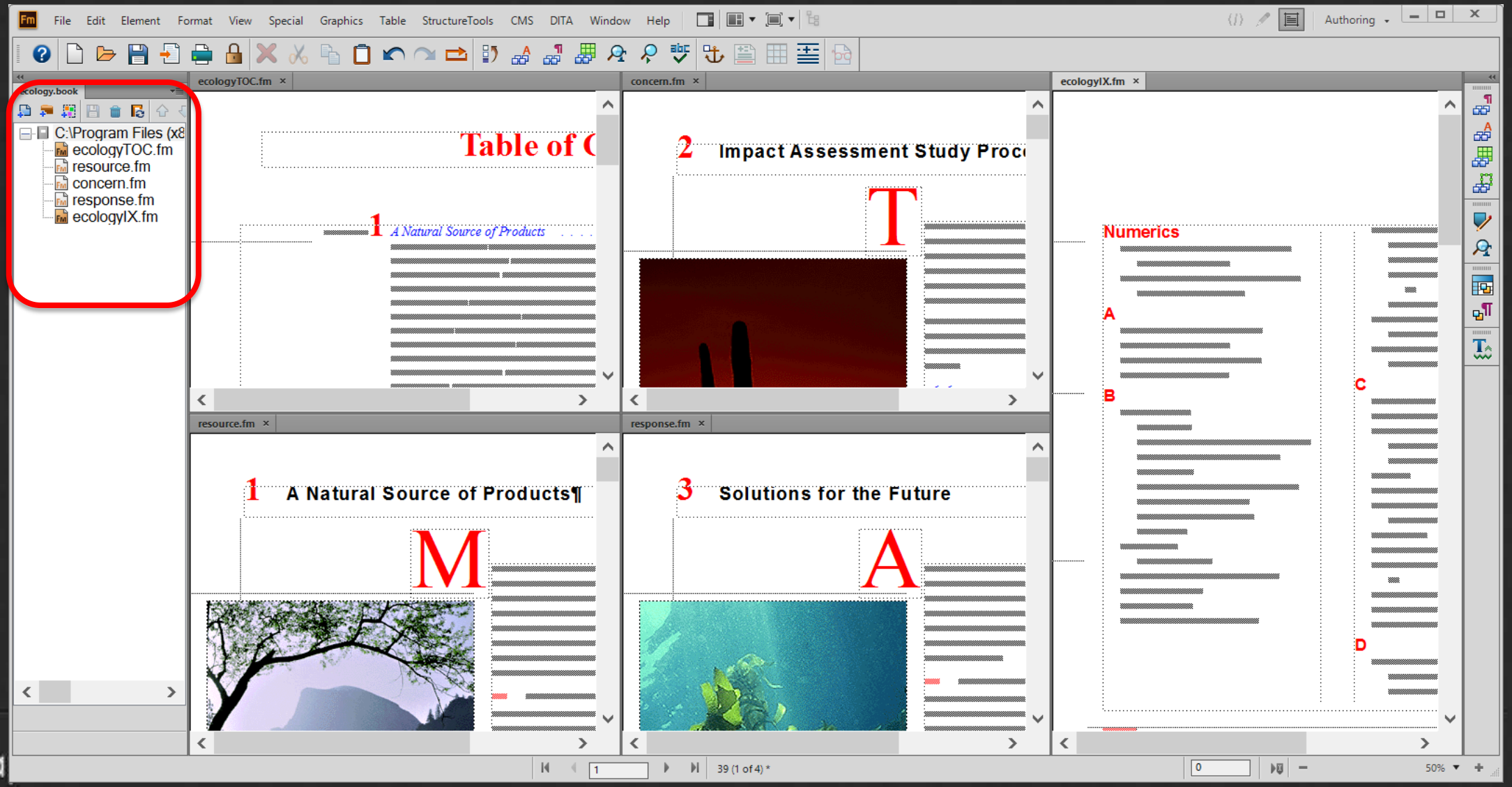
MAX'S FAVORITE DIFFERENCES (Where Flare Rocks!)

- Topic-based Authoring
- Structure w/o complexity of DITA
- Separation of Format from Content
- Inheritance in Styles
- Preview Styles in Multi-Mediums
- Content-Reuse (Snippets)
- DHTML (roll-down text)
- On-line DOCUMENTATION

BOOKS VS. TOPICS



Regular FrameMaker Books vs Flare Topics



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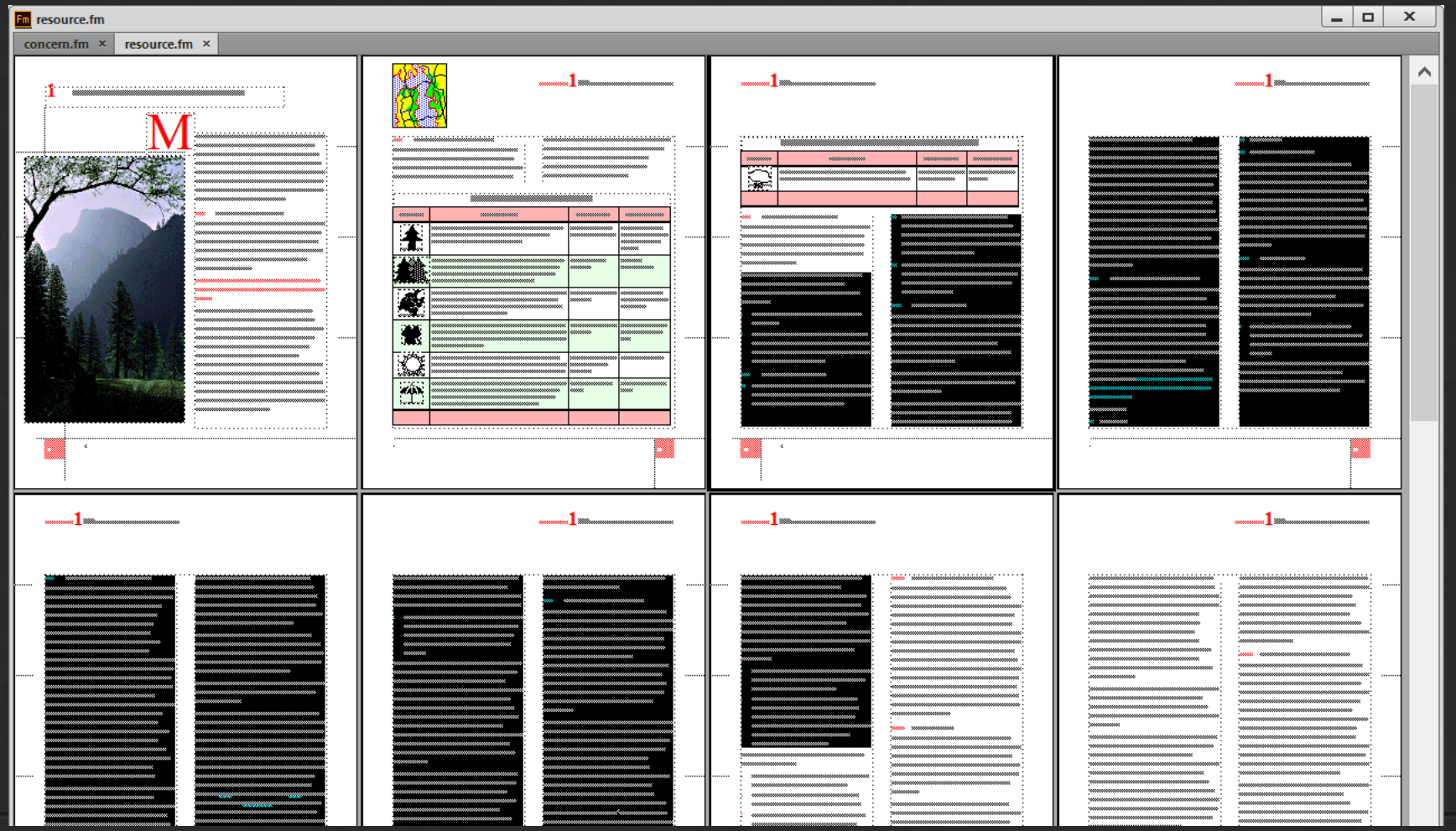
Your “Topic” in Regular FrameMaker



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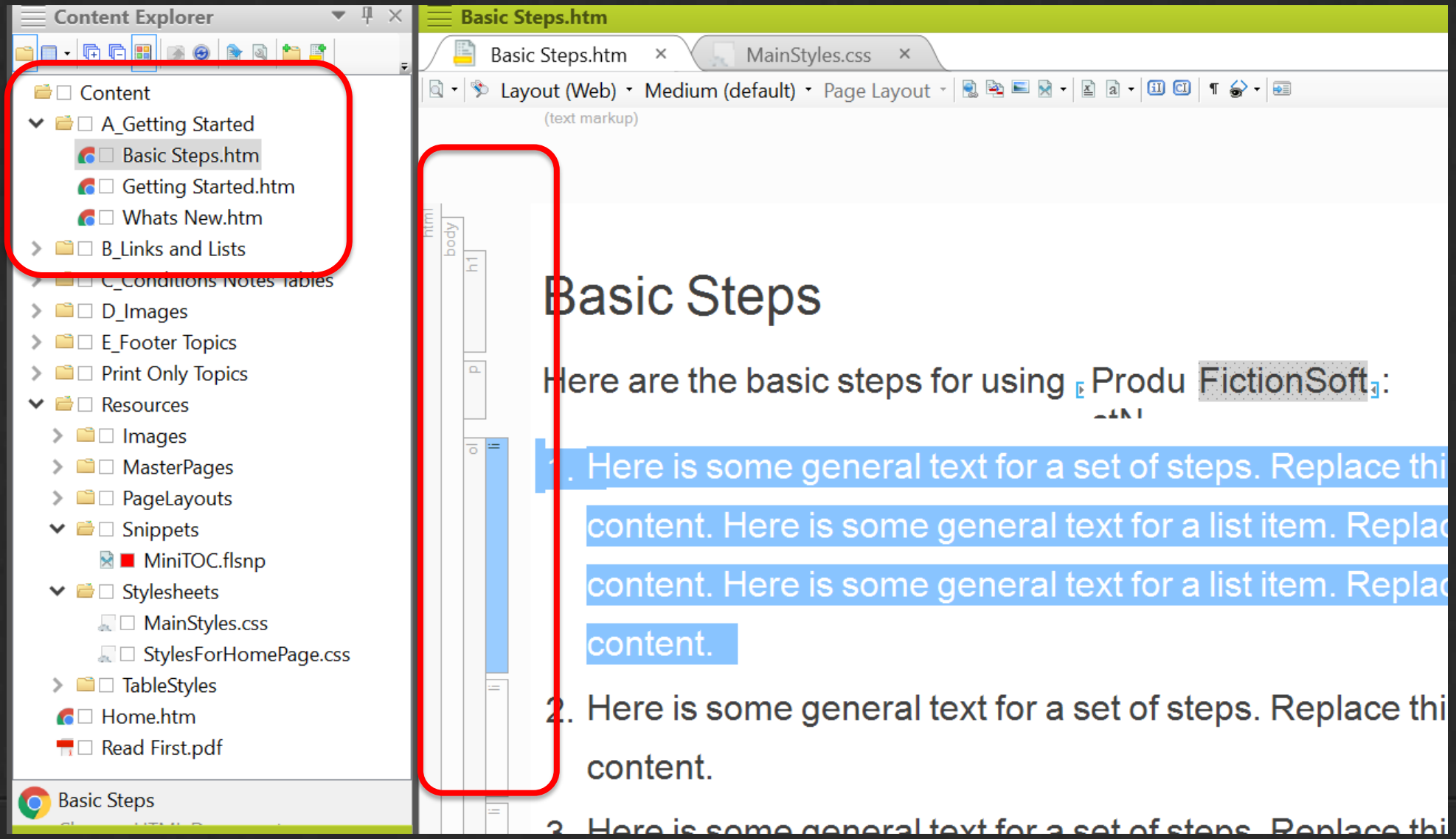
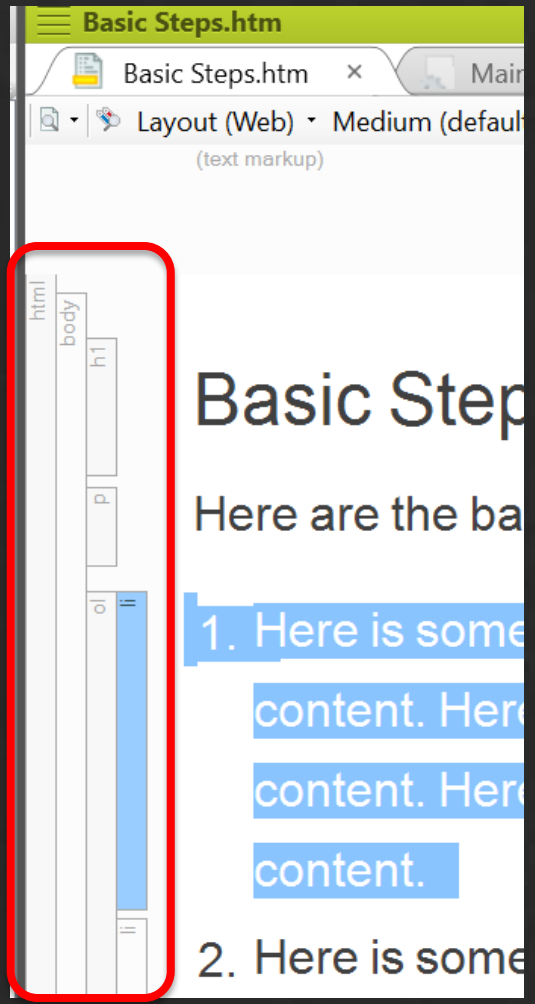
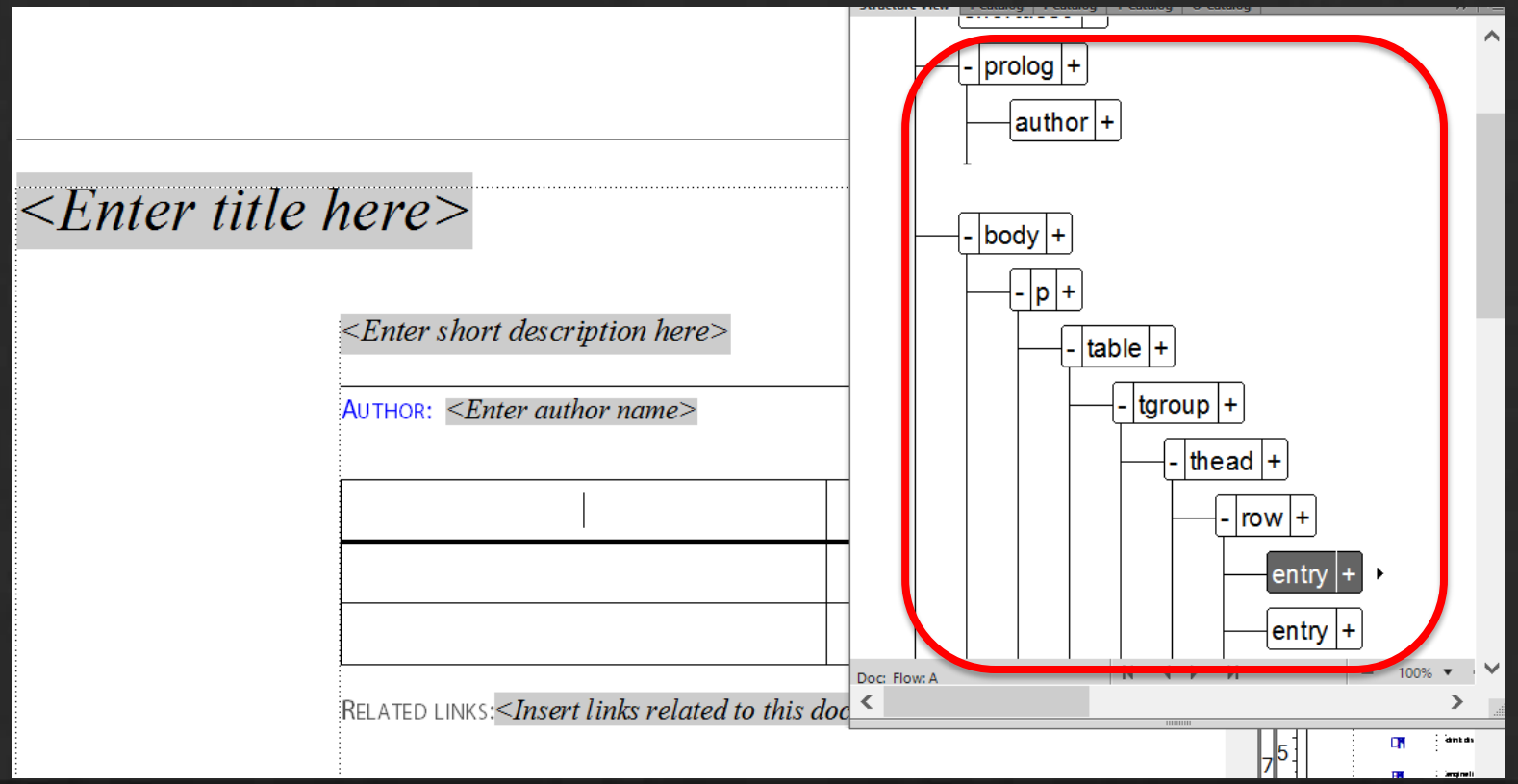
Topics in MadCap Flare



Structure bar vs. FrameMaker DITA structure view





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DEFINITIONS

TOPIC-BASED AUTHORING

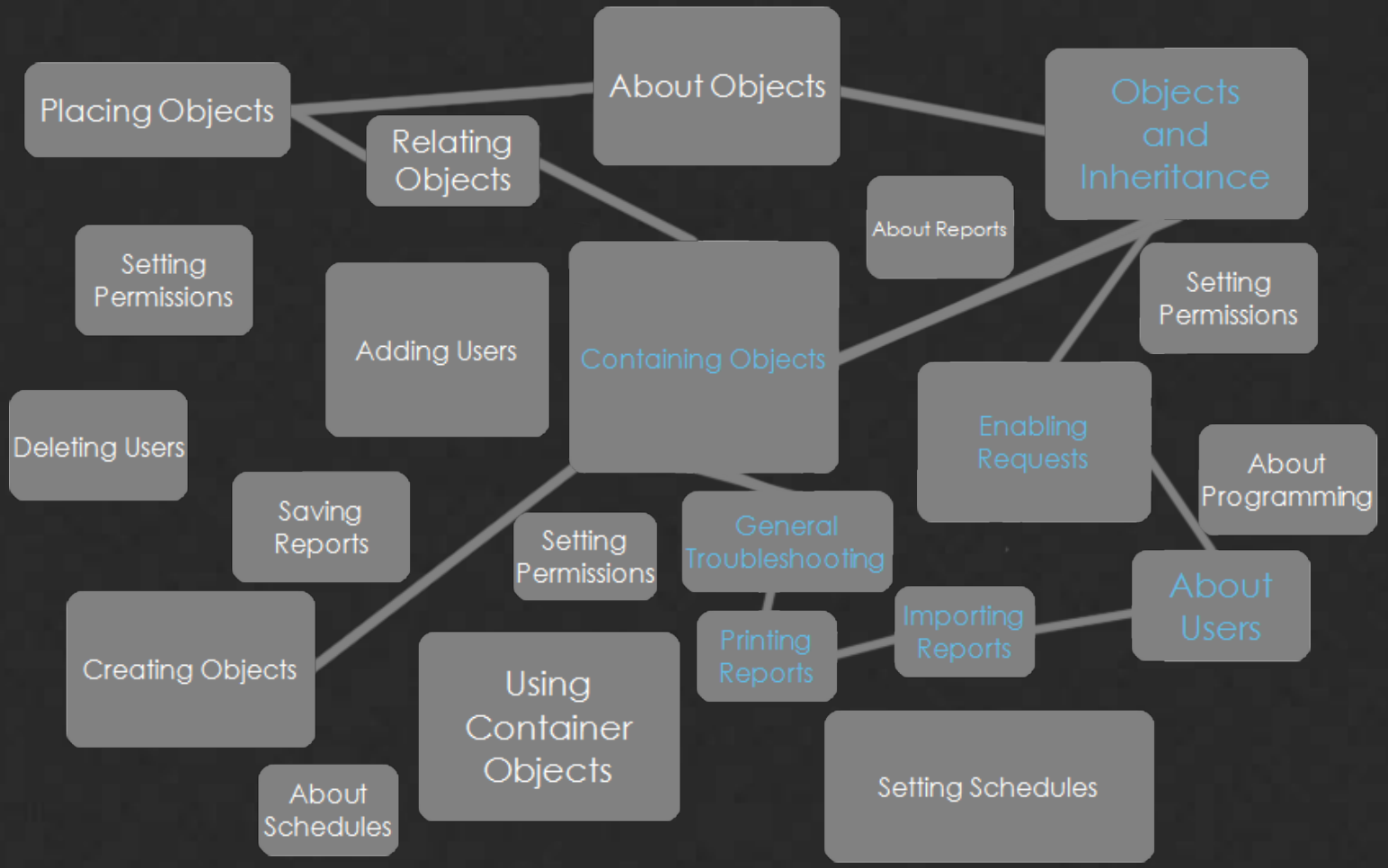
From Wikipedia, the free encyclopedia

- A discrete piece of content
- About a specific subject
- Has an identifiable purpose
- Can stand alone

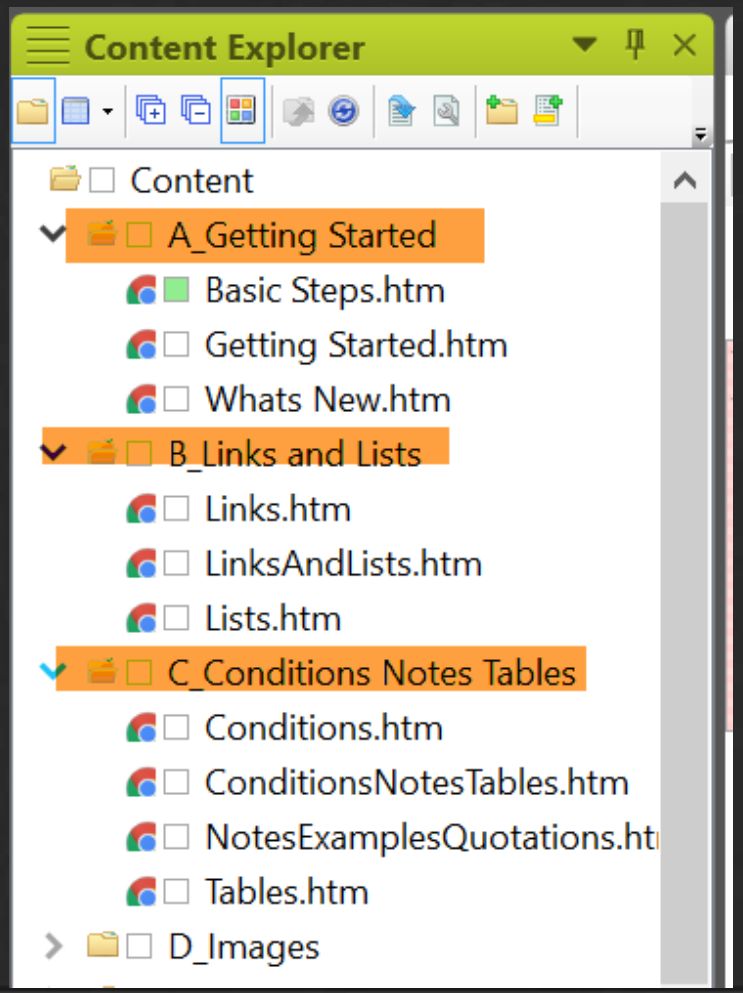
Topics are reusable. They can be reused in any context anywhere needed.

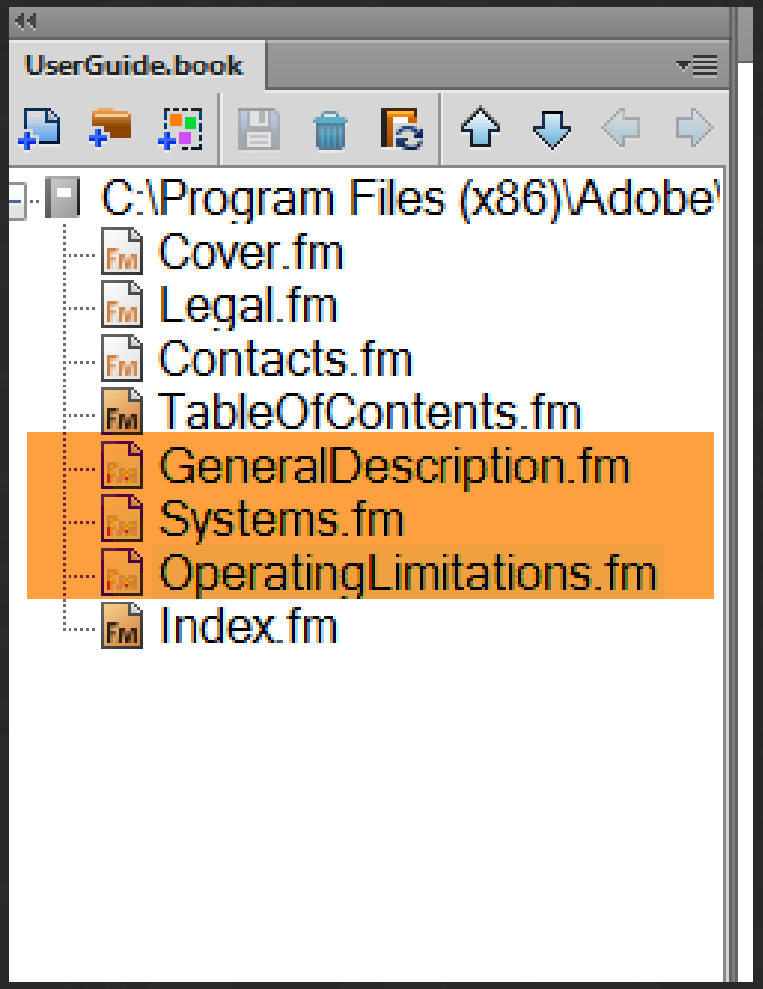
REMEMBER – THINK TOPICS

PROJECT



Topic-based Authoring does create more files

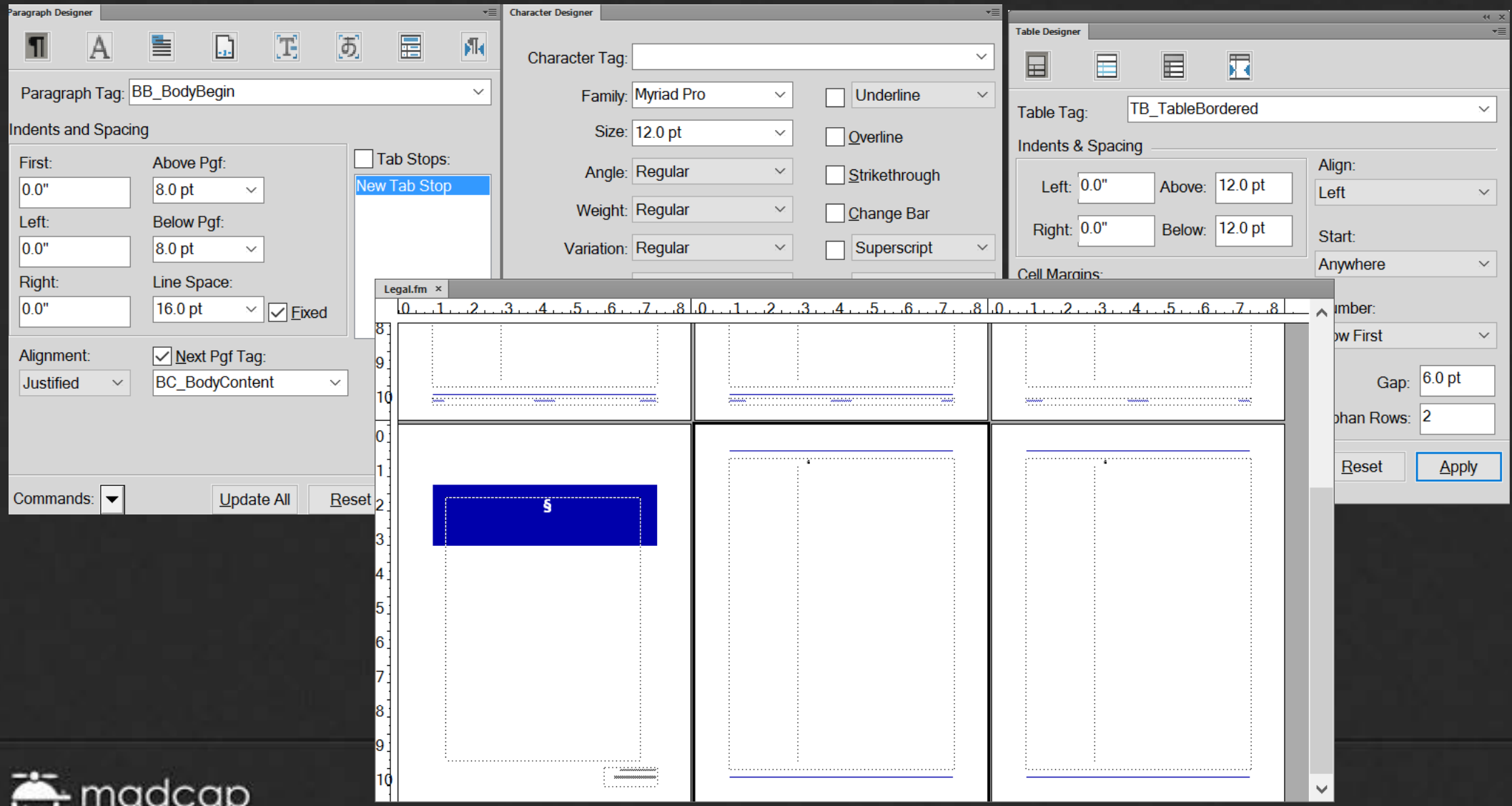




MADCAP SOFTWARE CONCEPTS:

Separate Format from Content

Regular FrameMaker Doc Templates



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Structured FrameMaker Format Mapping

section

If level is: 1

Context label: LevelTop

Use paragraph format: title.0

Else, if level is: 2

Context label: Level1

Use paragraph format: title.1

Else, if level is: 3

Context label: Level2

Use paragraph format: title.2

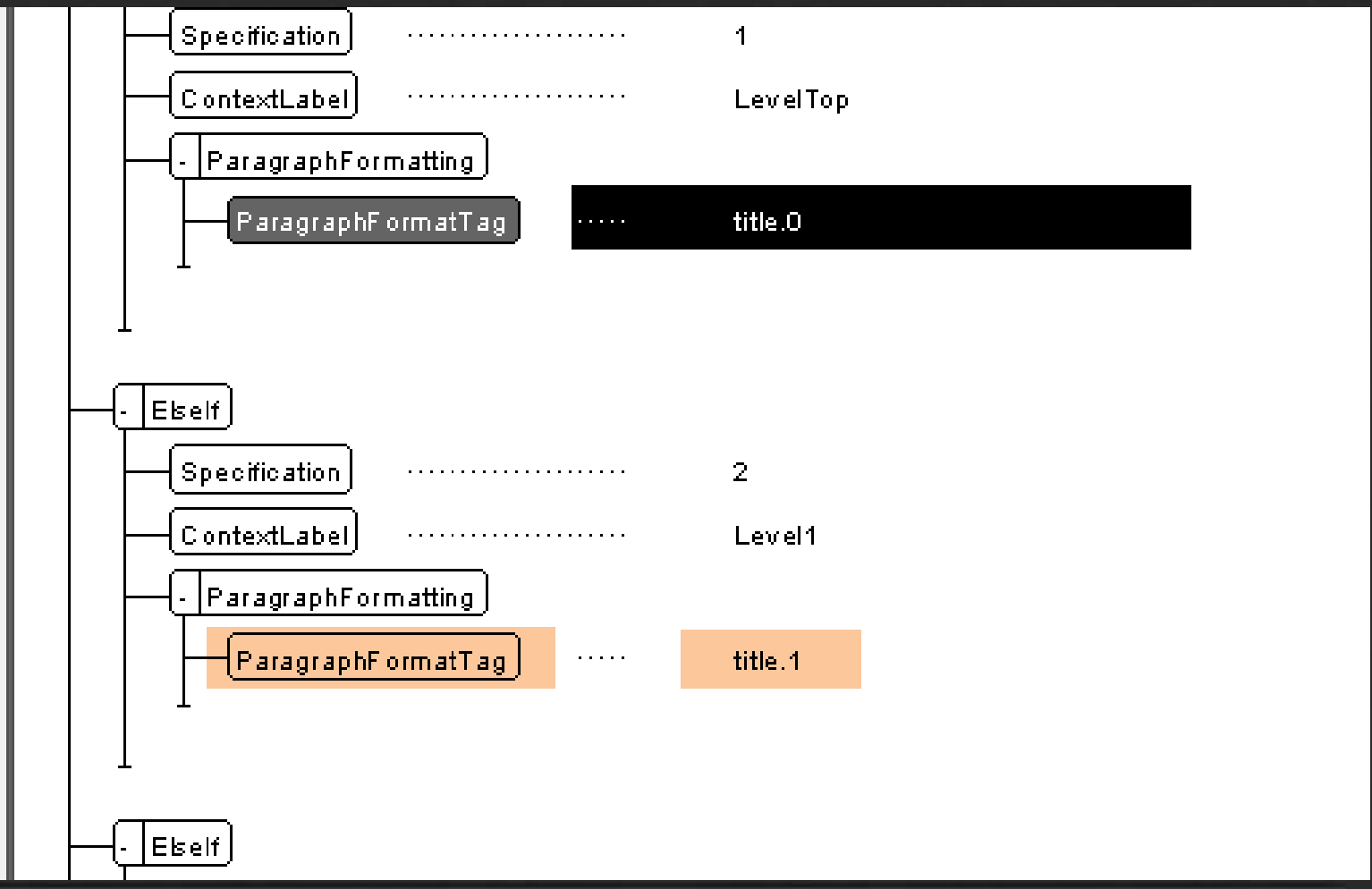
Else, if level is: 4

Context label: Level3

Use paragraph format: title.3

Else

Use format change list: Unsupporte



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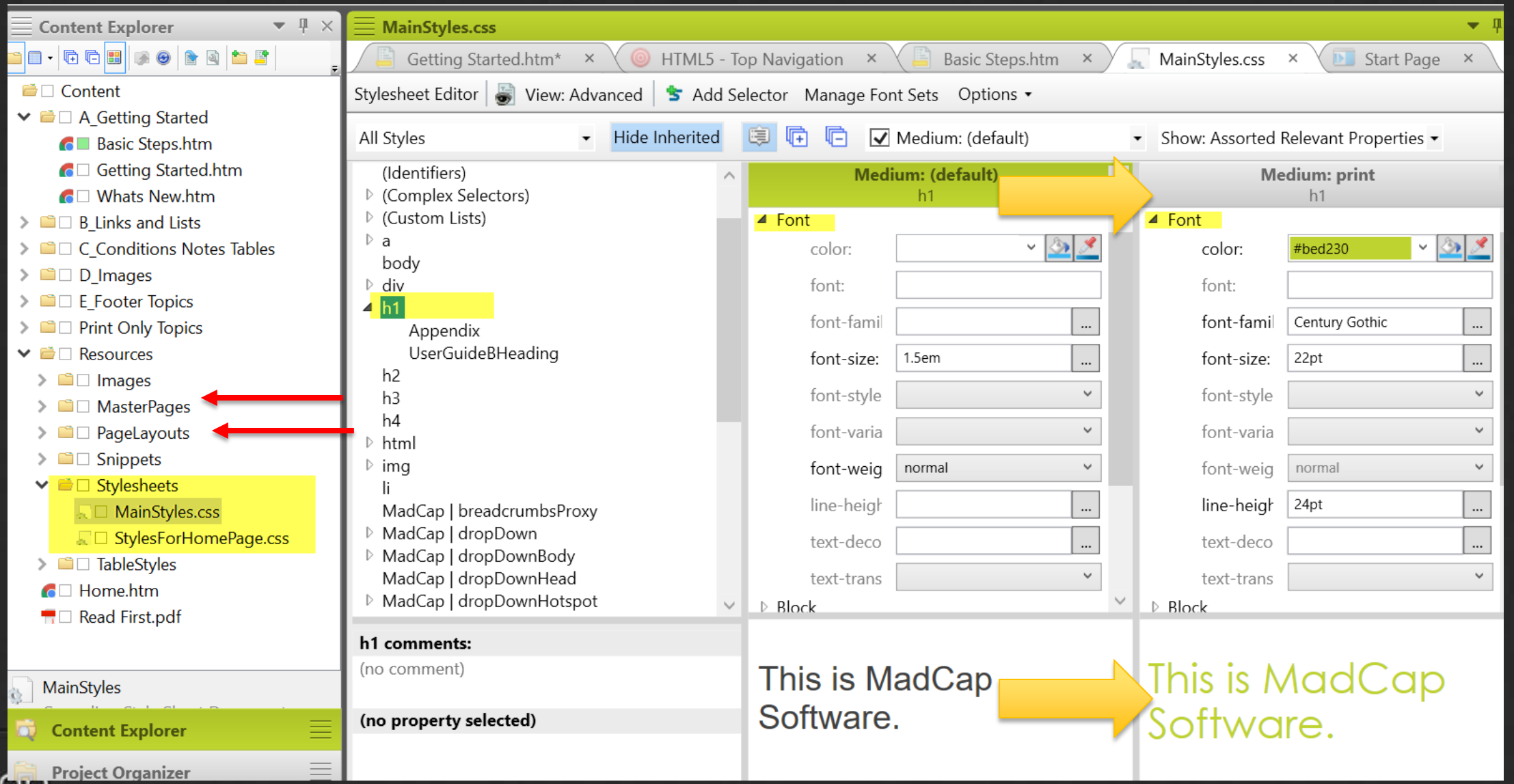
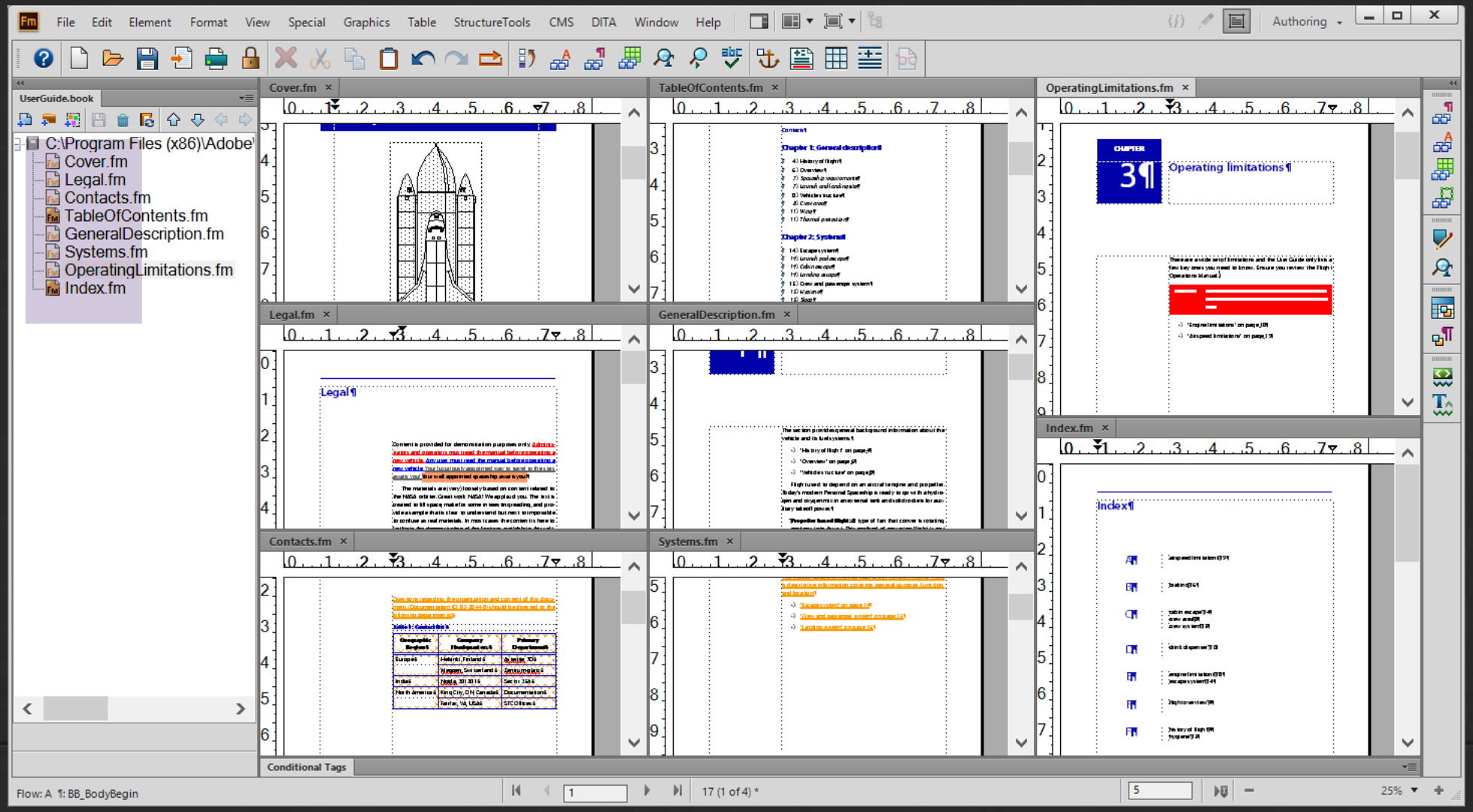
Flare: multiple CSS Stylesheets



MADCAP SOFTWARE CONCEPTS:

SINGLE-SOURCE PUBLISHING

Single-source in FM via conditions



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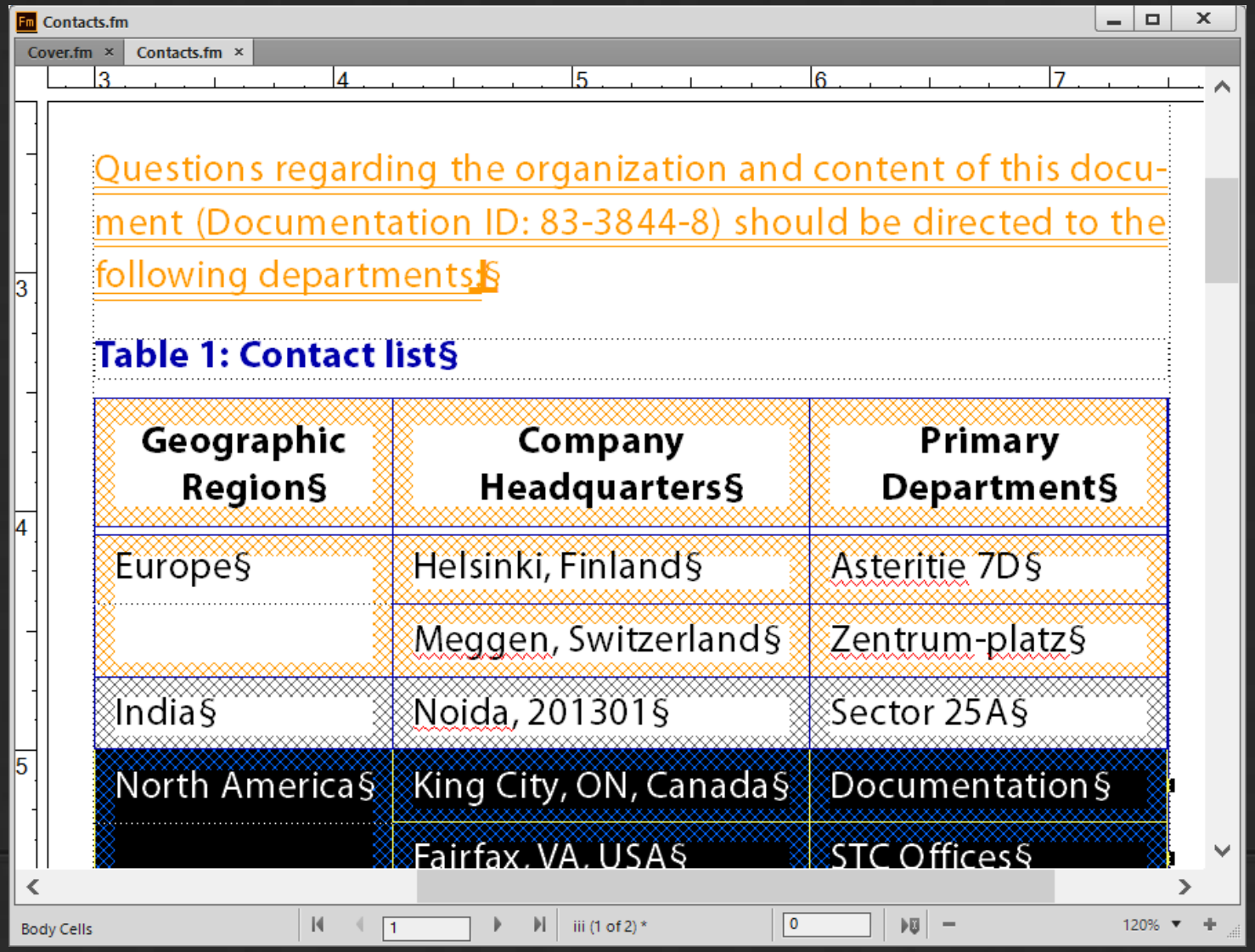
Must view alternate content in same doc



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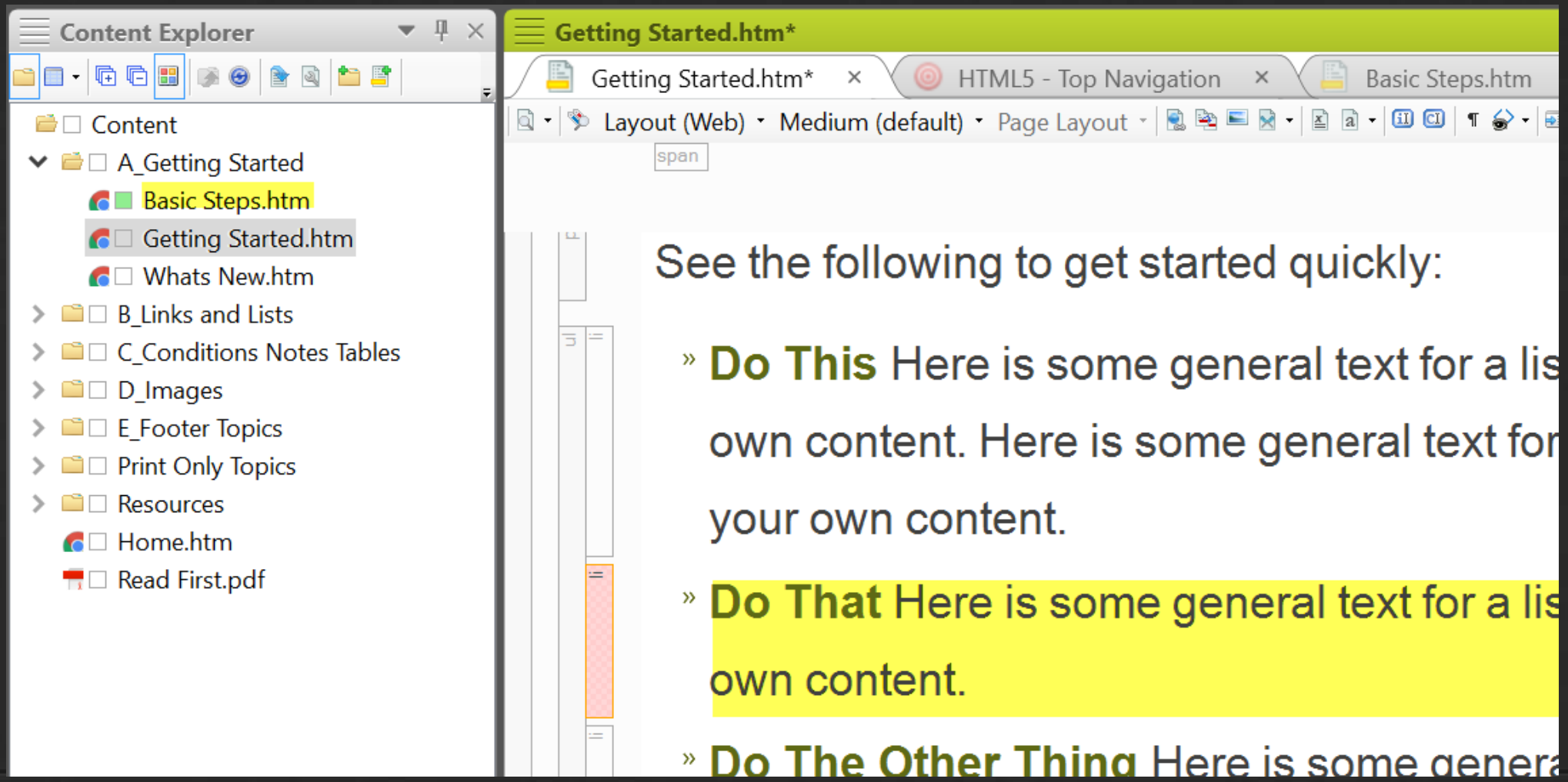
Flare allows conditions on folder, topic, text level



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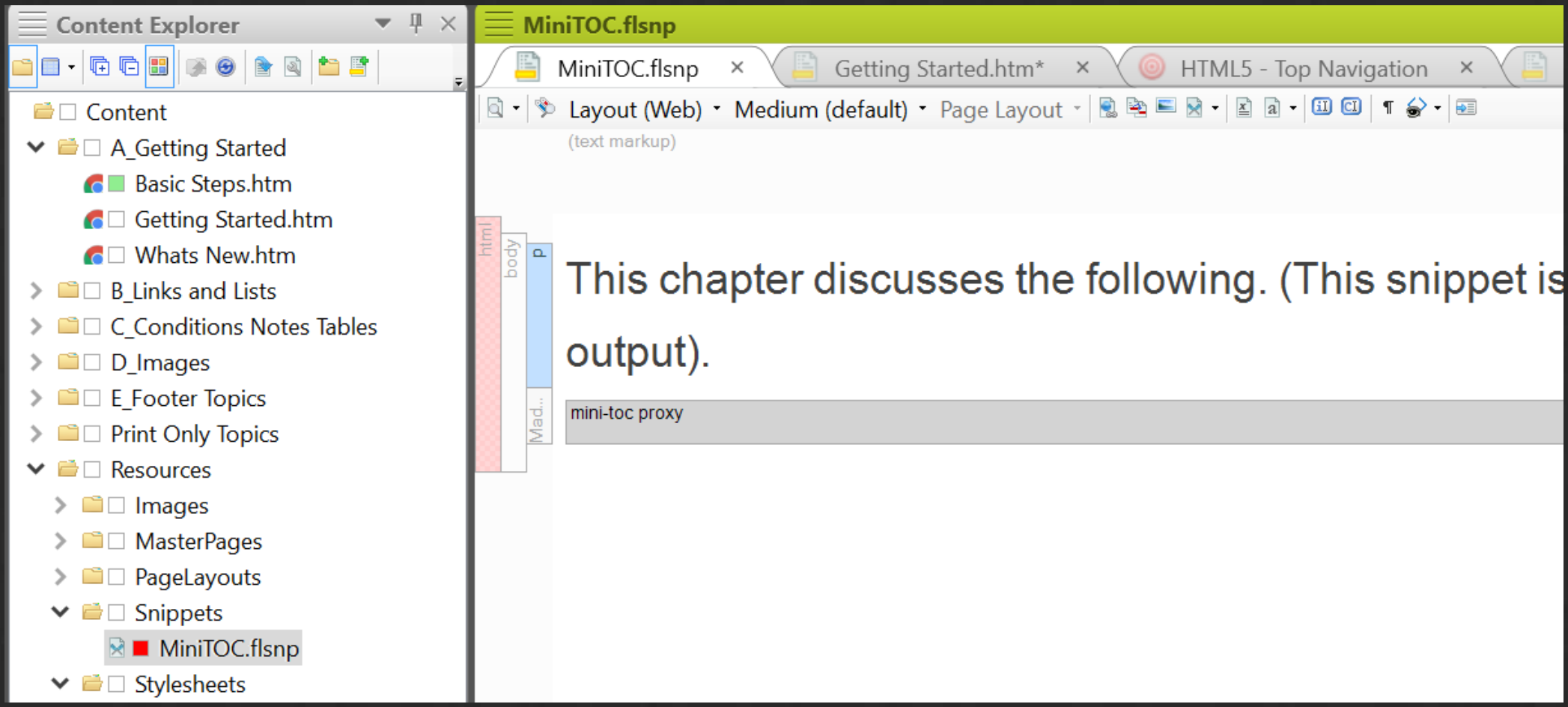
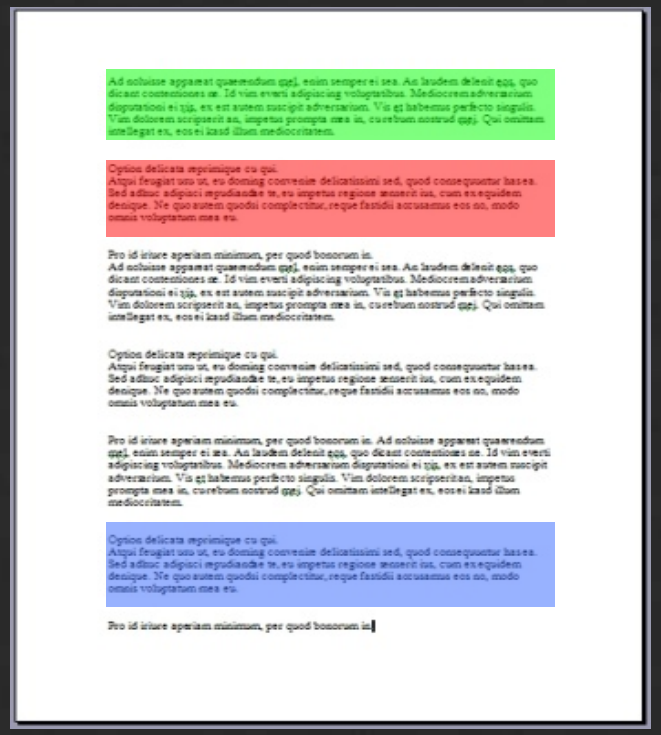
And .... Flare has “Snippets”



Vs. Text Insets in Regular FrameMaker

SINGLE SOURCING: WORK FLOW

Create Master Source Files (Content) → Add Conditional Tags/Variables (Customize) → Define Publishing Targets (Output) → Generate 3 Different Outputs



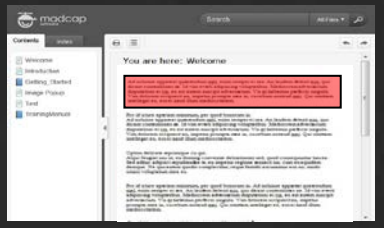
Beginner

Intermediate

Advanced

Target – Beginner
- Include: Beginner
- Exclude: Intermediate
  Advanced
- Define other specific attributes

Target – Intermediate
- Include: Intermediate
- Exclude: Beginner
  Advanced
- Define other specific attributes



Target – Advanced
- Include: Advanced
- Exclude: Beginner
  Intermediate
- Define other specific attributes

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MADCAP FLARE WORKFLOW

IMPORT

Microsoft Word

Adobe FrameMaker

HTML files

Doc-To-Help Projects

.CHM files

DITA

RoboHelp and other Help Projects

CREATE/EDIT

Or Copy Project, author in Flare

PUBLISH

Print

PDF // Microsoft Word // Adobe FrameMaker
Microsoft XPS // Microsoft DOCX

Web Browser

HTML5 // WebHelp

Mobile

EPUB

WebHelp Mobile (iPhone, Android, Windows Mobile, Blackberry)

Windows Desktop

DotNet Help // HTML Help (.CHM)

Other

DITA // EclipseHelp // XHTML Book

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