

# WELCOME

## A New Perspective on Migrating from FrameMaker® to Flare

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# Presenter's Background

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## FrameMaker expertise

- >20 years of FrameMaker experience
- Product Manager for Frame Technology
  - Introduced Tables and Conditional Text
- Dozen years in Translation Industry working on FrameMaker and DITA projects
- 4 years as Adobe Tech Comm Product Evangelist
- Topic-based experience via DITA and RoboHelp

## MadCap Flare expertise

- 90+ days at MadCap (a "newbie")
- Trained via 5 courses and personal exploration

# Product Stereotypes

**Adobe FrameMaker** "Good for Print"



**MadCap Flare** "good for Lots of Screens"



# Flare output to PDF today



## Installing Ektron

For information about system requirements for the current release, see [System Requirements](#). If your system does not conform to them, you should upgrade before installing or upgrading Ektron.

**IMPORTANT:** Each deployment has unique requirements. Ektron recommends that you engage with a [Certified Ektron Partner](#) when making decisions about the configuration of your production environment.

**This section also contains the following topics.**

License Keys .....	
Installing Ektron .....	
Installing Ektron on Several Servers .....	
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## Overview

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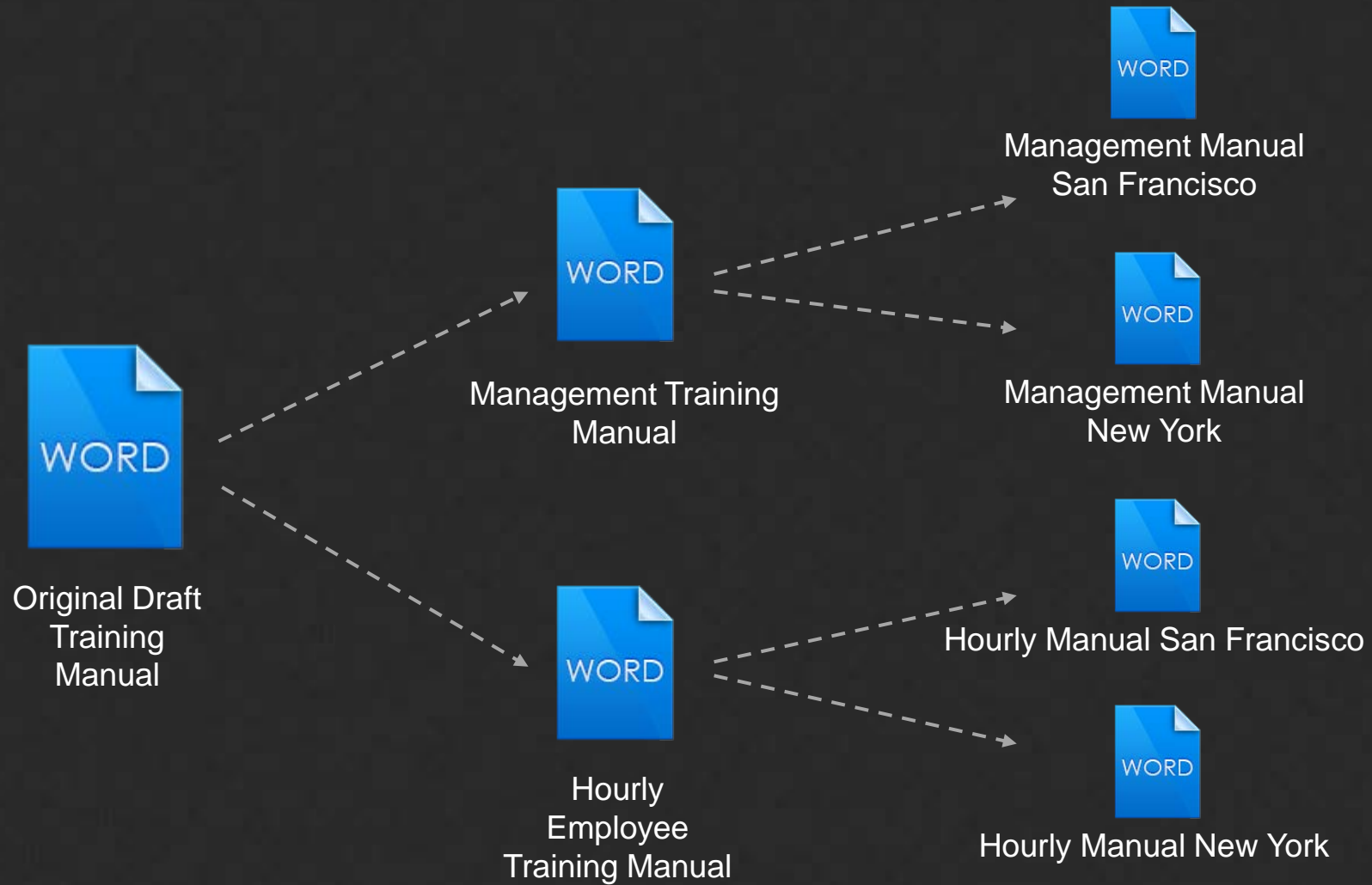
# Core Benefits of Flare

- Constant Content Re-use
- Multi-channel Publishing
- Ease-of-Use
- “Sensible” Structured Editing

# MAX'S FAVORITE DIFFERENCES (Where Flare Rocks!)

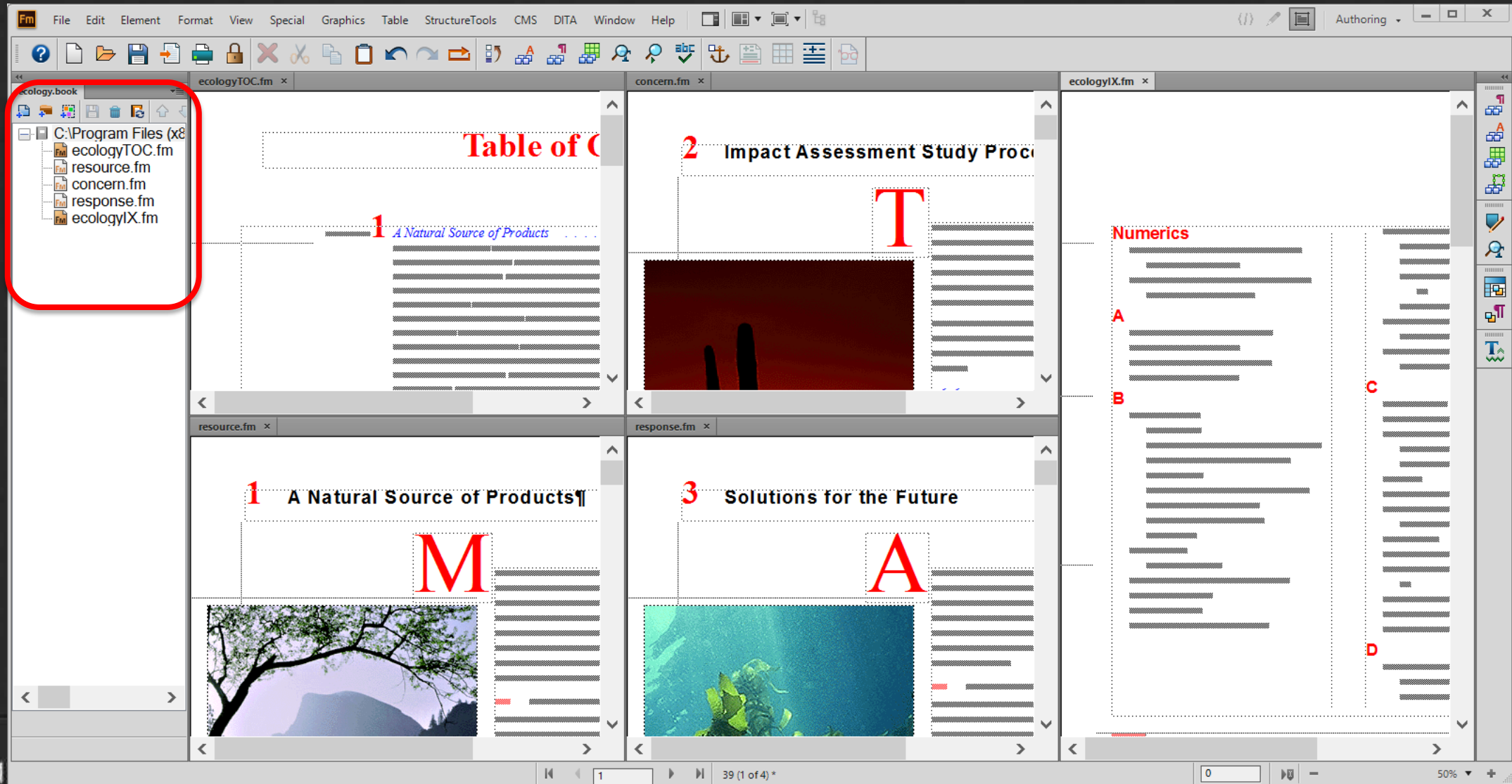
- Topic-based Authoring
- Structure w/o complexity of DITA
- Separation of Format from Content
- Inheritance in Styles
- Preview Styles in Multi-Mediums
- Content-Reuse (Snippets)
- DHTML (roll-down text)
- On-line DOCUMENTATION

# BOOKS VS. TOPICS



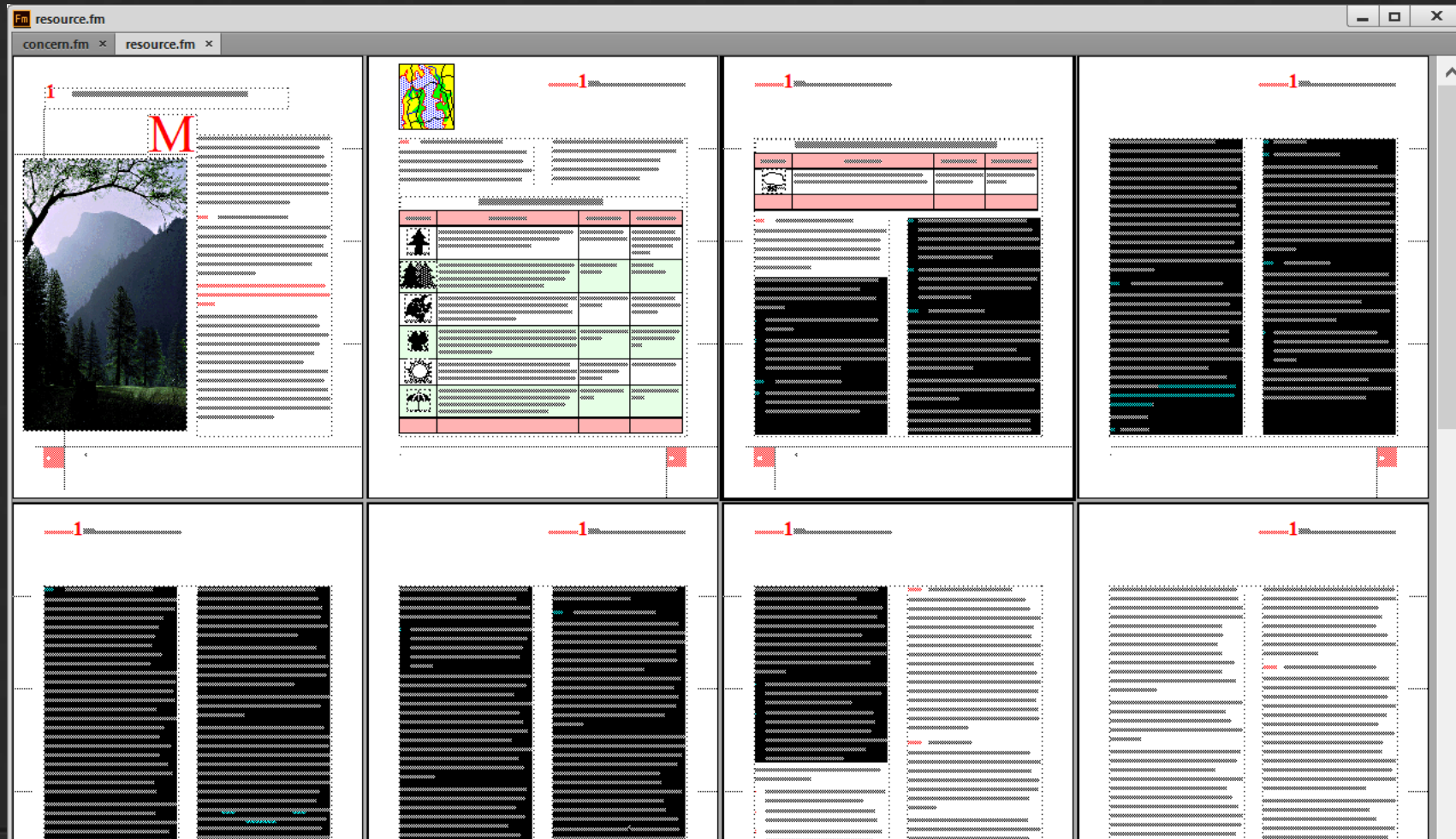


# Regular FrameMaker Books vs Flare Topics





# Your “Topic” in Regular FrameMaker



# Topics in MadCap Flare

The screenshot displays the MadCap Flare interface. On the left, the 'Content Explorer' pane shows a hierarchical tree of content. A red rounded rectangle highlights the 'A\_Getting Started' folder, which contains 'Basic Steps.htm', 'Getting Started.htm', and 'Whats New.htm'. Below this, other folders like 'B\_Links and Lists', 'C\_Conditions Notes Tables', 'D\_Images', 'E\_Footer Topics', 'Print Only Topics', 'Resources', 'Snippets', 'Stylesheets', and 'TableStyles' are visible. The 'Resources' folder is expanded, showing 'Images', 'MasterPages', 'PageLayouts', and 'Snippets'. The 'Stylesheets' folder is also expanded, showing 'MainStyles.css' and 'StylesForHomePage.css'. The 'TableStyles' folder is expanded, showing 'Home.htm' and 'Read First.pdf'. At the bottom of the Content Explorer, a small preview of the 'Basic Steps' document is shown.

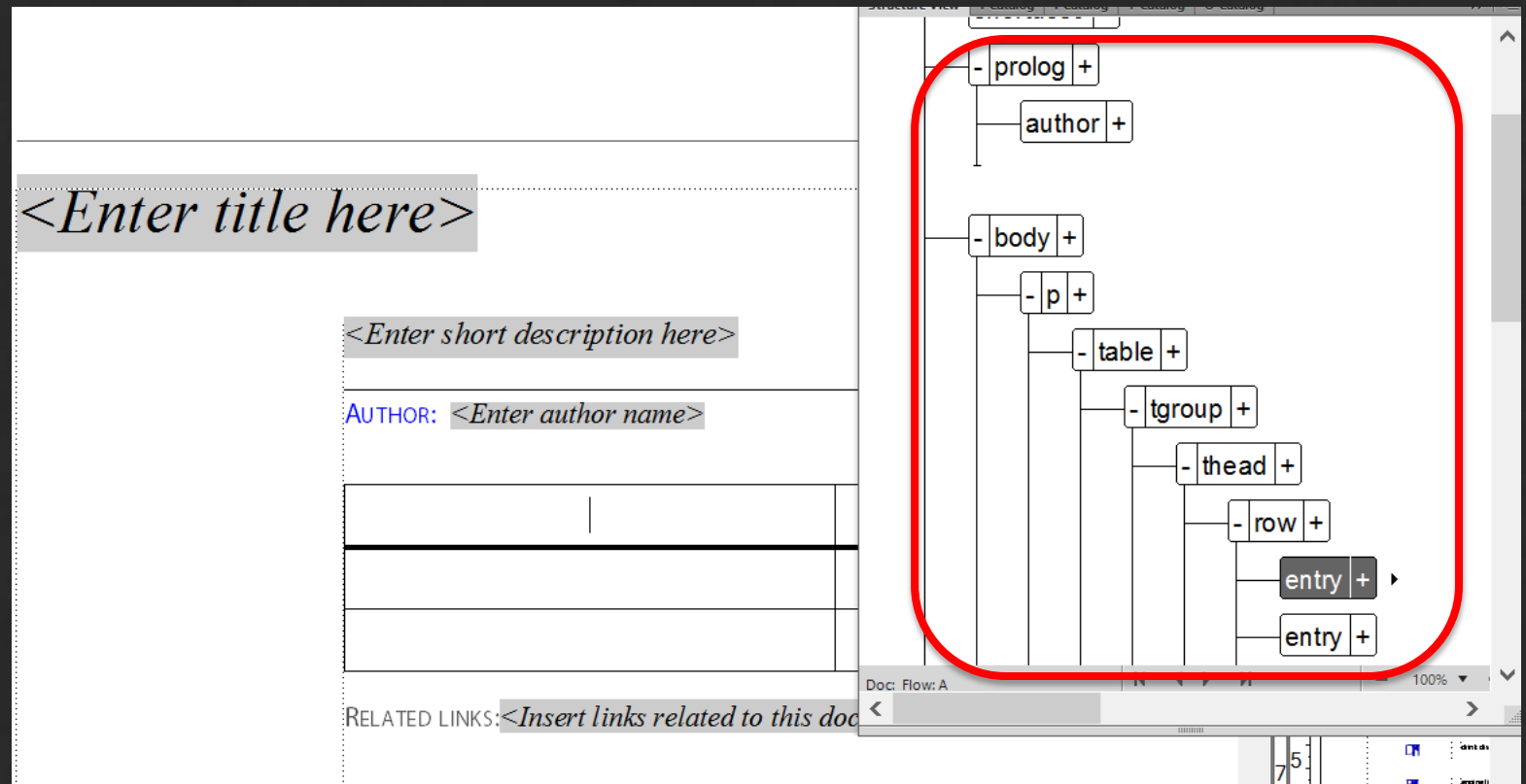
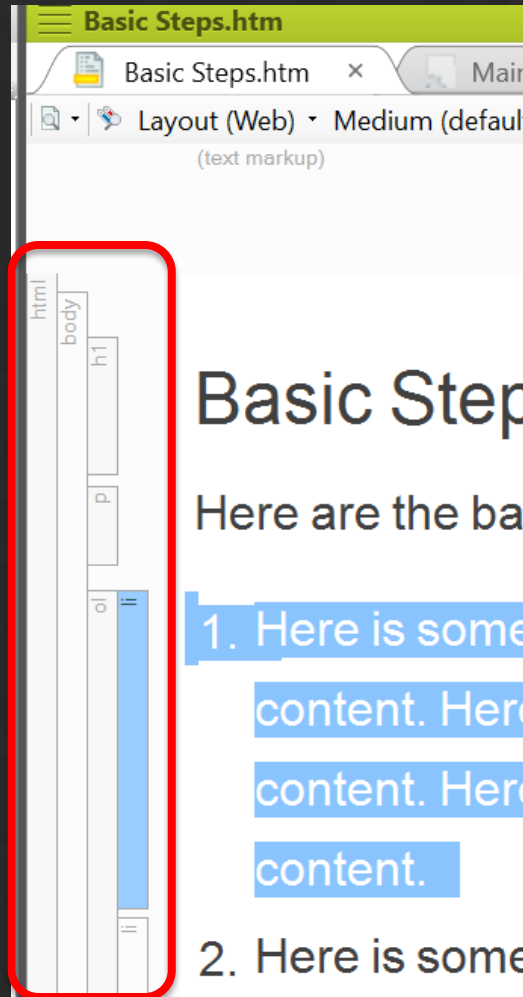
On the right, the 'Basic Steps.htm' document is displayed in a preview window. The document has a title 'Basic Steps' and a subtitle 'Here are the basic steps for using **Produ FictionSoft**:'.

A red rounded rectangle highlights the document's structure in the preview window. It shows the 'html' element containing a 'body' element, which contains an 'h1' element (the title) and a 'p' element (the subtitle). Below the subtitle, there is a list of steps. The first step is highlighted with a blue background and contains the text: '1. Here is some general text for a set of steps. Replace this content. Here is some general text for a list item. Replace this content. Here is some general text for a list item. Replace this content.'

The second step is highlighted with a blue background and contains the text: '2. Here is some general text for a set of steps. Replace this content.'

The third step is highlighted with a blue background and contains the text: '3. Here is some general text for a set of steps. Replace this content.'

# Structure bar vs. FrameMaker DITA structure view



# DEFINITIONS

## TOPIC-BASED AUTHORIZING

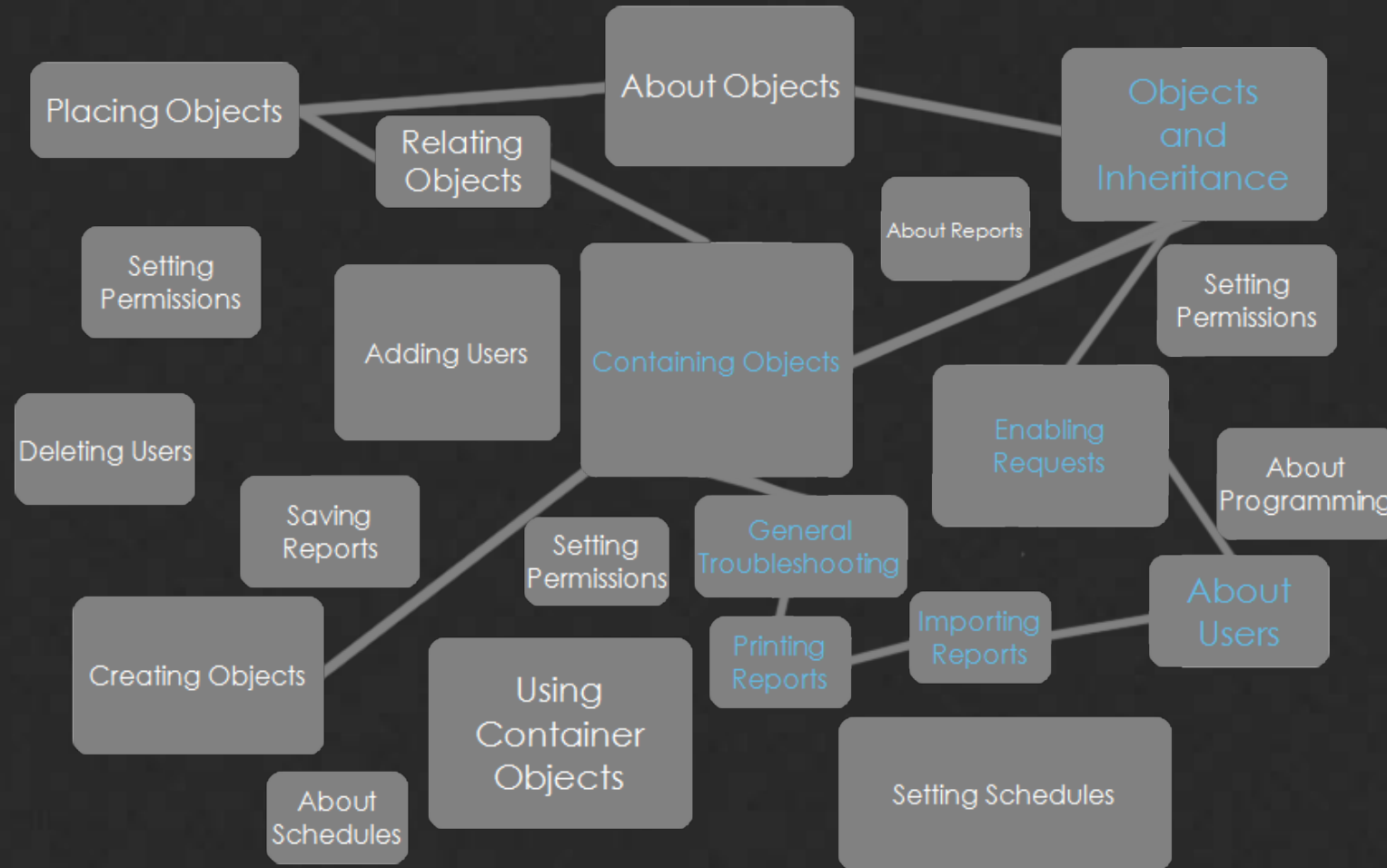
*From Wikipedia, the free encyclopedia*

- A discrete piece of content
- About a specific subject
- Has an identifiable purpose
- Can stand alone

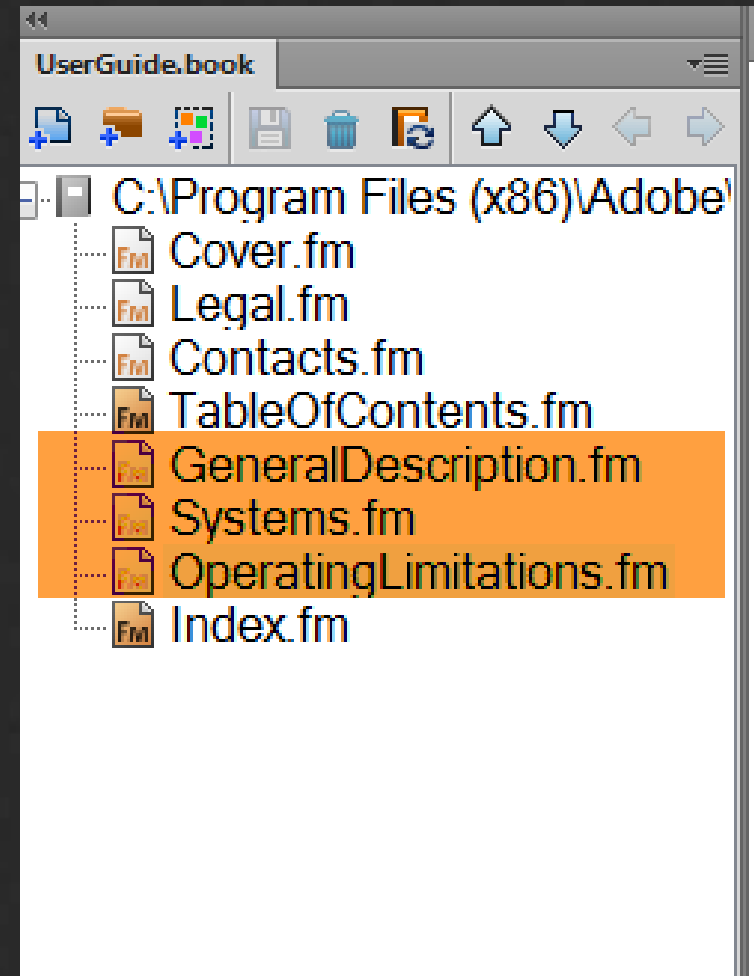
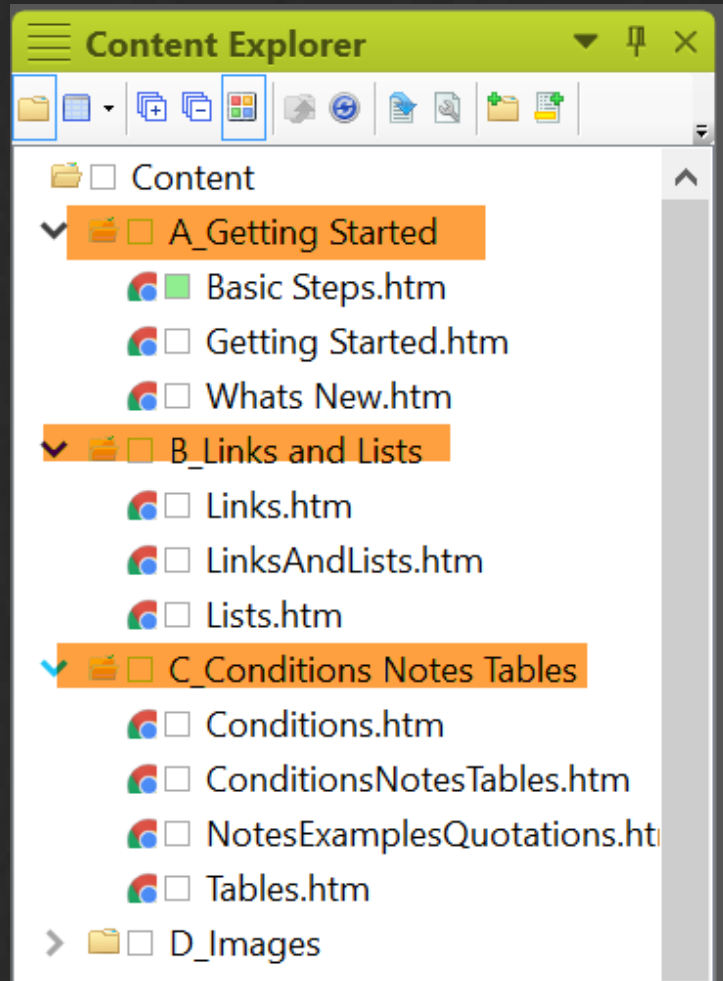
Topics are reusable. They can be reused in any context anywhere needed.

# REMEMBER – THINK TOPICS

## PROJECT



# Topic-based Authoring does create more files

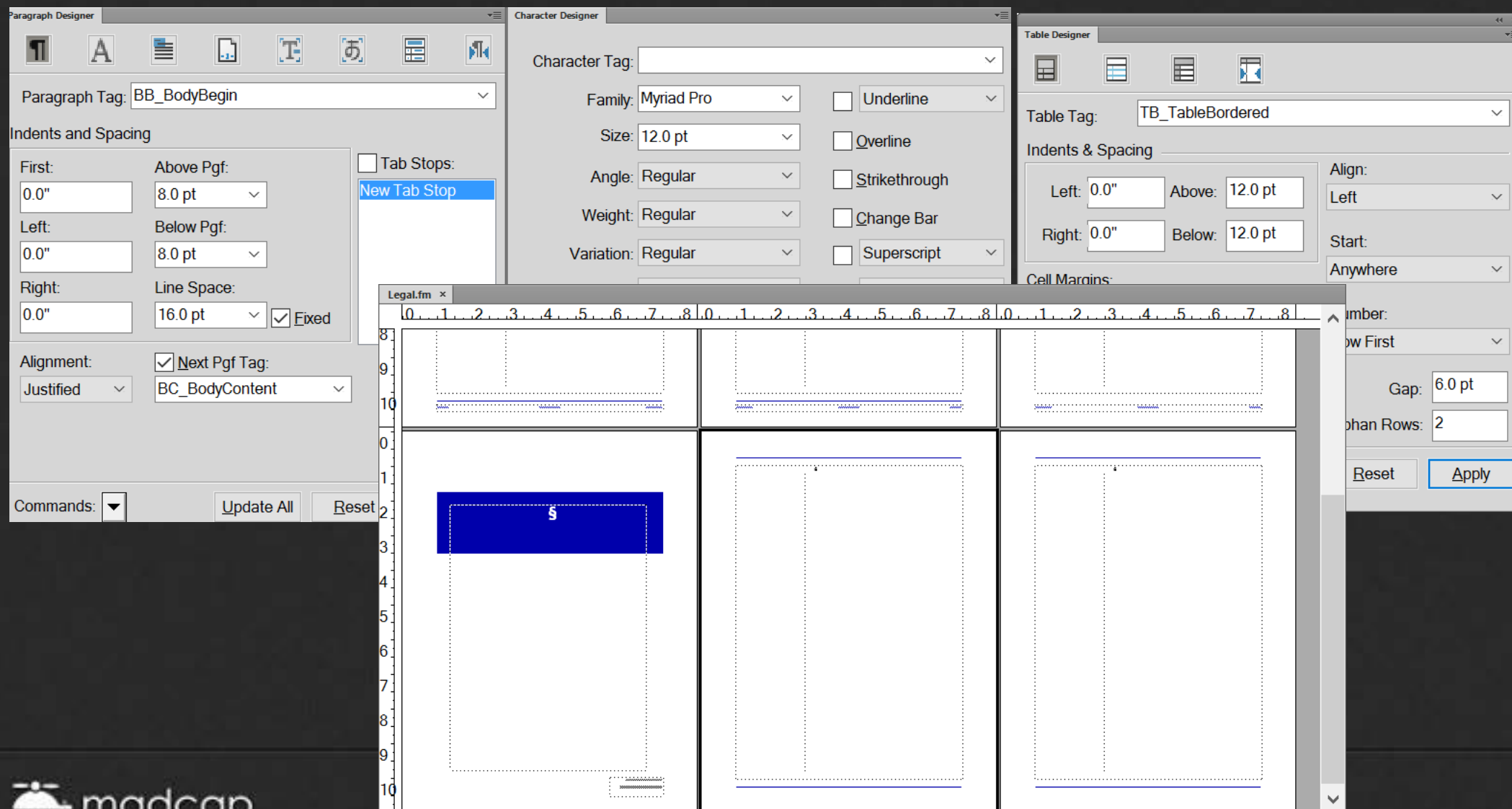




# MADCAP SOFTWARE CONCEPTS:

Separate Format from Content

# Regular FrameMaker Doc Templates



# Structured FrameMaker Format Mapping

section

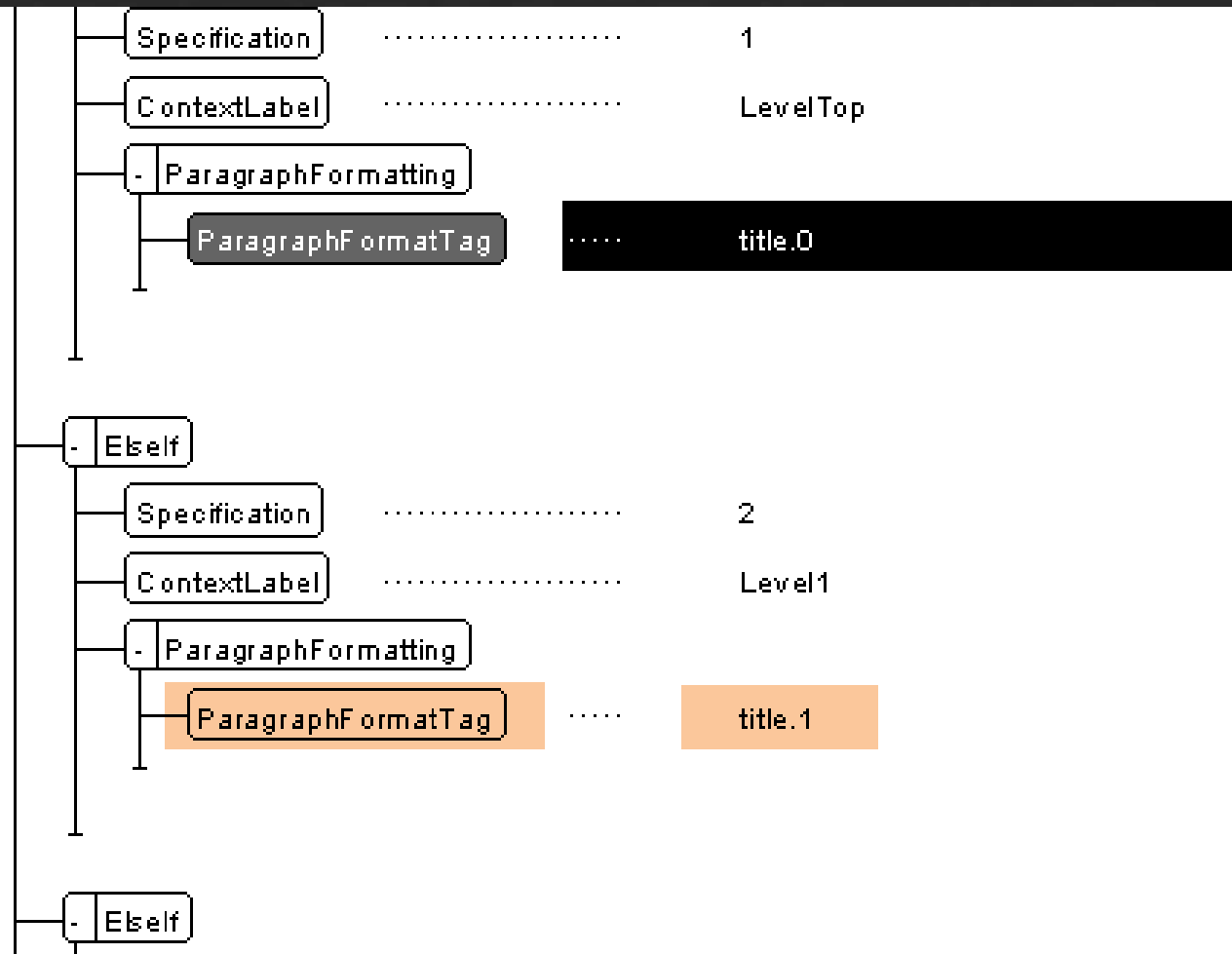
If level is: 1  
Context label: LevelTop  
Use paragraph format: title.0

Else, if level is: 2  
Context label: Level1  
Use paragraph format: title.1

Else, if level is: 3  
Context label: Level2  
Use paragraph format: title.2

Else, if level is: 4  
Context label: Level3  
Use paragraph format: title.3

Else  
Use format change list: Unsupporte



# Flare: multiple CSS Stylesheets

The screenshot displays the MadCap Flare interface, specifically the Stylesheet Editor. On the left, the 'Content Explorer' pane shows a project structure with folders like 'Content', 'A\_Getting Started', 'B\_Links and Lists', 'C\_Conditions Notes Tables', 'D\_Images', 'E\_Footer Topics', 'Print Only Topics', 'Resources', and 'Stylesheets'. The 'Stylesheets' folder is expanded, showing 'MainStyles.css' and 'StylesForHomePage.css'. Red arrows point from these files to the 'MainStyles.css' editor. The editor itself has a tabbed interface with 'MainStyles.css' active. It shows a list of styles on the left, including 'h1', 'h2', 'h3', 'h4', 'html', 'img', 'li', 'MadCap | breadcrumbsProxy', 'MadCap | dropDown', 'MadCap | dropDownBody', 'MadCap | dropDownHead', and 'MadCap | dropDownHotspot'. The 'h1' style is selected. The main area shows the 'Font' properties for 'h1' in two media queries: 'Medium: (default)' and 'Medium: print'. The 'Medium: (default)' properties are: color: (empty), font: (empty), font-famil: (empty), font-size: 1.5em, font-style: (empty), font-varia: (empty), font-weig: normal, line-heigh: (empty), text-deco: (empty), and text-trans: (empty). The 'Medium: print' properties are: color: #bed230, font: (empty), font-famil: Century Gothic, font-size: 22pt, font-style: (empty), font-varia: (empty), font-weig: normal, line-heigh: 24pt, text-deco: (empty), and text-trans: (empty). A yellow arrow points from the 'Medium: (default)' properties to the 'Medium: print' properties. At the bottom, the 'Project Organizer' pane shows 'MainStyles' and 'Content Explorer'.

Content Explorer

- Content
  - A\_Getting Started
    - Basic Steps.htm
    - Getting Started.htm
    - Whats New.htm
  - B\_Links and Lists
  - C\_Conditions Notes Tables
  - D\_Images
  - E\_Footer Topics
  - Print Only Topics
  - Resources
    - Images
    - MasterPages
    - PageLayouts
    - Snippets
    - Stylesheets
      - MainStyles.css
      - StylesForHomePage.css
    - TableStyles
  - Home.htm
  - Read First.pdf

MainStyles

Content Explorer

Project Organizer

Stylesheet Editor

View: Advanced

Add Selector

Manage Font Sets

Options

All Styles

Hide Inherited

Medium: (default)

Show: Assorted Relevant Properties

h1

Font

color:

font:

font-famil

font-size: 1.5em

font-style

font-varia

font-weig: normal

line-heigh

text-deco

text-trans

Block

h1 comments:

(no comment)

(no property selected)

Medium: print

h1

Font

color: #bed230

font:

font-famil: Century Gothic

font-size: 22pt

font-style

font-varia

font-weig: normal

line-heigh: 24pt

text-deco

text-trans

Block

This is MadCap Software.

This is MadCap Software.

# MADCAP SOFTWARE CONCEPTS: SINGLE-SOURCE PUBLISHING

# Single-source in FM via conditions

The screenshot displays the MadCap Software FrameMaker (Fm) application interface. The main workspace is divided into several document windows, each showing a different page from a single-source project. The windows are titled: Cover.fm, TableOfContents.fm, OperatingLimitations.fm, Legal.fm, GeneralDescription.fm, Contacts.fm, Systems.fm, and Index.fm. The interface includes a menu bar at the top with options like File, Edit, Element, Format, View, Special, Graphics, Table, StructureTools, CMS, DITA, Window, and Help. A toolbar with various icons is located below the menu bar. On the left side, there is a file explorer showing the project structure, including files like Cover.fm, Legal.fm, Contacts.fm, TableOfContents.fm, GeneralDescription.fm, Systems.fm, OperatingLimitations.fm, and Index.fm. The status bar at the bottom indicates the current page and flow, showing "Flow: A 1: 8B\_BodyBegin" and "17 (1 of 4) \*".

Table of Contents (TableOfContents.fm) content:

- Chapter 1: General description
- Chapter 2: Systems

OperatingLimitations.fm content:

CHAPTER 3 Operating limitations

There are several critical limitations and the user should only use the system if they are aware of them. Ensure you review the Operating Limitations Manual.

- "Engineered system" on page 10
- "Approved limitations" on page 10

Index.fm content:

Index

- "Engineered system" on page 10
- "Approved limitations" on page 10
- "Engineered system" on page 10
- "Approved limitations" on page 10
- "Engineered system" on page 10
- "Approved limitations" on page 10
- "Engineered system" on page 10
- "Approved limitations" on page 10



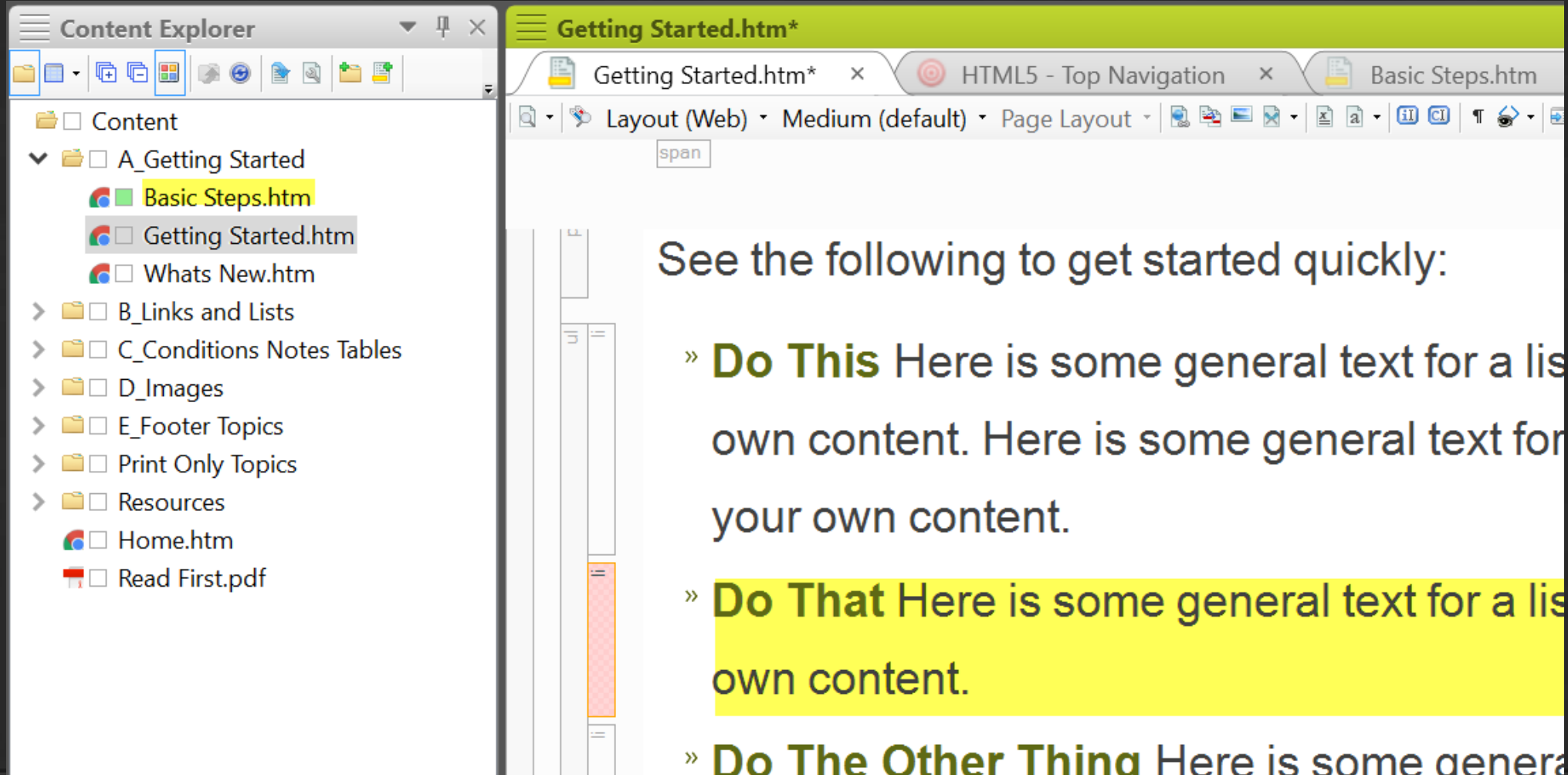
# Must view alternate content in same doc

Questions regarding the organization and content of this document (Documentation ID: 83-3844-8) should be directed to the following departments\$

**Table 1: Contact list\$**

Geographic Region\$	Company Headquarters\$	Primary Department\$
Europe\$	Helsinki, Finland\$	Asteritie 7D\$
	Meggen, Switzerland\$	Zentrum-platz\$
India\$	Noida, 201301\$	Sector 25A\$
North America\$	King City, ON, Canada\$	Documentation\$
	Fairfax, VA, USA\$	STC Offices\$

# Flare allows conditions on folder, topic, text level



The screenshot displays the Flare Content Explorer on the left and a web preview on the right. The Content Explorer shows a folder structure under 'Content' with subfolders 'A\_Getting Started', 'B\_Links and Lists', 'C\_Conditions Notes Tables', 'D\_Images', 'E\_Footer Topics', 'Print Only Topics', and 'Resources'. Under 'A\_Getting Started', the file 'Basic Steps.htm' is highlighted in yellow, and 'Getting Started.htm' is selected. The web preview on the right shows the 'Getting Started.htm' file being edited. The browser tabs include 'Getting Started.htm\*', 'HTML5 - Top Navigation', and 'Basic Steps.htm'. The page layout is 'Medium (default)'. The main content area shows the text 'See the following to get started quickly:' followed by three bullet points. The first bullet point is '» Do This Here is some general text for a list of your own content. Here is some general text for your own content.' The second bullet point is '» Do That Here is some general text for a list of your own content.' and the third is '» Do The Other Thing Here is some general text for a list of your own content.' The text 'Do That' and its corresponding paragraph are highlighted in yellow, indicating a conditional display based on the selected topic in the Content Explorer.

Content Explorer

- Content
  - A\_Getting Started
    - Basic Steps.htm
    - Getting Started.htm
    - Whats New.htm
  - B\_Links and Lists
  - C\_Conditions Notes Tables
  - D\_Images
  - E\_Footer Topics
  - Print Only Topics
  - Resources
  - Home.htm
  - Read First.pdf

Getting Started.htm\*

Getting Started.htm\* x HTML5 - Top Navigation x Basic Steps.htm

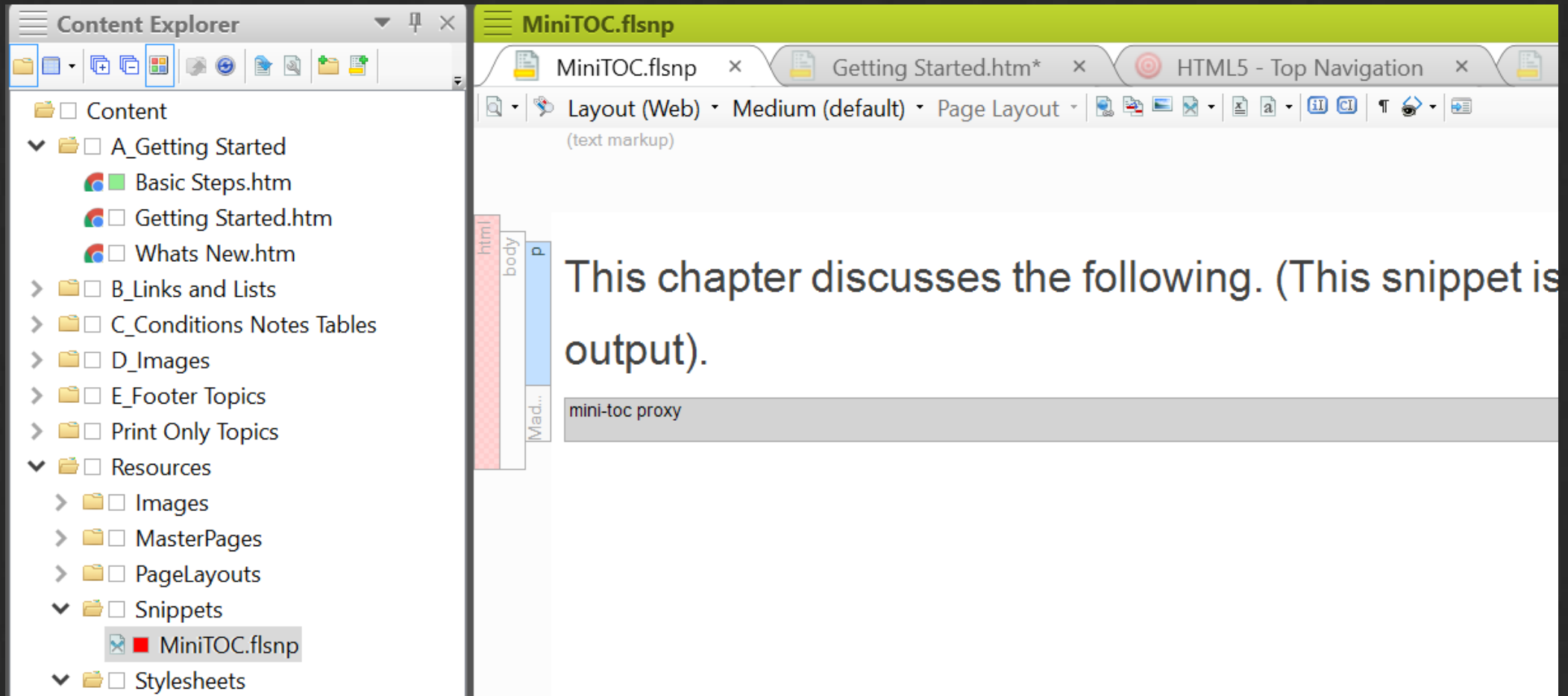
Layout (Web) Medium (default) Page Layout

span

See the following to get started quickly:

- » **Do This** Here is some general text for a list of your own content. Here is some general text for your own content.
- » **Do That** Here is some general text for a list of your own content.
- » **Do The Other Thing** Here is some general text for a list of your own content.

## And .... Flare has "Snippets"



Vs. Text Insets in Regular FrameMaker

# SINGLE SOURCING: WORK FLOW

Create Master Source Files  
(Content)



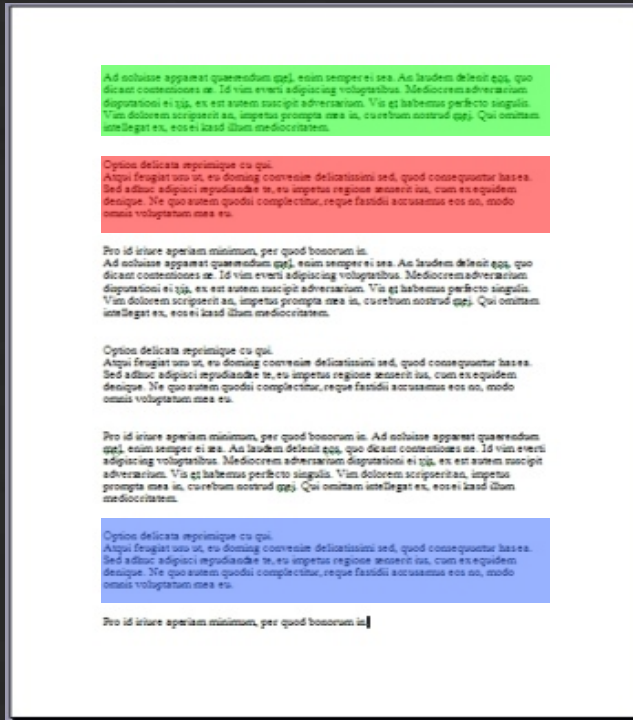
Add Conditional  
Tags/Variables (Customize)



Define Publishing Targets  
(Output)



Generate 3 Different  
Outputs



Beginner  
Intermediate

Advanced

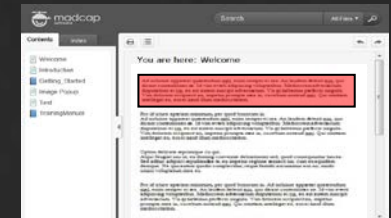
Target – Beginner

- Include: Beginner
- Exclude: Intermediate  
Advanced
- Define other specific attributes



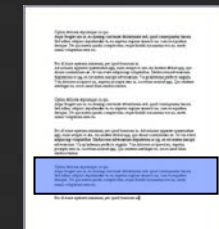
Target – Intermediate

- Include: Intermediate
- Exclude: Beginner  
Advanced
- Define other specific attributes



Target – Advanced

- Include: Advanced
- Exclude: Beginner  
Intermediate
- Define other specific attributes



# MADCAP FLARE WORKFLOW

## IMPORT

Microsoft Word  
Adobe FrameMaker  
HTML files  
Doc-To-Help Projects  
.CHM files  
DITA  
RoboHelp and other  
Help Projects



## CREATE/EDIT



## PUBLISH

### Print

PDF // Microsoft Word // Adobe FrameMaker  
Microsoft XPS // Microsoft DOCX

### Web Browser

HTML5 // WebHelp

### Mobile

EPUB

WebHelp Mobile (iPhone, Android, Windows Mobile,  
Blackberry)

### Windows Desktop

DotNet Help // HTML Help (.CHM)

### Other

DITA // EclipseHelp // XHTML Book

**Or Copy Project, author in Flare**

## TAKE ADVANTAGE OF CERTIFIED TRAINING

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**MadCap Flare Responsive HTML5**

June 14-15, 2016 (web-based)

**MadCap Flare Project Management/Team Authoring**

June 16-17, 2016 (web-based)

For more details, or to take advantage of this offer, contact [sales@madcapsoftware.com](mailto:sales@madcapsoftware.com) or [click here](#).

Note: Courses subject to change. Availability based on student registration. Certain restrictions apply; cannot be combined with any other offer or promotion. Not valid on courses already purchased.



# Questions?

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