



LIVE WEBINAR



# An Overview of MadCap Flare: From Content Import to Publishing Responsive Online Help and PDFs



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## **PRESENTED BY:**

Mike Hamilton, VP of Product Evangelism  
MadCap Software, Inc.



## BEFORE WE GET STARTED...



The webinar will be recorded  
and emailed to all registrants



Use the Question Panel in  
GoToWebinar to ask questions  
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# CORE BENEFITS

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- **MAXIMIZE CONTENT RE-USE**
  - » Topic-based authoring
- **PUBLISH TO MULTIPLE OUTPUTS**
  - » Multi-channel publishing
- **FLEXIBLE AND EASY TO USE**
  - » Advanced authoring capabilities



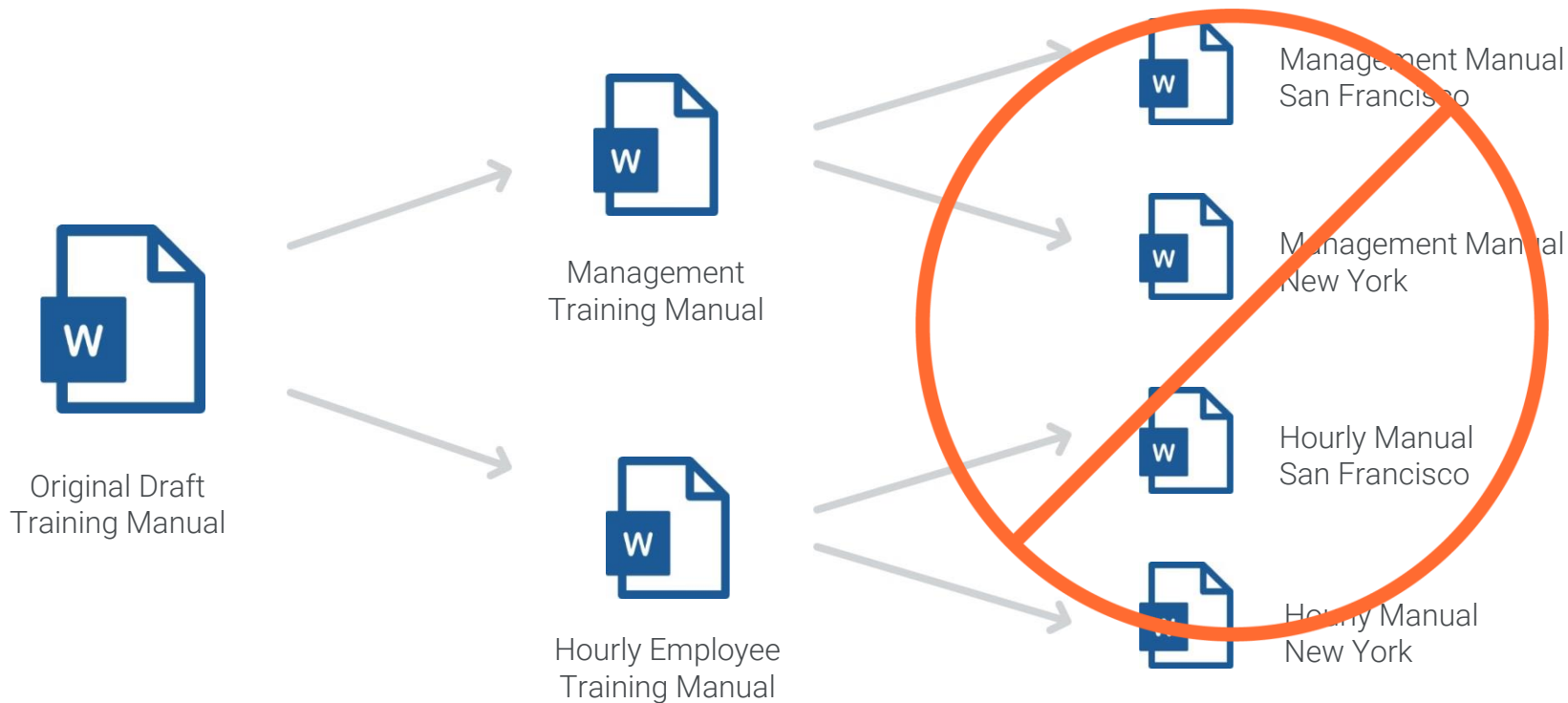
Single-source authoring  
is for anybody who  
wants to work less and  
produce more.



**PAUL STOECKLEIN**

Documentation Manager | MadCap Software

# MULTIPLE SOURCE PUBLISHING LIMITATIONS



**MADCAP SOFTWARE CONCEPTS:**

# Topic-Based Authoring

# REMEMBER – THINK TOPICS

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**MADCAP SOFTWARE CONCEPTS:**

# Single-Source Publishing

# SINGLE SOURCING: WORK FLOW

Create Master Source  
Files (Content)

Add Conditional  
Tags/Variables (Customize)

Define Publishing  
Targets (Output)

Generate 3  
Different Outputs

## Getting Started

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TARGET – BEGINNER

TARGET – INTERMEDIATE

TARGET – ADVANCED

## TARGET – BEGINNER

- Include: Beginner Info
- Exclude: Intermediate Info  
Advanced Info
- Define other specific attributes

## TARGET – INTERMEDIATE

- Include: Intermediate Info
- Exclude: Beginner Info  
Advanced Info
- Define other specific attributes

## TARGET – ADVANCED

- Include: Advanced Info
- Exclude: Beginner Info  
Intermediate Info
- Define other specific attributes





# MADCAP FLARE **WORKFLOW**

## IMPORT

- Microsoft Word
- Microsoft Excel
- Adobe FrameMaker
- Author-It
- HTML files
- Doc-To-Help Projects
- .CHM files
- DITA
- RoboHelp and other Help Projects

## CREATE/EDIT



## PUBLISH

### Print

- PDF
- Microsoft Word
- Adobe FrameMaker
- Microsoft XPS
- Microsoft DOCX

### Web Browser

- Responsive HTML5

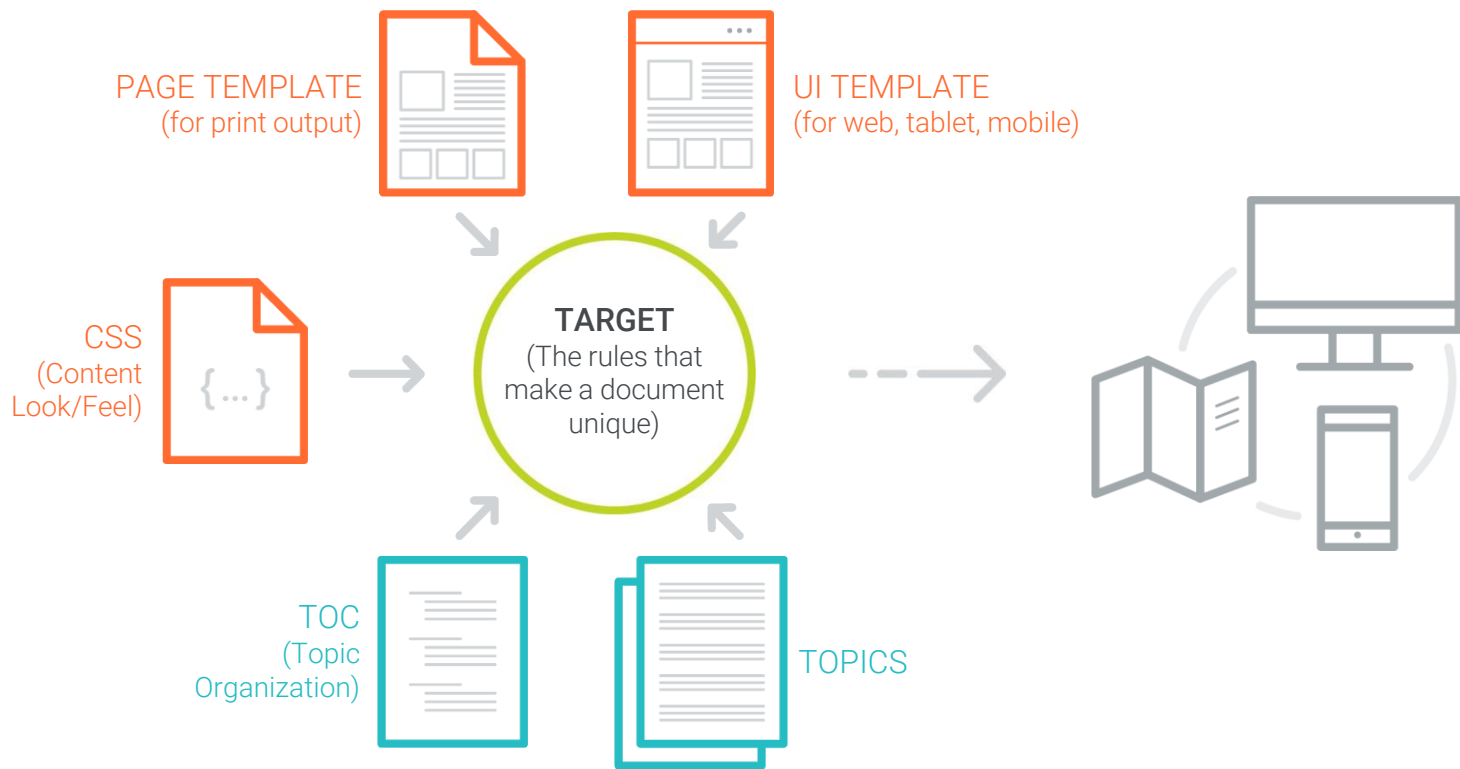
### Windows Desktop

- HTML Help (.CHM)

### Other

- Clean XHTML
- DITA
- EclipseHelp
- EPUB

# MODULARITY PUBLISHING





## Take Advantage of Certified Training

As a webinar attendee,  
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### MadCap Flare CSS Training

March 13-14, 2018 (web-based)

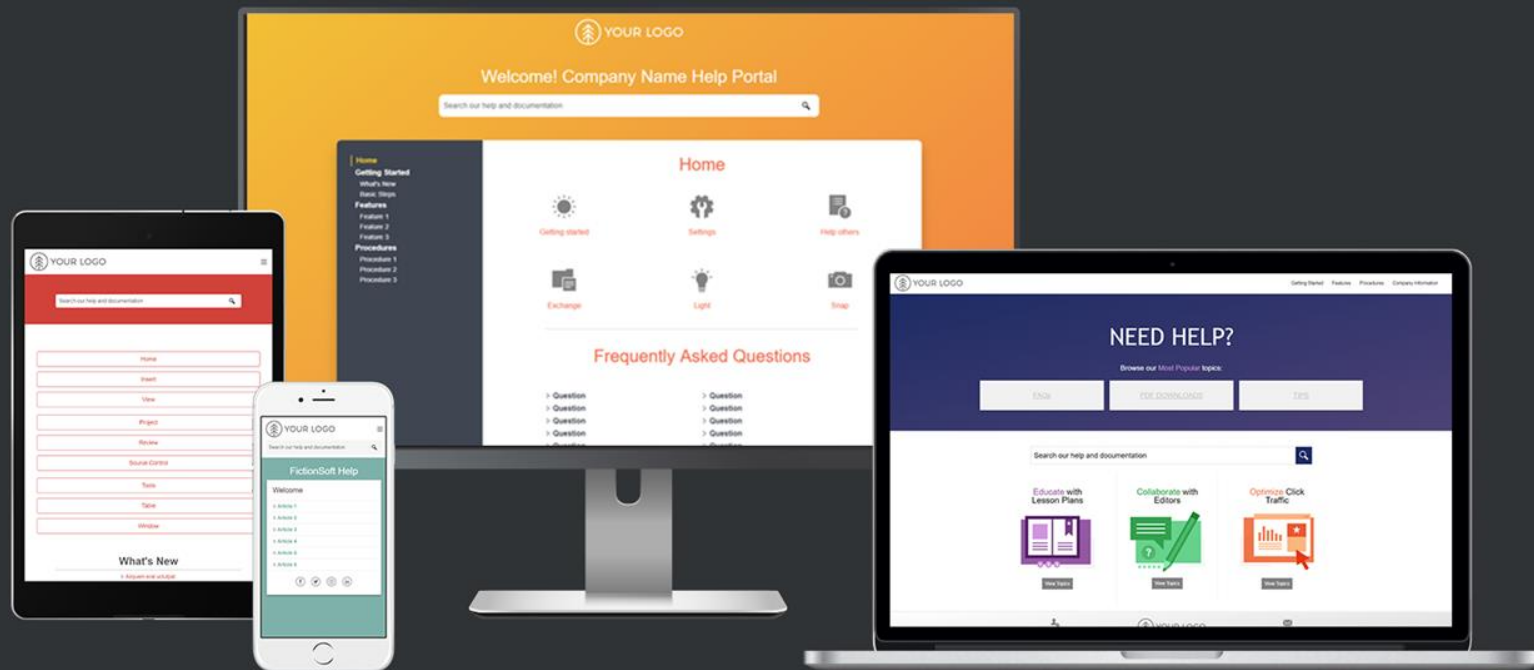
### MadCap Flare Single Sourcing Training

March 15-16, 2018 (web-based)

For more details, contact  
[sales@madcapsoftware.com](mailto:sales@madcapsoftware.com)

*Note: Courses subject to change. Availability based on student registration. Certain restrictions apply; cannot be combined with any other offer or promotion. Not valid on courses already purchased.*

# New Modern Top Navigation Templates Now Available



DOWNLOAD TEMPLATES -->

# MADWORLD

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# THANK YOU!

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