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LIVE WEBINAR

An Overview of MadCap Flare: From Content Import to Publishing Responsive Online Help and PDFs

PRESENTED BY:

Mike Hamilton, VP of Product Evangelism
MadCap Software, Inc.

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LIVE WEBINAR

BEFORE WE GET STARTED...

The webinar will be recorded and emailed to all registrants

Use the Question Panel in GoToWebinar to ask questions throughout the webinar

CORE BENEFITS

- **MAXIMIZE CONTENT RE-USE**
  - » Topic-based authoring
- **PUBLISH TO MULTIPLE OUTPUTS**
  - » Multi-channel publishing
- **FLEXIBLE AND EASY TO USE**
  - » Advanced authoring capabilities

> Single-source authoring is for anybody who wants to work less and produce more.

PAUL STOECKLEIN
Documentation Manager | MadCap Software

MULTIPLE SOURCE PUBLISHING LIMITATIONS

MADCAP SOFTWARE CONCEPTS:

Topic-Based Authoring

REMEMBER – THINK TOPICS

MADCAP SOFTWARE CONCEPTS:

Single-Source Publishing

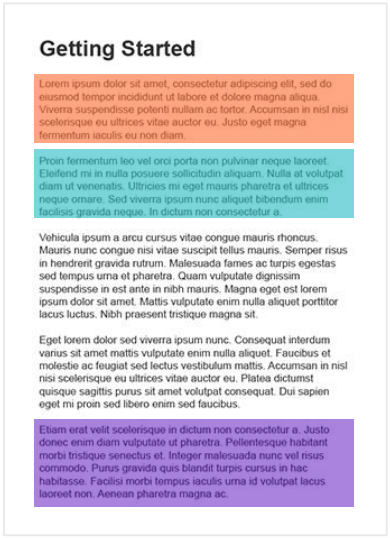
SINGLE SOURCING: WORK FLOW

Create Master Source Files (Content)

Add Conditional Tags/Variables (Customize)

Define Publishing Targets (Output)

Generate 3 Different Outputs



TARGET – BEGINNER

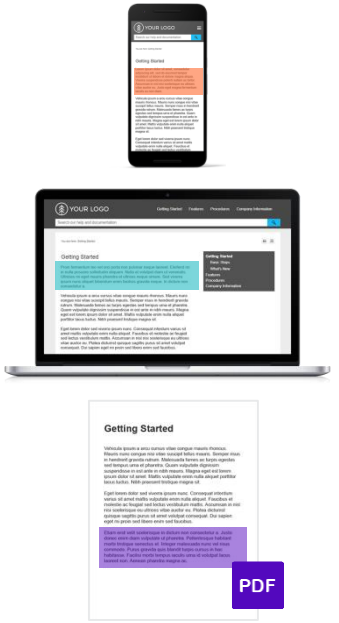
TARGET – INTERMEDIATE

TARGET – ADVANCED

TARGET – BEGINNER
- Include: Beginner Info
- Exclude: Intermediate Info
  Advanced Info
- Define other specific attributes

TARGET – INTERMEDIATE
- Include: Intermediate Info
- Exclude: Beginner Info
  Advanced Info
- Define other specific attributes

TARGET – ADVANCED
- Include: Advanced Info
- Exclude: Beginner Info
  Intermediate Info
- Define other specific attributes



MADCAP FLARE WORKFLOW

IMPORT

- Microsoft Word
- Microsoft Excel
- Adobe FrameMaker
- Author-It
- HTML files
- Doc-To-Help Projects
- .CHM files
- DITA
- RoboHelp and other Help Projects

CREATE/EDIT

PUBLISH

Print

- PDF
- Microsoft Word
- Adobe FrameMaker
- Microsoft XPS
- Microsoft DOCX

Web Browser

- Responsive HTML5

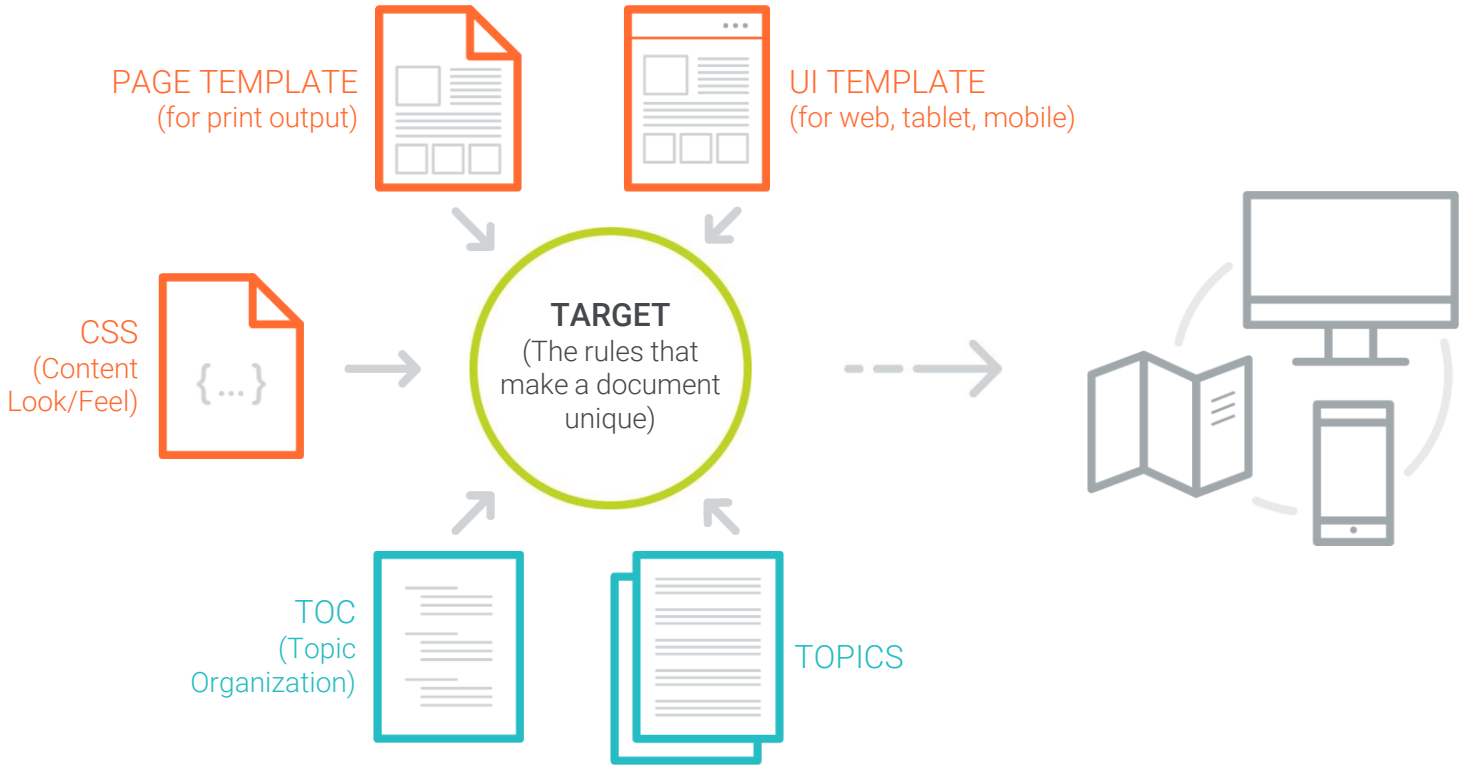
Windows Desktop

- HTML Help (.CHM)

Other

- Clean XHTML
- DITA
- EclipseHelp
- EPUB

MODULARITY PUBLISHING



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MadCap Flare Single Sourcing Training
March 15-16, 2018 (web-based)

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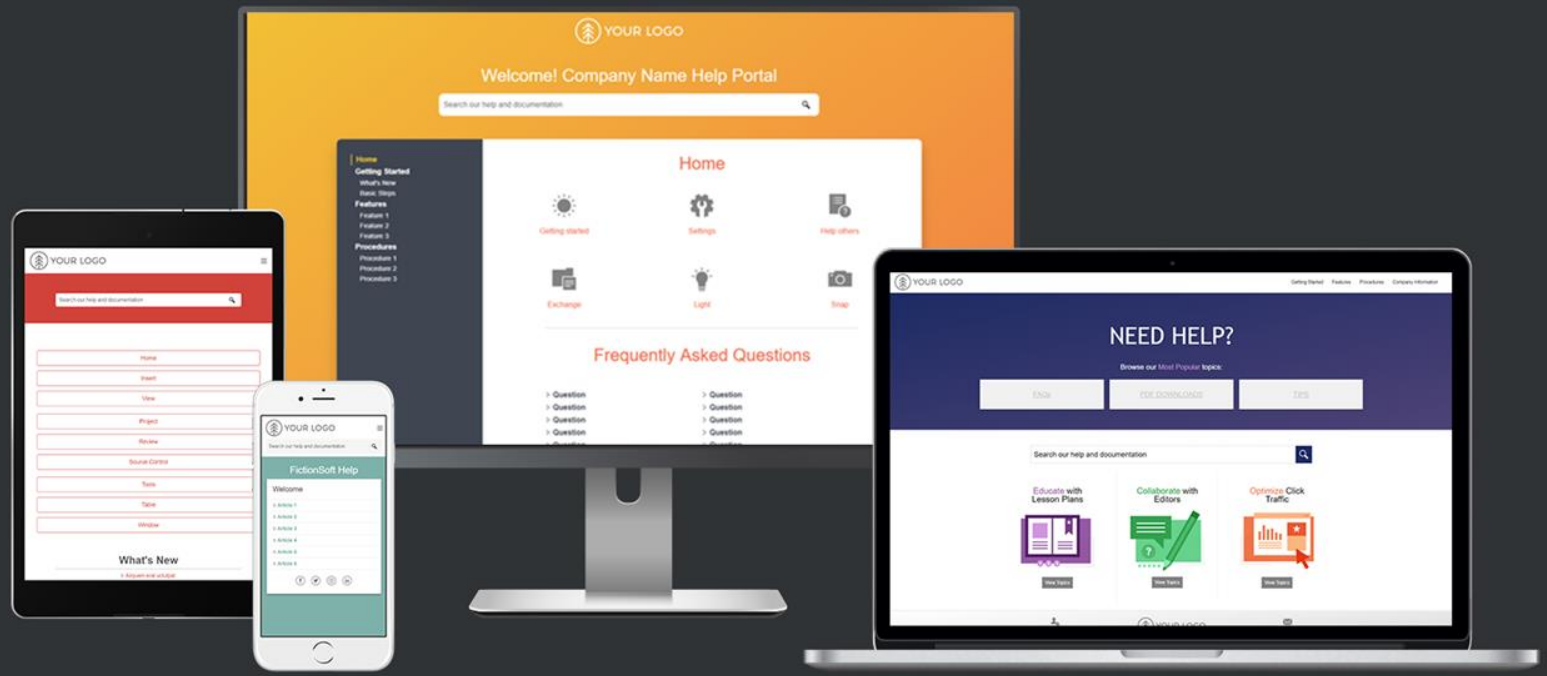

DOWNLOAD TEMPLATES --→

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THANK YOU!

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