



LIVE WEBINAR



An Overview of MadCap Flare: Topic-Based Authoring and Single-Source Publishing



PRESENTED BY:

Jennifer Morse, Product Evangelist
MadCap Software, Inc.



BEFORE WE GET STARTED...



The webinar will be recorded
and emailed to all registrants



Use the Question Panel in
GoToWebinar to ask questions
throughout the webinar

CORE BENEFITS:

- Maximize Content Re-use
- Multi-channel Publishing
- Flexibility and Ease of Use



“Single-source authoring is for anybody who wants to work less and produce more.”

...

PAUL STOECKLEIN

Documentation Manager, MadCap Software

RECENT MADCAP SOFTWARE MIGRATIONS

ACADEMIC



CONSUMER PRODUCTS / RETAIL



DEFENSE CONTRACTORS



ENERGY



FINANCIAL / CONSULTING SERVICES



GOVERNMENT



HEALTHCARE / PHARMACEUTICAL



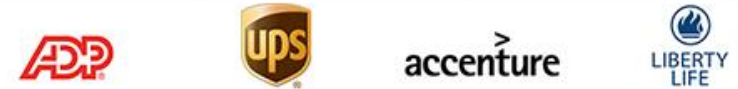
INTERNET / HI-TECH



MANUFACTURING / MINING



SERVICES



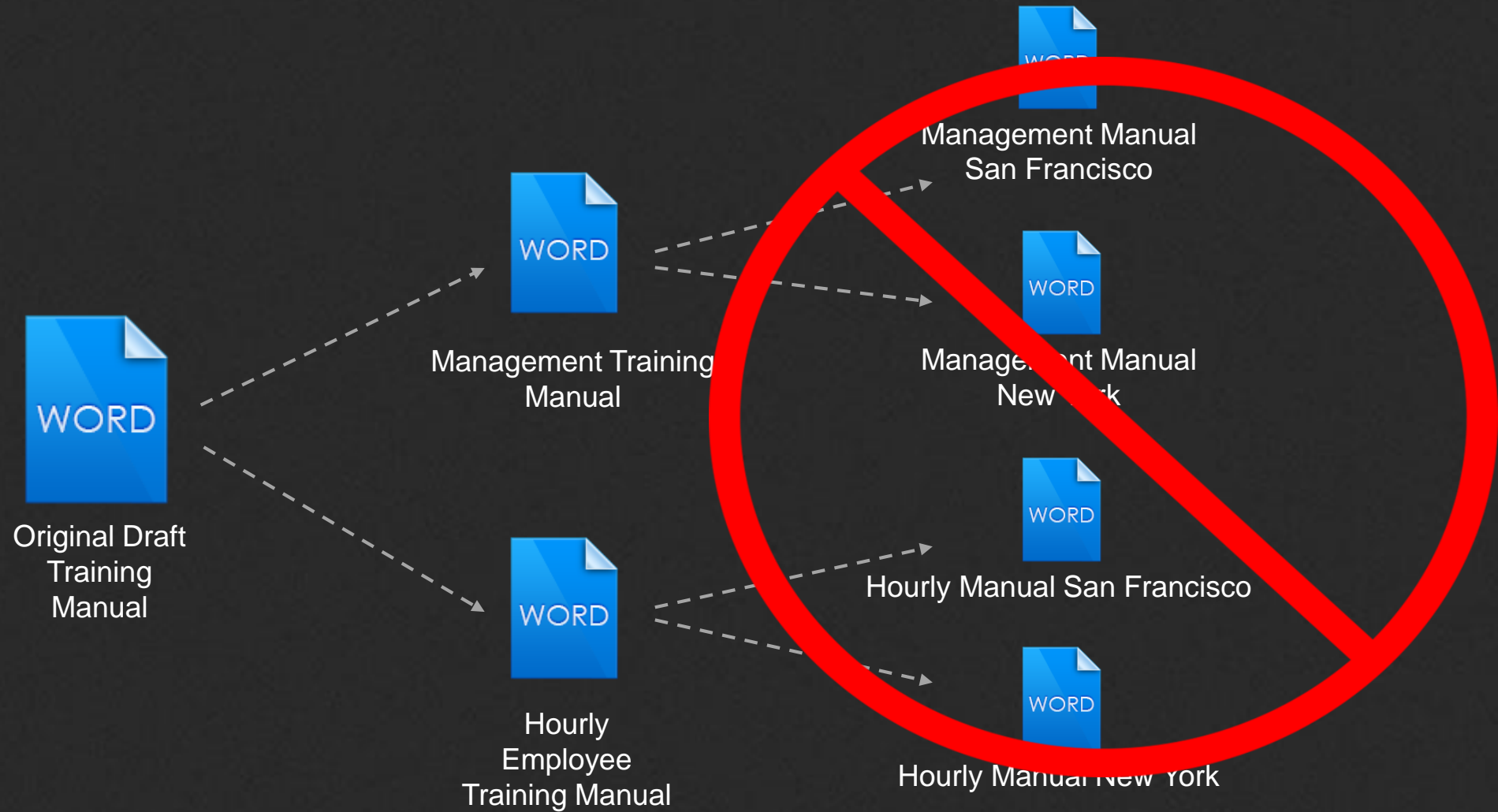
SOFTWARE



TELECOMMUNICATIONS



MULTIPLE SOURCE PUBLISHING LIMITATIONS



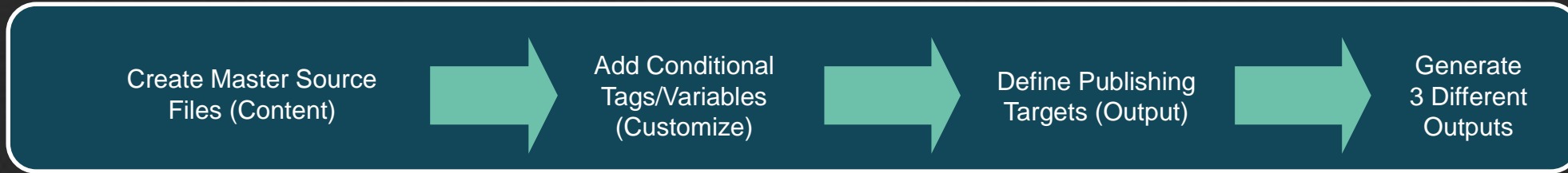
MADCAP SOFTWARE CONCEPTS: TOPIC-BASED AUTHORING

REMEMBER – THINK TOPICS



MADCAP SOFTWARE CONCEPTS: SINGLE-SOURCE PUBLISHING

SINGLE SOURCING: WORKFLOW



Getting Started

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BEGINNER

INTERMEDIATE

PDF

TARGET – BEGINNER

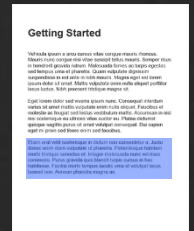
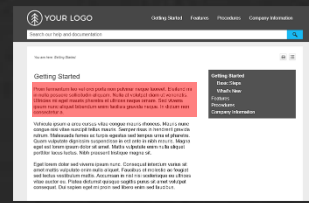
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TARGET – INTERMEDIATE

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TARGET –PDF

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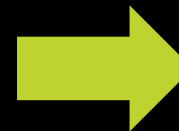
MADCAP FLARE WORKFLOW

IMPORT

Microsoft® Word
Microsoft® Excel
Adobe® FrameMaker®
Adobe® RoboHelp®
Author-IT
HTML files
Doc-To-Help Projects
.CHM files
DITA



CREATE/EDIT



PUBLISH

Print

PDF // Microsoft Word // Adobe FrameMaker
Microsoft XPS // Microsoft DOCX

Web Browser

Responsive HTML5 // WebHelp

Mobile & Tablet (on the device)

EPUB

Windows Desktop

HTML Help (.CHM)

Other

Salesforce Knowledge // Clean XHTML // DITA // EclipseHelp



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MadCap Flare CSS Training

November 14-15, 2017 (web-based)

MadCap Flare Single Sourcing Training

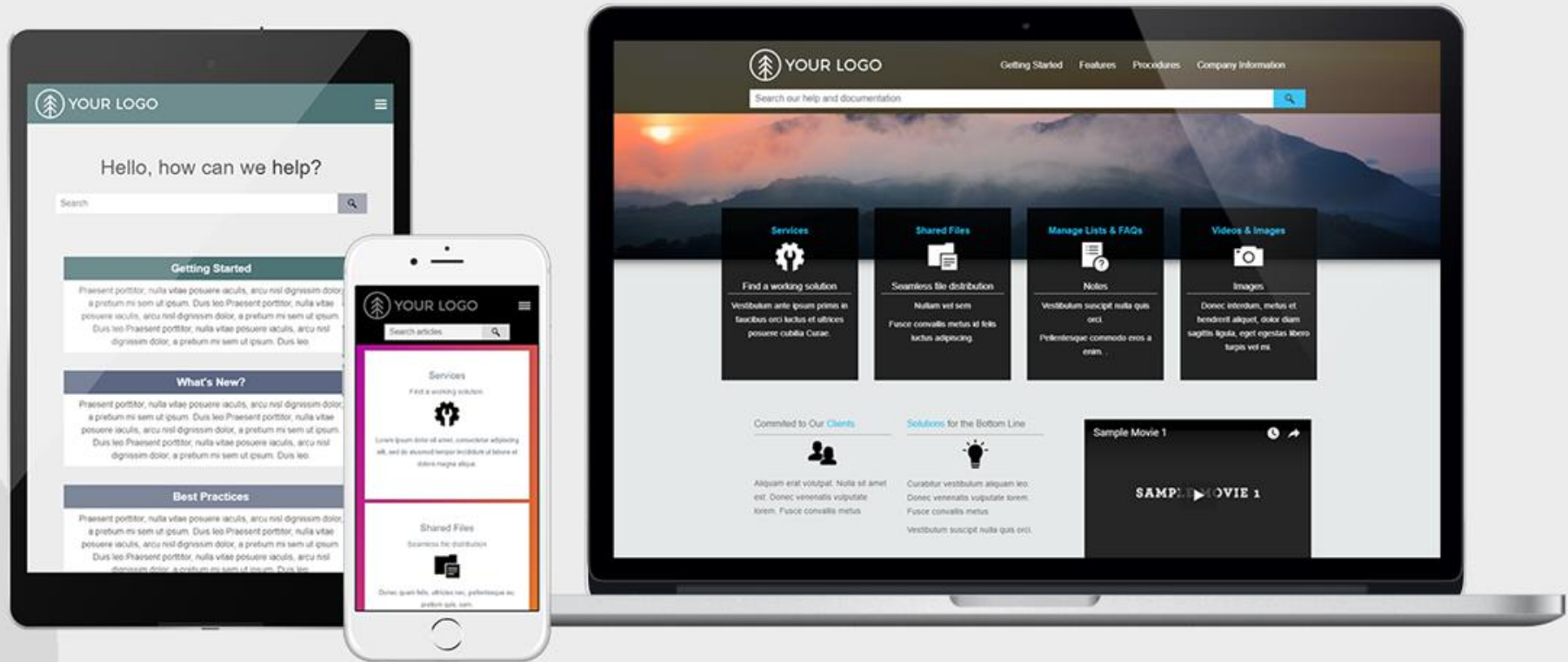
November 16-17, 2017 (web-based)

For more details, contact

sales@madcapsoftware.com

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Thank You!

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